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Customizing Your Own Blend at Wineries and Hotels

By SHIVANI VORA APRIL 15, 2015

Wine or Champagne is no longer limited to imbibing; hotels and wineries around the world are giving their guests the chance to customize their own blends.

And in [California](#), [Raymond Vineyards](#) in the Napa Valley lets oenophiles design their own red wine by combining cabernet sauvignon, merlot and cabernet franc varietals and go home with a bottle; \$100 a person.

Drinking a bottle of wine you created is like cooking your own meal, according to Jared Fischer, the wine and spirits director for the Peninsula Hotel in New York City.

“You appreciate the taste so much more because you made it, and you also get a hands-on lesson in winemaking along the way,” he said.