



SAN FRANCISCO CHRONICLE
WINE COMPETITION

PRESENTED BY **BevMo!**

2013 *Public Tasting*

Fort Mason Center, SF
Saturday, February 16, 2-5 p.m.



The largest competition of
American wines in the world



For information and tickets,
winejudging.com

San Francisco Chronicle | **SFGate.com**



PHOTOS BY DAN DION

Winery owner Jean-Charles Boisset hosted the Wine Judges' dinner.

Wining and dining with DeLoach Vineyard's host extraordinaire, Jean-Charles Boisset

By Lisa Crovo Dion

T rue to his reputation, the dashing wine icon Jean-Charles Boisset hosted a reception for the judges of the 2013 San Francisco Wine Competition with his signature panache.

Guests started the chilly January evening with bubbly (JCB Sparking Wine) and introductions in the barrel room at Boisset's DeLoach Vineyards in the Russian River Valley.

After a rousing rendition of the French hand-dance, the celebration continued as guests moved to the rustic-chic dining

room in the main building. Each place setting glittered with a triad of wine glasses and, a single orchid was placed atop of gold-trimmed plates. Silver table linens fluttered gently, catching the light of the chandeliers. A truly elegant sight.

Attired in a gray sport coat and a crisp white shirt with an ascot, Boisset spoke to the room full of judges, who hailed from all over the country, about the growth of quality in American Wines. "The American wine industry has blossomed — it is comfortable in its own skin," Boisset proclaimed. He spoke of audacity, innovation and American exuberance in

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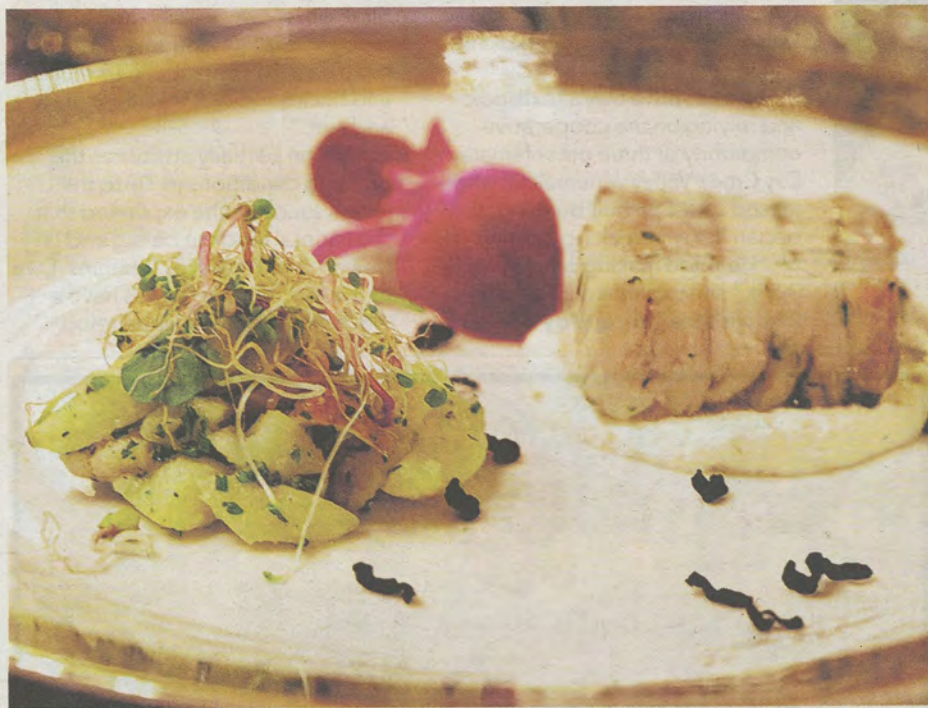
terms of winemaking.

He was followed by words from DeLoach Winemaker Brian Maloney, who led the group through a tasting of wines from three of Boisset's wineries. Wines included a 2010 Estate Pinot Noir from DeLoach, a 2011 Napa Valley Reserve Chardonnay from Raymond Vineyards and the 2011 "The Count" from Buena Vista Winery.

Executive Director of SFCWC Bob Fraser and Erica Simpson, Manager of Sponsorships & Promotions at the San Francisco Chronicle, were among those who took the mic.

A three-course menu created by Boisset Family Estate Culinary Director Michel Cornu and Chef Sue Boy included buffalo cheeks and venison in a truffle sauce. A hazelnut souffle opera cake was served for dessert.

The evening concluded with a special treat. Ok, yes, there was another hand-dance, but that wasn't it. Boisset served his guests tastes of JCB No. 3, a Pinot Noir that celebrates not only his own marriage (to Gina Gallo) and the birth of his twin daughters, but also the marriage of grapes grown on two continents in places dear to JCB's heart — 60 percent of the grapes were grown in the Russian River Valley in Sonoma and 40 percent were grown on three different vineyards in Burgundy, France. — "This wine brings two worlds closer," said Boisset as his guests put glasses to their lips. "An ocean may separate us geographically, but wine brings us together."



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The three-course menu was created by Michel Cornu of Boisset Family Estates.



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SAN FRANCISCO CHRONICLE WINE COMPETITION

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2013 Public Tasting

Saturday, February 16, 2013, 2-5pm
Festival Pavilion at Fort Mason Center, San Francisco



Last Year's Event Sold Out!

Advance purchase only available at winejudging.com
\$70 online / \$85 at the door (if available)

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Indulge Your Senses with Award-Winning Wine

2013 San Francisco Chronicle Wine Competition Official Judges Dinner
hosted by DeLoach Vineyards, Russian River Valley, CA



Bob Fraser (Co-Director, Chronicle Wine Competition), Jon Bonné (SF Chronicle Wine Editor), Jean-Charles Boisset (Proprietor of DeLoach Vineyards)



Jean-Charles Boisset leads Bob Fraser, Cary Fraser, Jon Bonné in a traditional Burgundy song.



Judges from across the country gather at DeLoach Vineyards for an elegant evening of gourmet food and wine pairing.

The 2013 San Francisco Chronicle Wine Competition

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Meet the sponsors

The San Francisco Chronicle Wine Competition presented by BevMo! is dedicated to educating consumers and providing them with an array of quality wines for them to savor and pair with delicious food.

The six-time Pulitzer Prize-winning **San Francisco Chronicle** is the Bay Area's leading news and information source and has been connecting the region with its award-winning journalism since its founding in 1865. Combined with its online home, **SFGate.com**, the San Francisco Chronicle reaches 1.7 million Bay Area adults each week.

BevMo! is the presenting sponsor of the 2013 San Francisco Wine Competition. Founded in 1994, BevMo! opened six stores in the San Francisco Bay Area within that year. With 130 stores today, it is the leading alcoholic beverage-lifestyle specialty retailer in the western United States.

The world's best-selling Belgian beer, **Stella Artois** is known as the brand of "supreme quality and worth." The brand is admired for uniqueness, uncompromising quality, distinctive and sophisticated packaging and an esteemed position among brewers. These qualities have enabled Stella Artois to become one of the fastest-growing brands in the world.

For the first time, the **International Culinary Center** has joined as a sponsor of the 2013 Public Tasting. Located in the heart of Silicon Valley, the International Culinary Center offers an outstanding education in the culinary arts to the West Coast and has launched the careers of many of the world's top chefs and sommeliers.



DAN DION

The competition provides an array of quality wines.

NBC Bay Area's strong presence throughout Northern California is an irreplaceable asset to the Wine Competition. It's a pleasure to continue to work with them as the official television sponsor. The station has been a strong supporter of the event, and their continued televised and promotional exposure is appreciated.

KGO AM810 and **KSFO 560AM** play an indispensable role as the radio partners and media sponsors in 2013. The support of their celebrity chef Scott Ryann is an additional plus to guests this year at the Public Tasting, where he will be airing his Saturday show live. Ryann will

be interviewing winning winemakers, representatives from gold medal winning wineries and the general public.

Costeaux French Bakery will once again provide its famous hand-crafted artisan breads to attendees as they enter the public tasting. Nationally acclaimed for its breads, irresistible desserts and open-air café, Costeaux has been a Healdsburg institution since 1923. www.costeaux.com.

The **San Francisco Orchid Society's Pacific Orchid Exposition**, the largest orchid show in the United States, is pleased to support to the SFCWC by providing additional promotional efforts and exposure at the acclaimed Gala Benefit Preview Night. The evening will feature several of the award-winning wines from the SFCWC in lush surroundings of more than 150,000 exotic orchids from around the world on Thursday, Feb. 21, 2013 at Fort Mason.

In keeping with the liveliness of the Public Tasting, the magazine partner invites everyone to "Live well. Drink well!" **Wine & Spirits Magazine** is back as the official magazine of the 2013 Public Tasting, presenting the best of more than 12,000 wines screened by panels and critics, along with top destinations for wine and food and perspectives on distinctive wine regions and news. Subscribe today and gain immediate access to their online database of ratings and reviews. In addition, they have generously provided a one-year subscription **SPECIAL OFFER for 2013!** Visit www.wineandspiritsmagazine.com/subscriptions and enter SFC13 code for a discount subscription rate of \$19.95 (Regular price \$29.95).

American AgCredit continues to be the proud sponsor of the annual Winemaker Awards for the six sweep-stake winners. American AgCredit plays a significant role in the agricultural community and economy through their financial and farm credit services.

The competition is proud to announce the continued support of **Glaceau smartwater** as a participating sponsor. smartwater is the #1 premium bottled water in the United States and delivers distinctly fresh, crisp and pure-tasting hydration for your body and style for your image.

The **San Francisco Fisherman's Wharf Hilton** is the official hotel sponsor for the SFCWC. It opens its doors to the competition each year, providing affordable accommodations and hospitality to guests at the Public Tasting. For lodging information and discounts, go to www.winejudging.com.

A special thanks to **Jean-Charles Boisset** for hosting the 2013 Judges' dinner at **DeLoach Vineyards** in Santa Rosa. It was an evening full of song and merriment, as well as delicious wines and food for all the judges and their guests.

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