



PRESS RELEASE

Wine.com Declared Best Wine Website Worldwide

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Bordeaux Business School study ranks Wine.com #1 on global stage

SAN FRANCISCO, June 22, 2017 /PRNewswire/ -- Wine.com, the nation's number one online retailer, received 1 [st] place in the 6 [th] edition of the e-Performance Barometer international rankings of wine websites conducted by the prestigious KEDGE Business School. The 2017 results were announced at VINEXPO, the bi-annual international exhibition attended by more than 45,000 wine and spirits professionals. The report, released on June 21, is [now available](#).

To conduct the analysis, over 2,300 internet users in nine countries (France, Spain, Germany, the UK, Italy, Australia, the United States, Canada and China) evaluated 23 e-commerce wine websites selected from over 400 candidates. The study analyzed and ranked each site on seven performance criteria: information, navigation, product offering, aesthetics, security and privacy, interactivity and reliability.

"I am thrilled to see Wine.com recognized on the world stage at Vinexpo. Whether from my family estates in Burgundy, the Rhone Valley or the South of France or from our historic California wineries of Buena Vista Winery, DeLoach Vineyards or Raymond Vineyards, Wine.com has continually represented the breadth of our family wines," said [Jean-Charles Boisset, proprietor of Boisset Collection](#). He added, "Wine.com is passionate about telling the stories of vintners like us and the future of e-commerce holds dynamic growth opportunities."

About KEDGE Business School Headquartered in Bordeaux, France, KEDGE was founded from the merger of two internationally renowned business schools, BEM and Euromed Management. Its activities fall within two inter-related categories: applied research and education, including 31 formal higher education courses and a thriving Executive Education program, and four recognized areas of research expertise and six management centers of excellence. This dual expertise in education and research has earned it its status among the 1% of the world's business schools that are triple accredited by EQUIS, AMBA and AACSB.

<https://kedge.edu>

About Wine.com Wine.com is the nation's leading online wine retailer, offering selection, guidance and convenience not found in brick and mortar stores. The company provides its customers access to the world's largest wine store, with live chat wine experts available 7 days a week on its mobile and full websites. With multiple fulfillment centers and the most sophisticated retail wine distribution network in the United States, Wine.com delivers in 1-2 days to most addresses, offering date-certain delivery and the convenience of shipping for pickup at 3,500 FedEx pick-up sites. The company's popular StewardShip program provides unlimited wine delivery and exclusive access to new releases for \$49 per year. Just launched, the Wine.com iOS app allows users to scan, rate and purchase wines on the go. Wine.com's mission, to inspire the wine lifestyle through innovation, is captured in its brand manifesto video, viewable [here](#). For more information, visit the company's website at <http://www.wine.com>.