

HAUTE 100

BY KELLY E. CARTER

WE DON'T HAVE TO SEARCH FAR TO FIND THE 100 MOST INTRIGUING AND SUCCESSFUL PEOPLE IN SAN FRANCISCO, BUT IT CAN BE QUITE A TASK TO KEEP UP WITH THEM. AS SUCH, A YEARLY UPDATE SIMPLY ISN'T ENOUGH.

JEAN-CHARLES BOISSET OPENS WINE HISTORY MUSEUM

Jean-Charles Boisset, head of The Boisset Collection, unveiled California's first museum dedicated to the history of winemaking and its tools at his Buena Vista Winery in Sonoma on April 1. The museum features a collection of rare and authentic 19th and 20th century European viticulture tools that date back to 1864 that are theatrically arranged and displayed against the winery's historic cellar walls. "The exhibit is a performance—a dramatic dance of the tools, with lighting, special effects and movement," says Boisset, a man well known for his flamboyance. "It is designed for guests to discover and experience the world of wine and the rich history of California winemaking. It celebrates and communicates the historical significance of wine as part of our civilization and part of our cultural fabric, while paying homage to Buena Vista Winery's central role in California's long and storied place in the wine world."

