



California Harvest 2019

California's 2019 vintage mirrored last year's conditions with heavy, late rains and a cool spring season. Long and warm summer days caused ideal conditions to normalize later in the season, delaying early site picking. The late September and early October heat spells encouraged condensed and same-day harvest for many of the leading cultivars. Harvest began for

Boisset Collection's estate properties on August 28, yielding approximately four tons of Pinot Noir from the DeLoach vineyard which is destined for the 2019 Estate Rosé. With the first fruit coming off the Raymond estate on October 12, harvest was in full swing for the Napa side of Boisset. Our vineyard management and winemaking teams aren't just focused on this year, but also planning for the future. During the same week, the final block of mostly Sauvignon Blanc vines in a nearly 30-acre plot at Bartolucci Vineyard were ripped up, with our own Stephanie Putnam doing her part and getting behind the wheel of the Caterpillar D8 bulldozer that was part of the vine removal operation. Sophie Drucker notes that the vines will be replanted to Cabernet Sauvignon on a type of rootstock that is less susceptible to nematodes. The next step will be to spread compost, then install sub-surface drainage. A cover crop will be planted to help replenish the soil over the winter and then new vines will be planted in spring.

Although the heat continued in late October, the brisk and cold nights supported a development of beautifully accumulated sugars. Fortunately, harvest was essentially complete prior to the devastating Kincade Fire that brought difficulty to much of Wine Country. Despite obstacles of nature, many laughs were shared as the team worked side by side with coveted partners, ultimately leading to yet another above-average crop size year. Harvest heroes and grape gurus alike shared comradery and passion, which will surly transcend through to the juice in each bottle of Boisset Collection's 2019 California vintage wines.

"I feel grateful to work with grape growers that truly partnered with us to get through the harvest despite the multitude of challenges and obstacles." – Taylor Abudi, Grower Relations for Boisset Collection



'Tis the Season for Sparkling

Nothing rings in the holidays like sparkling wine. Charles de Fère has the perfect selection for all of your celebrating needs. The Charles de Fère Reserve wines boast a Méthode Traditionnelle Rosé and Brut with an SRP of \$15. For those looking for lighter, fruitier bubbles, our Cuvée Jean-Louis comes in both a Rosé and a Blanc de Blancs version at a \$12 SRP. These French sparklers are perfect for by-the-glass pours or to take home as gifts. We've created a vibrant blue Jean-Louis three-case sleeve for floor displays as well as a Charles de Fère case card to help elegantly highlight the display for our Charles de Fère bottles. Get in touch with your local Boisset representative to find more about Charles de Fère and our supporting point-of-sale materials.



A Haute Couture Holiday

Add some style to the holiday season and make Haute Couture your number one accessory for all of your holiday parties. The sparkling Haute Couture “mini” bottles, Rosé and Brut, fit in perfectly as an ornament on the tree or a present underneath! Both are Méthode Traditionnelle wines made in the same style as Champagne but with grapes sourced from the finest terroirs throughout France. Available this season to deck off-premise account aisles is a one-case runway display. In addition, we have plenty of bottle stoppers and sippers that are especially festive with our 187ml “minis” of Haute Couture. Get in touch with your local Boisset representative to find more about Haute Couture and the supporting point-of-sale materials.



Wishing you LVE & Joy

2019 has been a big year for LVE and especially for LVE Rosé! Although the winter season has begun, Rosé season is now year round and that is especially true for the still and sparkling LVE Rosés! John Legend recently performed in Miami to support a new partnership with LVE and sbe Collection group of leading hospitality properties and brought the Provence Rosé on the set of “Ellen,” which he guest hosted, and used it in his serenade of a guest from the audience. This year, in addition to increasing the volume of Provence Rosé available, LVE also launched a French Sparkling Rosé that has been difficult to keep in stock as well as the very on-trend canned La Vie by LVE Rosé. Start stocking up on point-of-sale materials for this popular brand, ranging from neckers, bannerstands or ICE bags.

In the News



Variety Names Raymond Reserve Cabernet One of Best California Wines for the Holidays

Variety magazine featured the 2017 Raymond Vineyards Napa Valley Reserve Cabernet Sauvignon as one of its top California wines to help celebrate the holiday season. The entertainment industry publication noted that grapes from Oak Knoll to north of Calistoga were sourced for the wine that has a velvet label, “telegraphing the plush wine inside.” The magazine also quoted Jean-Charles Boisset as saying, “If you enjoy New York steak, this is a dream.”



The Tasting Panel Features Alchemy of the Senses Tour Bringing the World of Boisset to NYC

The Tasting Panel covered the Alchemy of the Senses tour stop in New York City, which brought the world of Boisset to friends new and old in the Big Apple. Jean-Charles Boisset and his team not only presented the wine-meets-art-book *The Alchemy of the Senses* to guests, but also the JCB Collection lines of glasses and decanters, perfume, jewelry, home accessories and of course Boisset Collection wines. The series of events, including two sold-out dinners, was held in the XI Visionaries Gallery, the future home of the Six Senses Hotel in New York, the first North American property from the company *Travel + Leisure* ranks the world's top hotel brand. Tasting Panel's Lars Leicht wrote, "Jean-Charles Boisset is the consummate host of wine dinners coast to coast... Guests are engaged from the start in what amounts to immersive theater."



New Scores for Raymond, LVE and Louis Bernard

The top critics of the wine world have spoken and once again highly ranked Boisset wines! *Wine Spectator's* California Cabernet critic James Molesworth awarded the 2016 Raymond Vineyards Generations Cabernet Sauvignon a cool 93 points, describing it as "A big, broad style, with a swath of baker's chocolate laid over a core of steeped black currant and blackberry fruit." He gave 91 points to the 2016 LVE: Legend Vineyard Exclusive Cabernet Sauvignon, which he said was "Plush in feel, with notes of cassis, cherry preserves, raspberry reduction and anise..." Finally Wine Enthusiast ranked two 2016 Louis Bernard wines, giving the Domaine la Crau des Papes Châteauneuf-du-Pape 93 points and describing it as follows: "Whiffs of dried sage and anise lend complexity to fleshy, cherry and blackberry." The publication awarded 92 points to the Châteauneuf-du-Pape bottling, with the note "Cherry and plum flavors are youthful and fresh in this wine, accented by crushed mineral and a tinge of peppery spice." Contact your Boisset sales representative to secure your allocation of these lauded wines.