

# HL HAUTE LIVING

## Jake and Jean-Charles Boisset Celebrate Respective Launches

BY KATIE SWEENEY | FASHION, NEWS | APRIL 11, 2017



What do a San Francisco fashion designer and French winemaker have in common? Surprisingly, a lot. **Jake Wall** and **Jean Charles Boisset** are two locals who focus on helping people live their most fabulous lives. Wall through his glamorous and flashy clothing line, **Jake**, and Boisset through his robust selection of fine wine, the **Boisset Collection**. Both are gentlemen about town who know how to throw a fantastic party. Both have a penchant for animal accents, luxurious materials, and over-the-top opulence. Having spent their entire lives perfecting their respective crafts, both are incredibly good at what they do. Both have also recently launched exciting new projects. Wall has debuted his new capsule collection, **Les Liaisons Dangereuses**, and Boisset has released a new line of sparkling wine, **Haute Couture**.

At a recent event, the dynamic duo came together to unveil their respective ventures. Guests mingled with the designer, winemaker, and their entourages while the new bubbles, a blanc and rosé, flowed. An informal fashion show, with models walking down a runway made of tape on the white marble floor was the highlight of the evening.

The collection is absolutely stunning. "One of the main things you will see is an original pattern that we have created both for men and for women," Wall tells *Haute Living*. "We worked with an amazing illustrator from the **Walt Disney Family Museum** here." The resulting collaboration is a whimsical print that invokes traditional chinoiserie that one might find in the couture salons of 16th century France. As you view the print, you'll realize that it features details that are unique to Jake. "When you look closer, the very details of the patterns have been switched out. For example instead of the dragons you have a nod to our own little dragons here, the greyhounds," Wall explains referring to his two furry mascots, **Echo and Scotus**. "The females in the imagery are actually our representations of our four primary female models that we have used over the course of Jake's collections. Our four muses, if you will."

