

SHANKEN NEWS *Daily*

Monday, March 26, 2018

News Briefs:

•The Boisset Collection has launched JCB Spirits, including three high-end vodkas and a gin. All three are distilled from a wine base of Pinot Noir and Chardonnay sourced from the Côte d'Or in Burgundy, and are made from a single vintage, with the inaugural 2012 offering numbering 7,200 bottles. The line features a Classic Vodka (\$125), Caviar-infused Vodka (\$150), and Truffle-infused Vodka (\$150). JCB's Gin (\$125) is infused with juniper, roses, coriander, and the extracts of 44 herbs, spices, and biodynamic plants including chamomile, honeysuckle, dandelion, calendula, borage, valerian, stinging nettle, lemon balm, and yarrow. The new JCB spirits are rolling out to select accounts in 16 U.S. markets.