

OCTOBER 2016 • \$6.95

# THE **tasting** panel

MAGAZINE



**OUR FAVORITE  
SWEATER...**

# **WHISKEY**

**A LOOK AT A FEW OF THE  
WHISKIES OF PERNOD RICARD  
JUST IN TIME FOR FALL/WINTER**

Bar Director  
Tyson Buhler with  
Kevin Denton,  
Pernod Ricard's  
National Mixologist.

PHOTO: DOUG YOUNG



## Better Together

Cooper's Hawk Winery & Restaurants and Buena Vista Winery celebrated their "Collaboration" wine on September 27 at Danada House in Wheaton, Illinois. Together, they have crafted a wine that honors California's tradition of bold, full-bodied wines. "Collaboration" is a rich, deep wine loaded with aromas of blackberry, blueberry, cherry, plum and baking spices. Guests enjoyed a seasonally inspired menu compliments of Cooper's Hawk **Chef Matt McMillin** served alongside thoughtful pairings from both wineries. The evening featured a "fireside chat" with Cooper's Hawk founder and CEO Tim McEnery and Buena Vista President Jean-Charles Boisset, who shared personal stories about their adventures in winemaking and experience working together.

Buena Vista President Jean-Charles Boisset (left) and Cooper's Hawk founder and CEO Tim McEnery introduced their "Collaboration" wine in Chicago last month.

## For a Good Cause

For the entire month of October, **The Bitter Truth**—makers of cocktail bitters, spirits and liqueurs—will contribute \$2 for every bottle of its Pink Gin sold on- and off-premise to benefit breast cancer research. In addition to the per-bottle contribution, several on-premise accounts are joining the efforts by agreeing to make a donation for every Pink Gin cocktail they sell throughout the month. Branded merchandise, cocktail promotions and trade marketing will help to broaden awareness of the program.

The Bitter Truth Pink Gin is imported by Vision Wine & Spirits of Lyndhurst, New Jersey. It's available in 50mL and 750mL for an SRP of \$34.99 (40% ABV, 80 proof).

For more information, visit [www.the-bitter-truth.com](http://www.the-bitter-truth.com).



## October Is International Merlot Month

For the last three years, hundreds of Merlot producers worldwide have been mounting a movement to celebrate Merlot, designating October as

**#MERLOTMe**  
OCTOBER

**International Merlot Month.** More than 100 Merlot producers, wine merchants, restaurants and consumers will taste and toast online (using **#MerlotMe**) at events, in wine stores and in restaurants and homes across the world this month. For trade information, go to [www.merlotme.com/for-the-trade/](http://www.merlotme.com/for-the-trade/)