

CELEB CHEERS

THE TOAST OF

NO SOUR GRAPES HERE! THESE STARS POUR THEIR PASSION FOR WINE INTO THEIR OWN PRIVATE LABELS

Christie Brinkley

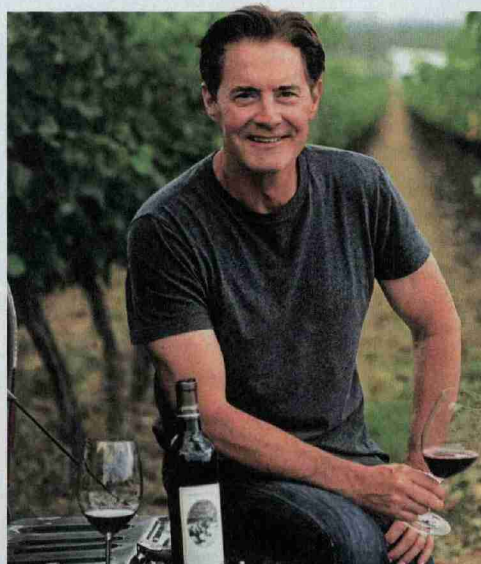
BELLISSIMA PROSECCO The supermodel and entrepreneur launched her Bellissima prosecco line in 2016 because, "I've always been a big champagne girl," she says. But being health — and price — conscious, her affordable prosecco (an Italian sparkling wine), which comes in brut, rosé and a no-sugar option, is organic from grapes grown in the Veneto region of Italy. Says Christie, "I believe that celebrating what we are grateful for with family, friends and prosecco contributes to a healthy, happy and sweetly beautiful life!"



CLOCKWISE FROM LEFT: GETTY; R/R; GETTY; REX SHUTTERSTOCK; R/R; GETTY; R/R; GETTY; R/R (2)

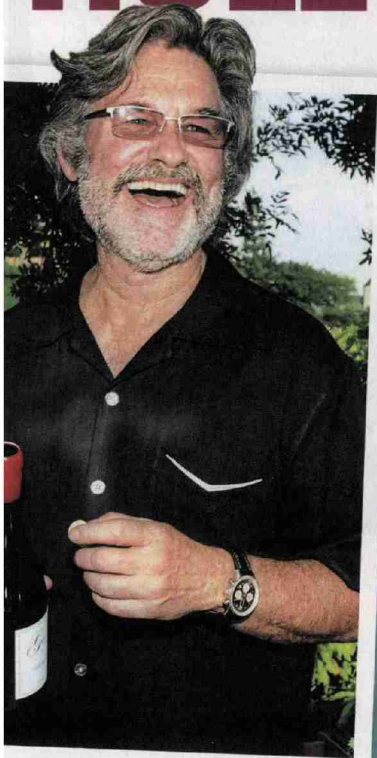
Kurt Russell

GOGI WINES Goldie Hawn's longtime significant other started GoGi Wines, based in California's Santa Rita Hills, in 2008 after bicycling through France, Italy and California with his family. The Burgundian wines, he says, "didn't just steal my palate, they stole my heart!" With a dream of "creating beautiful wines of my own," Kurt explains, he partnered with friends who own a vineyard and taught him the ropes. Kurt dubbed his wines GoGi after a nickname his sisters gave him, and GoGi Wines now produces pinot noir and a chardonnay, named after his love, Goldie, for prices ranging from \$50 to \$75. "People really like it," he says. "We have earned our street cred."



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HOLLYWOOD



Kyle MacLachlan

PURSUED BY BEAR WINES In college, the *Twin Peaks* star was known as “the Wine Guy” since he preferred grapes to hops. Over the years Kyle learned about winemaking and as a native of Washington state, he longed to produce a wine from his home turf, “which would get me back home more frequently to see my dad,” he says. After partnering with another Washington winemaker, Pursued by Bear Cabernet Sauvignon arrived in 2005. He now produces Baby Bear Syrah and Blushing Bear Rosé for about \$60 a bottle.



Jon Bon Jovi & Son

DIVING INTO HAMPTON WATER ROSÉ The rocker and his son, Jesse “always had a bit of an infatuation with [rosé],” Jesse says of their preferred wine. Adds Jon, wine is “my drink of choice.” When they decided to launch their own label this year, partnering with a French winemaker, they named it after their summer getaway — the Hamptons! — and priced it at \$25.



Kathie Lee Gifford

GIFFT WINES Anyone who watches Kathie Lee on *Today* knows she likes wine. But she also produces her own! “I was born in Paris, France, so maybe the love of wines comes naturally,” she jokes. Partnering with Scheid Family Wines, she produces reds, whites and a rosé that cost \$17. “A glass of wine says slow down,” she says, “savor your blessings.”



John Legend

LVE WINES The soulful singer launched his label in 2015 after trips to Napa, Calif., with his wife, Chrissy Teigen. “We wanted to make something we were all proud of,” he says. Now he makes a red, chardonnay and a rosé, which cost \$25 to \$85 a bottle.