

**GEV**  
MAGAZINE

# OUR PASSION FOR WINE

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HAIRSTYLISTS Bette Roman & Alisher Akhuzhanov  
JEWELRY JCB Collection  
COUTURE DESIGNS Jake Wall & Blake Patterson  
MODELS Jean-Charles Boisset, Stephanie Putnam,  
Mary Orlin & Penelope Moore

LOCATION JCB Tasting Salon & Atelier  
6505 Washington St, Yountville, CA 94599  
707.934.8237 | [jbcollection.com/](http://jbcollection.com/)

FASHION/PULL

ISSUE

20

CREDIT SCOTT CHEBEGIA

FASHIONPHILE



On JCB: JAKE Artful Label Red Wedding Modern Tuxedo; \$2595 | Jake by JAKE Noir Vertigo Bow Tie; \$95 | Jake by JAKE Redline Textured Silk Pocket Square; \$55 | JCB Collection, 'The Two Worlds: Le Monde Invisible' Brooch - \$150

Dominique Floreal & JCB Collection large blue butterfly glass sculpture - \$3300  
Lalique Languedoc Green Vase - \$4900  
JCB Collection, Large format bottle of JCB No. 21 Cremant de Bourgogne Brut Sparkling - \$60  
Magnum, \$225 for a 3L Bottle and \$500 for a 6L Bottle | Riedel wine glass - \$40 per glass

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On JCB: JAKE Artful Label Flowers Jacket for Algernon Color Block Suit; \$3295 | Jake by JAKE Line by Line in Red Pocket Square; \$50 | JCB Collection, 'The Touch' Brooch \$150 | JCB Collection, 'Trois Saints' Cufflinks - \$95

JCB Collection, 2 Surrealist Red Blend Bottles of wine - The 'Explosive Grape' design & the 'Blue Fun of Hope' design - \$350 for one bottle (750 ml)  
Dominique Floreal & JCB Collection Large Floral Roses glass sculpture - \$3300

FASHION TITLE



On Stephanie: JAKE Artful Label Deep Violet Prism sequin Cocktail Dress; \$1995

JCB Collection, 2 Surrealist Red Blend Bottles of wine – the "Explosive Grape" design & the "Blue Fun of Hope" design - \$350 for one bottle (750 ml) Dominique Floral & JCB Collection Large Floral Roses glass sculpture - \$3300

OUR PASSION FOR WINE



On Stephanie: JAKE Artful Label Camellia Noir + Blanc Bias Cut Two Piece Modern Woman Suit; \$2395 | JAKE Artful Label Noir Sheer Defiant Woman Dress Shirt; \$595

JCB Collection, "Natural Beauty Rose" Brooch - \$150 | Saccarat Red Mirror Earrings - \$485, & Cufflinks - \$430, to match - part of the Medici's Collection glass sculpture - \$3300

FASHION/PILL

On Mary: JAKE Artful Label All that Glitters Gilt Sequin + Beaded Gown; \$2995 | JCB Collection, Anyou Gold Powder Ice Bucket and Tray - \$475 as a set | Lalique Agave Clear Vase - \$4800 Baccarat Mille Nuits Plutissimo Champagne Flute - \$150 per glass



OUR PASSION FOR WINE

On Mary: JAKE Artful Label Red Wisteria Two Piece Modern Woman Suit; \$2395 JAKE Artful Label Red Camo Sheer Defiant Woman Dress Shirt; \$595 Goyard Saigon Purse - \$4770

Christophe Sterling Silver Collar Palmaceae Necklace - \$1750 Lalique Arethuse Clear Cufflinks - \$350



FASHIONPHILE



On Penelope: JAKE Artful Label  
Shattered Glass Champagne  
Sequin Cocktail Dress - \$995  
JCB Collection, "The Explosive  
Grape" Brooch - \$150 | Buena Vista  
Winery "The Founder" Red  
Blend - \$120 | Abeller by JCB, Small  
Charcuterie Platter - \$30  
Chateau Baccarat Red Wine Glass  
- \$200 for a set of 2 | D.L. & Co.  
Memento Mori Collection -  
Mother Of Pearl Snake Tray - \$190

OUR PASSION FOR WINE



On Penelope: JAKE Artful Label Emilia  
Royal Windowpane Two Piece Suit;  
\$1995  
Baccarat Red Mirror Earrings - \$485 -  
part of the Medicis collection  
Baccarat Medicis Large Necklace  
Mahogany Mirror - \$595  
Baccarat Bouchons de Carafe Vernef  
Silver Large Clear Necklace - \$1000



The best way to pair wine and fashion is to link them together through color, texture, fabric, emotion and vibration. If you look at a dress or suit or shirt and discover the feeling and experience you have of seeing and taking the garment in with all your senses, you are truly impacted and changed through your perception of the article of clothing. The layers of texture and fabric, can all compliment and match very well with a wine. I fully agree and believe that fashion even inspires certain wines. That's why we at **Boisset** like to organize events around themes from this inspiration – from black tie, to a black and white ball, to haute couture - attire inspires the event and the wines served alongside that event's theme. The fashion and the wines can be both rich intense with velvet, texture and more. Our JCB Surrealist wine is a perfect example of this as the design for the bottle was very much inspired by fashion – there are beautiful jewelry adornments on the bottle, to embellish and enrich the bottle and the body (just like in fashion). The ultimate wine that represents fashion is the Surrealist. Fashion is timeless, just like wine and both are constantly reinventing themselves in different ways.

- *Jean-Charles Boisset, Founder | Boisset Collection*

## HER FIRST SUBLIME WINE EXPERIENCE

It would be my birth year bottle for my 21st birthday (I'll discretely choose not to mention the vintage). It was Chateau Latour and this wine gave me my first 'Aha' moment and allowed me to discover what an older wine could and should be. In that instance of tasting the wine, I understand how wines evolve and become better with time. This was the first time I had ever experienced a really old bottle of wine so I loved and cherished every delicious drop of it.

- *Stephanie Putnam*  
*Winemaker | Raymond Vineyards*





## OUR PASSION FOR WINE

### ON BLENDING WINE & ART

I have completely fused my passion for wine with my classical training as a visual artist. They are now one. It is said that, "If you do what you love you will never work a day in your life." Through my artistic journey of painting wine as a subject matter I have not only combined two passions but I get to learn about them simultaneously. From the process of making wine, tasting varietals from around the world, understanding terroir and how it affects wine to being surrounded by wine intellects and entrepreneurs daily absolutely fuels my inspiration and creativity. My realization is that blending wine and art will be a lifelong process of learning, evolving and aging, like wine, which I am completely immersed in and dedicated to. Through my art I am able to express gratitude and joy of life.

- *Penelope Moore,*  
*Wine Country Artist | [penelopepaintings.com](http://penelopepaintings.com)*

## HER BEST UNDERSTANDING OF “WINE COUNTRY FASHION”

**W**ine country style is casual, chic elegance. Nothing fussy, but sleek lines with one standout piece — a fabulous bag or piece of jewelry, or awesome shoes are all that’s needed. But the outfit has to be site and occasion specific. You can’t wear heels if you’re touring a vineyard or working in the winery. Layers work best for day-to-evening dressing. If you’re just hanging with winemakers and their crew, jeans with a cute top work best.

- *Mary Orlin*

*Wine Journalist | [winefashionista.com](http://winefashionista.com)*

