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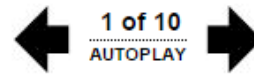
What To Do In San Francisco During Super Bowl Week

By Brittany Shoot



Mark Darley

you'd rather be right next to the action, not to worry—there are also a few luxury lodgings still available on the Silicon Valley peninsula, some within minutes of the stadium.



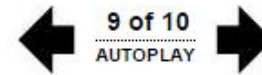
Whether you're a football fan or not, there's a whole lot going on during game week.

It's projected that one million people will descend on the San Francisco Bay Area to celebrate Super Bowl 50 from January 30 to February 7. Though the actual Big Game will be held in [Levi's Stadium](#) in Santa Clara, roughly an hour south of downtown San Francisco, many of the pre-game weeklong festivities will be hosted in the Super Bowl City, centered on historic Justin Herman Plaza and encompassing a large swath of the waterfront Embarcadero district and main artery Market Street. Skip the chaotic crowds and score your own touchdown by booking a luxurious stay, complete with the week's best culinary and cultural excursions. If

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Courtesy Ritz-Carlton San Francisco



Stay: Last-Minute Accommodations at the Four Seasons, Ritz-Carlton, Hotel Zetta

If you don't need a package that includes tickets but are still looking for a place to stay, there are several luxe options that still have availability at the time of publication:

Boasting floor-to-ceiling windows with views of the up-and-coming South of Market neighborhood, the 2,300-square-foot Presidential Suite at the Four Seasons San Francisco is available for a four-night minimum at \$25,000 a night (*757 Market St.*; 415-633-3636; *fourseasons.com*).

The Presidential Suite at The Ritz-Carlton San Francisco, available at \$30,000 a night with a four-night minimum, offers on-site gems such as award-winning restaurant Parallel 37 and the newly unveiled JCB Tasting Lounge (*600 Stockton St.*; 415-364-3479; *ritzcarlton.com*).

For a ladies only retreat, book the Hotel Zetta's NFL package (that stands for "National Football Ladies"), which includes a private Net-a-Porter shopping experience with renowned stylist Mary Gonsalves Kinney, a blowout consult with celebrity stylist Scotty Cunha, and of course, luxury suite accommodations and car service from \$10,000 per night (*55 5th St.*; 415-543-8555; *viceroypalmsandresorts.com*).

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