

Great Wine News

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**Kim
Longbottom**
Henry's Drive

Driving On Passion

**A Frenchie Dog Life
Chateau Ste. Michelle
Chocolate Tastings
Tiffany & Company Toast**

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What better way to sip champagne than in a sterling silver goblet designed by the legendary Elsa Peretti? Tiffany and Company helps you toast in the most elegant way possible.



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Something smells right when it comes to Kelly & Jones perfume in the winecellar. A toast to anyone who understands the delicate blend of nose and mouth.

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With the élan of a French aristocrat, Frenchie a pampered bulldog leads pet parents through the trials and tribulations of running a winery.



It's A Dog's World

Frenchie Winery

Meet Frenchie. He's a pure bred French bulldog owned by Jean-Charles Boisset and Gina Gallo. He has his own vineyard, winery and an historical inspired line of fine wines. What more could a dog ask for? Maybe a few other dogs to share it with.

Introducing the world's first dog winery, Frenchie Winery. Patrick Egan, Director of Marketing for Boisset Family Estates, took some time away from the dog eat dog world to chat with *Great Wine News* about Frenchie Winery and all things furry.

What made the proprietors of Jean-Charles Boisset want to open a dog winery?

Jean-Charles was spending a lot of time at the winery with friends and guests when one day he saw an empty car still turned on. He went inside to the winery and said someone's car is on and a guest said, "Oh, yes it's mine. I didn't want my



beautiful dog to sit in the hot sun but I didn't want to bring him inside to bother you."

Jean-Charles said, "Next time you come to visit, we want your dog to have a place to stay. Everybody's dog should have a place stay. We will build you a winery for your dog."
And so he did.



How long has Frenchie been a part of the Boisset family?

Originally, Jean-Charles bought Frenchie for his wife Gina Gallo in 2009. He was traveling back and forth a lot, promoting different wines all over the world. So he bought her a "Frenchie" to keep her company while he was away.



He was the best kind of French man – he's loyal, he's quiet, he follows you everywhere and he never talks back like a real, true Frenchman. He has always been a gift of love between the two of them.

What can guests expect at Frenchie Winery?

Frenchie Winery is located within the Theatre of Nature at Raymond Vineyards.

Guests can begin their experience by taking their dogs up a walk through the Theatre of Nature, a two acre exhibit about organic farming. We have an area set aside for biodiversity and it includes: sheep, chickens, goats, quail, beehives, bat hotels and all sorts of things to attract beneficial animals to the property.

They can then stop at Frenchie Winery three quarters of the way through and it has dog beds, individual kennels for dogs if they want to rest by themselves as well as Frenchie Vineyard, an outdoor area where dogs can rest, play and relax. There is also a camera at Frenchie Winery that looks down on the area and relays that broadcast directly to the tasting room so our guests can keep an eye on their pets while they taste wine.

Is there wine available for the dogs?

For the dogs there is water dyed with red food coloring. We don't want our dogs enjoying too much. Our wine is strictly for people.


As the first dog winery do you feel this might become a trend?

We certainly have been having a lot of fun with it. People have really been enjoying it. We found that dog lovers are some of the most passionate people out there. Everybody who has a dog loves it very much and it's important to them.

So we feel great having created a place that people feel good about bringing their pets to while having a great time.

What about cats? Any cat wineries in the future?

What's so good about cats is at many wineries, they are usually very friendly. They don't necessarily need to be confined to their own tasting room. Cats are often seen wandering wineries like crazy because they're very useful in helping to manage mice.

With a face only a mother could love Frenchie takes control of the vineyard laying claim to all he surveys. And, if that's not enough, this bulldog of a bull dog has his own video series. Paying homage to the French Revolution, Frenchie takes his fans across quite a journey. 

www.frenchiewinery.com

