



RESTAURANT AND WINE INDUSTRIES BLEND SEAMLESSLY IN SONOMA

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Sonoma's food and wine industries entwine as closely as the vines trellised across its rolling hillsides. In Sonoma, food and wine pairing isn't just an art - it's an industry. And a hugely successful one.

Here, FoodableTV spotlights three wine country collaborations consumers can't live without:

Sonoma Wine Country Weekend

Perhaps the pre-eminent example of Sonoma's food and wine industry pairing occurs during the annual Sonoma Wine Country Weekend. The tag line says it all: "Chefs serve. Winemakers Pour. And the proceeds matter."

A joint venture between Sonoma County Vintners and Sonoma Valley Vintners and Growers Foundation, Sonoma Wine Country Weekend brings together over 200 top wine makers, growers and celebrity chefs each Labor Day weekend to benefit local Sonoma charities. Since its inception, Sonoma Wine Country Weekend has raised over \$16M, and ranks among America's top three charity events.

In 2015, honorary food and wine chairs comprise industry elites Jean-Charles Boisset of Buena Vista Winery and DeLoach Vineyard, Joe Anderson and Mary Dewane of Benovia Winery, and Mark and Terri Stark of Stark Reality Restaurants.

The weekend-long event encompasses dozens of Winemaker Lunches throughout Sonoma, a Sonoma Starlight wine, food and music experience at Frances Ford Coppola Winery, and Winemaker Dinners at participating wineries.

MacMurray Estates hosts the food and wine lover's coveted Taste of Sonoma, where over 200 winemakers and 60 chefs share their most toothsome tastes of the region. Sonoma Wine Country Weekend concludes with its famed Sonoma Harvest Wine Auction and bevy of down-home Winemaker BBQ's.

Forget wine and cheese. Or wine and chocolate. In Sonoma, the collaboration between food and wine industries proves the most decadent pairing ever.