



## Wonderful, sustainable California

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**In California, working in various ways to the local wine to be produced, transported and consumed in a sustainable way. Sustainability is the key word. Learn more about what it is, how Californian winemakers working with it and how you can get better at it.**

The concepts of *sustainable winegrowing* and *sustainability* is widely used in California. Even in Sweden are often used American terms but it is also common försvenskade variants such as *sustainable viticulture* and *integrated wine production*. Few Swedes do know what it means, just that it has something with durability to make.

Sustainable wine is not unique to wines from California or from other regions of the so-called New World. Even in France made sustainable wines. There they have put it somewhat more poetic, *lutte raisonnée* which directly translated means fair fight.

What different wine regions put into the concept of sustainable wine varies from country to country. In California Sustainable Wine important. The state has one of the most extensive sustainability work in the world and was awarded the "World's Best Sustainable Winegrowing Program" by British publication *Drinks Business* for two consecutive years.

The proportion of sustainable wines have steadily increased and today is about two-thirds of all California wines certified with the concept of sustainable winegrowing. The wines are verified by a third party before they are certified.

Actually, it is the producers who are certified, but the organization *Wine Institute of California* aims to have developed a product certification before year-end. The goal is to make it even easier for consumers to identify and choose a wine that follows the guidelines for sustainable wines.

### More than just environmentally focused

It is not easy to understand what a sustainable wine. A common mistake is to confuse it or compare it with organic wine. It is a bit like comparing pears with apples. Both are good but not the same.

The sustainable wine production in California takes into account the environment. California Sustainable Winegrowing Alliance (CSWA) has developed environmentally oriented guidelines such as avoiding pesticides and limit water use, but it also has high levels of ambition in terms of another.

As an example, included in the Sustainability way of thinking how to treat their employees. There are no listed among the requirements for organic wine. However, it is a parameter of Fairtrade wines. Maybe sustainable combination of organic, fair trade, and more.

Simply put, one can say that organic wine has with the environment while making sustainable wine also makes demands on other parameters.

### Sustainability in practice

Sustainable wines are produced not only by small obscure winemakers. Several of the most famous Californian wine producers utilize California's many hours of sunshine to operate more sustainably.

Producer De Loach also concludes crowd of solar users. In addition, they work to preserve biodiversity in the vineyard with the help of chickens and bees. Moreover grown biodynamic compost plants such as yarrow, chamomile and dandelion.

### Get better at sustainability

In addition to active choose to buy sustainable wines, you can read more about sustainable wine production in California online. There you can also take a California Sustainable Winegrowing Ambassador Course!

Read more at: [www.discovercaliforniawines.com/sustainable-winegrowing/](http://www.discovercaliforniawines.com/sustainable-winegrowing/)

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