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## Buena Vista Winery Adds to Its One-of-a-Kind Visitor Experiences By Unveiling the 'Wine and Music Wine Tasting Experience'

Sonoma, CA (July 28, 2016) – This month, Buena Vista Winery unveils the 'Wine and Music Wine Tasting Experience' in the original historic caves of the winery which date back to 1864. Featuring a live performance by esteemed local musicians, *Steel and Ivory*, made up of pianist Dr. Kristie Janczyk and violinist Matthew



Vincent, this truly unique tasting allows guests to listen to famous musical compositions by Mozart, Vivaldi, Chopin, Beethoven and more, while tasting Buena Vista Winery's finest wines. Each wine is specifically paired alongside three musical compositions and the visitors are expertly guided by Buena Vista staff to notice and discover the new and unique flavor characteristics of the wines when tasted alongside each piece of music. The result is a sensory experience that allows the participants to taste and experience wine and music in ways that they never have before.

Each 'Wine and Music Wine Tasting Experience' is \$75.00 per person to enjoy the music as a previously recorded performance or \$125.00 per person for those interested in a live performance by *Steel and Ivory*. Each live performance will occur the last weekend of every month beginning July 29, 30 and 31<sup>st</sup> at 1:00pm. There is a minimum of four guests per reservation with a maximum of eight people and each experience is approximately 90 minutes in length. Each tasting experience will be accompanied by four to five of Buena Vista's finest wines.



Speaking of the new experience, Proprietor Jean-Charles Boisset says, "We are ecstatic to share this extraordinary sensory experience with our guests. It is unlike anything else we have seen in wine country and we look forward to hosting our guests on this unique journey as they discover how dramatically the personality of a wine can change simply by changing the music that is played while tasting it. We have dreamt of creating this experience in California's oldest historic wine caves of Buena Vista Winery since purchasing the property in 2011 as it is the perfect showcase in which to celebrate classical music and the finest wines of Sonoma and Napa. Wine and music together is the perfect marriage of discovery and to do it in this extraordinary place brings the history and these famous composers back to life. Once the music begins you will be transported to another time and place through what you experience with all your senses."

Janczyk and Vincent of *Steel and Ivory* add, "We were very excited to create this amazing and unique experience with Buena Vista. We can't wait for guests to be completely engaged from the very first drop of wine they taste and the first note they hear. We have carefully selected pieces that people may or may not have heard so even if the guests do not listen to classical music, this experience might influence them to perhaps turning on classical music to unwind and remember how well the music pairs with the Buena Vista wine! It will be a special experience on many levels, partially due to the setting in the beautiful private wine cave dating from 1864. The fantastic acoustics in the cave will make this experience memorable for every guest that attends. Listening to the music live, in conjunction with a superb wine selection, makes this a tasting like no other!"

#### **About Steel & Ivory**

Steel & Ivory is the elegant performing duo of pianist Dr. Kristie Janczyk and violinist Matthew Vincent. They perform at weddings, private gatherings and public events. Featuring a music repertoire that ranges from light classical to jazz to pop standards, Steel & Ivory make each event they perform at a truly memorable experience. For more information, please visit [www.steelandivorymusic.com](http://www.steelandivorymusic.com).