The Culinary Scoop
by Cuisine Noir Magazine

Raymond Vineyard's "I am Raymond" Exclusive Club Offer

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Raymonds of all kinds are invited to join the Napa Valley winery's exclusive community

Ray Liotta. Ray Romano. Rachel Ray. Usher Raymond. We all know a "Raymond." But Raymond Vineyards wants to know – are you one? The iconic Napa Valley winery, originally founded by Roy Raymond and his sons Walter and Roy, Jr. in 1970, has launched a search for any and all Raymonds throughout the US in an effort to bring together all those who share the winery's family name. Whether your first, middle or last name, if you're a Raymond you are invited to join Raymond Vineyards' exclusive club that unites all those who share the name in common in appreciation of fine wine and the five generations of family winemaking in Napa Valley that the winery represents.

According to the U.S. Census, Raymond is the country's 825th most popular last name, with over 38,000 Raymonds. There are more than 711,000 first-named Raymonds, making it the 36th most popular first name. Jean-Charles Boisset, proprietor of Raymond Vineyards, hopes to bring together as many of these Raymonds as possible to create a special community unified by its name.

Joining is free and upon registering, members are immediately inducted into the Raymond family with the following VIP privileges:

- Complimentary tastings for life at Raymond Vineyards in beautiful Napa Valley
- "I am Raymond" pin, magnetic bumper stickers and other unique merchandise

- A 375ml of the award-winning Raymond Napa Valley Reserve Cabernet Sauvignon for only $1 (plus shipping)
- An invitation to the exclusive Raymond-only annual BBQ at Raymond Vineyards
- A picture (if desired) in the “Raymond” vineyard at the winery
- A picture (if desired) on the “I am Raymond” website at www.raymondvineyards.com/I-am-Raymond

Since its soft launch in late 2010, over 700 Raymonds have already joined. The first annual BBQ will be held on September 10, 2011. To become a part of this special Raymond family, fill in the online form at www.raymondvineyards.com/I-am-Raymond or call 1-866-963-6944. You can also join via the winery’s Facebook page athttp://www.facebook.com/raymondvineyards and see the introductory video athttp://bit.ly/pFRr5x.

About Raymond Vineyards

Raymond Vineyards is the purest expression of a classic, iconic Napa Valley winery. Founded in 1971, Raymond has five generations of viticultural and winemaking expertise, cultivating over 300 acres of estate vineyards in the Napa Valley. The wines are powerful yet elegant in style, reflecting a sense of place and terroir. Most known for its signature Cabernet Sauvignon, Raymond also produces Merlot, Chardonnay and Sauvignon Blanc from its estate vineyards along with its Small Lot Collection wines available exclusively at the winery. In August 2009, the winery was purchased by Boisset Family Estates.

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