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# MAGAZINE

## The Haute 100 List: San Francisco



CELLA SPRAUVE | Published in FEATURES, HAUTE 100

HAUTE

# 1000

BILLIONAIRES, ATHLETES, POWER COUPLES,  
INNOVATORS, PHILANTHROPISTS, COMMANDERS  
AND ENTREPRENEURS



### MOST POPULAR

All EVENTS HAUTE LUXURY



Top Five Nightclubs In San Francisco



The Top Five Nightclubs in Las Vegas



The Top 5 Nightclubs in Dubai



Luxury Attache's Top 5 Nightclubs

Haute 5 Places for Spicy Tuna Rolls in San Francisco



JEAN-CHARLES BOISSET

CATEGORY: INNOVATORS

COMPANY: BOISSET FAMILY ESTATES

INDUSTRY: WINE / LIFESTYLE

WHAT MAKES HIM HAUTE: Famous for his flamboyant personality and his fantastical style, the Burgundy-born Boisset brought his signature French flair to the Napa Valley with the purchases of De Loach, Raymond Vineyards and Buena Vista Winery, the oldest premium winery in California. As proprietor of Boisset Family Estates, he has incorporated innovative winemaking techniques and sustainable practices across the estate's 22 wineries in France and California. He is married to Gina Gallo of E&J Gallo, the largest wine producer in the world.



SERGEY BRIN

CATEGORY: BILLIONAIRES

COMPANY: GOOGLE

INDUSTRY: TECH

WHAT MAKES HIM HAUTE: Sergey Brin helped to create Google, the world's most popular search engine, with Larry Page in 1988. The tech titan served as the company's President of Technology from 2001 to 2011, where he shared responsibility for its day-to-day operations with Page