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You Think You Know Wine Tasting? Sonoma Is Redefining The Game With New Tasting Experiences

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Wine tasting trips are a treat; what's not to love about sipping wines in their natural settings? Even if you know nothing about wine, you can appreciate the tastes, the views, the cheese plates and bread sticks. But as the days go on, and the wine starts working, the process can be slightly redundant. The barrels, the vines, the Pinots, the tasting rooms, they start blending together.

Winemakers in Sonoma are addressing the problem by getting creative with their tasting experiences. Some are building tasting rooms in unusual or historically-rich settings. Others are offering activities for kids or restless adults to do in addition to trying wine. The result is a wine region that is fun and memorable to visit; there is no way to mix these wineries up!