

OPEN SEASON

PALM BEACH - WELLINGTON

FEB. 14-17, 2013



PINOT NOIR AT ITS FINEST

A young man is making a lot of noise in the business of wine in France and across the World. His name is Grégory Patriat. Yet the noise is done very quietly, or maybe at the rate of one cork pop at a time. And he does it from a very quiet place, a former Ursulines convent in the *blessed* region of Bourgogne/ Burgundy.

Burgundy is at the origin of times from where the word “Terroir” came from. Terroir was born there. “The origin of terroir goes back thousands of years where the trinomial interrelationship between soil, climate and plant is enhanced by the passion & savoir-faire of human beings in order to create that unique and secret alchemy of color, aroma, flavor and texture that conveys an authentic sense of place.”

38 year-old Grégory Patriat seems to have connected the past to the present with perfection. Starting at 18 years-old at the legendary Domaine Le Roy in Bourgogne, the young apprentice learned from the best and on the job. He became Winemaker in 2002 and by 2005 he received the award of “Young Hope of Bourgogne.” In 2009 he was awarded “Young Wine Maker of the World” in the United Kingdom, and just this past year received the “Wine Merchant of the Year” award, recognizing the production as the best wines in Burgundy for the past 10 years.

Patriat’s wines are produced under the label of Jean-Claude Boisset, the patriarch of the House who at 18 years-old in 1961 founded the eponymous négociant winery in Nuits-St.-Georges.

Maison Jean-Claude Boisset has been called the “family of families” from the diverse collection of unique wineries with deep historical and family roots in many of the World’s most prestigious terroirs.

But the Pinot Noir and Chardonnay Grégoire Patriat is creating at Nuits-St.-Georges are the best of all. It’s a small production, but the quality is exceptional. Total yearly production is about 20,000 cases (200,000+ bottles) in 30 different wines, some with very low numbers like the Chambolle-Musigny pictured at right which only has a production of 650 bottles every year.

The terroir in Burgundy is such that within a few yards of each other the unique geology, climate and soil, produces very different wines, within the overall Pinot Noir appellation. And it is that unique, rarefied taste that Grégoire Patriat has been seeking for the last 10 years.

Still, the young winemaker will not rest on such great accolades from his industry. He is creating a new form of winemaking called biodynamic farming, building a concrete dome over 1,500 m2 of land, the size of 3.5 basket ball courts. “This is a huge movement in the World and it is true science,” he says.

“The process was developed 100 years ago by German Philosopher Rudolf Steiner. For us today, this is a lot more work, mostly



Above, Star winemaker and “viniculteur” at the Maison Jean-Claude Boisset, Grégoire Patriat, and Nathalie Bergès-Boisset, daughter of Jean-Claude Boisset, receiving the award for “Wine Merchant of the Year 2012.” Below, one of the 30 wines produced by Grégoire Patriat for Maison Jean-Claude Boisset each year.

in man power, and it costs 30% more to produce the wine. But the wine is created with no herbicides, and no pesticides. We are literally rebuilding the microbic consistency of the soil. Those are old recipes which we bring to life. It’s like homeopathy in medicine, we will use for examples only 4 grams of Silica of Quartz for the whole 1,500 m2. It really is a new process”

Back to Earth, the young winemaker whom we interviewed this week with Richard Groves, Import Manager for Boisset Family Estates (Richard Groves can be reached at 561-758-8080), had some interesting remarks to give to wine aficionados.

First, he described the Pinot Noir production from Burgundy since 2000 has being the best ever, in that winemakers have made special attention producing fewer, excellent wines, as opposed to the 70s thru the 90s that was only looking for large production.

Questioned about his lack of formal eunology education, Grégoire Patriat said that he respects young university-taught winemakers for their ability to make decent wines, but regrets that, using formulas, their wines often have no soul. “To create great wines, one needs to take some risks,” he says.

On the tips, Grégoire advises people to take their Chardonnay out of the refrigerator 30 minutes before drinking, and for Pinot Noir to be put in the refrigerator for 30 minutes before drinking, especially in Florida where red wines are always drunk too warm. “The type of glass is very important,” he stresses out, “a well-designed \$12 glass will make all the difference.”

Frederic Roy



A Collaboration of The Guardian Life Insurance Company of America, The International Polo Club Palm Beach, American Humane Association and Tri-County Humane Society

YOU ARE CORDIALLY INVITED TO ATTEND

POOCHES AND PONIES AT POLO

Celebrate a Sunday afternoon with a lavish champagne brunch, enjoy a game of polo, learn about giving and getting, animals, legacies and more.

Order Tickets HERE Through PayPal by February 22

Sunday, February 24, 2013
11:30 am - 5:00 pm
International Polo Club Palm Beach
3667 120th Avenue South
Wellington FL 22414
(561) 204-5687

Speaker Presentations 11:30 am -12:30 pm
Private Seating for Sunday Brunch 12:30 pm
Polo Match 3:00 pm-5:00 pm

Tickets: \$50 Per Person
Includes Valet Parking
Door Prizes and Giveaways
VIP Seating
Champagne Brunch
Two Hour Open Bar
Seats for Polo

Order through PayPal by February 22 2013

Sponsored by

The Guardian Life Insurance Company of America

FEATURED SPEAKER, AMY MCCULLOUGH
 NATIONAL DIRECTOR, ANIMAL-ASSISTED THERAPY/HUMANE RESEARCH

- **The mission of American Humane Association**
- **Animal-Assisted Therapy**
- **American Humane Association and Pfizer Research Study**

GUEST SPEAKER, STEVEN J. SCHACTER, ESQ.
 SPECIALIST IN FINANCIAL PLANNING WITH THE GUARDIAN LIFE INSURANCE COMPANY OF AMERICA

- **Philanthropy, Charitable Giving**
- **The Benefit of Pet and Animal Trusts**
- **Achieve your personal goals and create a social legacy**
- **Use proper planning so an animal shelter isn't the only option**

PLUS

OUR POOCHES CAN BE YOUR POOCHES!
The Tri-County Humane Society, a 100% No-Kill Shelter, will bring along some Pooches who are available for immediate adoption.

Tri-County rescues thousands of pups, cats, dogs and kittens each year. Learn about this wonderful shelter, and how they are dedicated to placing as many animals as possible in wonderful, loving homes. Maybe one like yours!

Don't Miss This Collaboration of
The Guardian Life Insurance Company of America,
The International Polo Club Palm Beach,
and The American Humane Association
and Tri-County Humane Society

Steven J. Schacter, JD, is a Registered Representative and Financial Advisor of Park Avenue Securities, LLC (PAS), 95-25 Queens Blvd, 10th Floor, Rego Park, NY 11374. Securities products/services and advisory services offered through PAS, Registered Broker-Dealer and Investment Advisor, 1-718-268-9255. Financial Representative, The Guardian Life Insurance Company of America (Guardian), New York, NY. PAS is an indirect, wholly owned subsidiary of Guardian. Forest Hills Financial Group, Inc. is not an affiliate or subsidiary of PAS or Guardian. Guardian, its subsidiaries and its agents do not provide tax or legal advice.

PAS is a member FINRA, SIPC 2009-11836