

ROBERT OERZEN

EDUCATION

CUNY QUEENS COLLEGE, Queens, NY
Master of Arts in English (Concentration: Creative Writing), May 2007

SIENA COLLEGE, Loudonville, NY
Bachelor of Science in Biology, May 2005

AWARDS

- Winner, Siena College Philosophy Essay Contest for the essay, “Why Should I be Tolerant?” (April, 2005).
- Recipient, M. Margaret McGoldrick Scholarship, in recognition of outstanding work on Siena’s student newspaper, *The Promethean* (September 2004- May 2005)
- Recipient, Franciscan Scholarship, in recognition of outstanding academic performance and community service (September 2001-May 2005).
- Recipient, Siena College Cross Country Scholarship (September 2001 – May 2005).
- Named Captain of Siena College Division I Cross Country Team as a Junior (September 2003-May 2004).

PROFESSIONAL EXPERIENCE

Mary Ann Liebert, Inc., New Rochelle, NY 2010 – 2011
Editor for Genetic Engineering and Biotech News

Worked with the renowned Mary Ann Liebert publishing group on its flagship B2B publication, *Genetic Engineering and Biotech News* (GEN) assisting in every step of production, from traditional print editorial duties to curating the daily digital edition of the magazine. Responsibilities included:

- Drafting copy that summarized and simplified technical research papers in cell and molecular biology
- Coordinating targeted keyword research that helped sort and rank content in the digital edition
- Editing and fact-checking jargon-intense articles written for a post-graduate readership
- Completing administrative tasks specific to business-to-business publications

Reader's Digest, Pleasantville, NY 2008 – 2010
Journalist for Current Science

Worked with Editor-in-Chief in determining relevant articles for middle school science students then researching, writing and editing feature articles to appear in *Current Science* – a subscription-based magazine delivered to classrooms nationwide

Reader's Digest, Pleasantville, NY 2007 – 2010
Proposal Writer for Weekly Reader Custom Publishing

Worked with editorial and marketing groups in brainstorming and writing pitch proposals to major clients (Pixar, Spalding, ESPN) related to educational supplementary materials produced and published by Weekly Reader Custom Publishing. Responsibilities included:

- Writing copy for pitch proposals targeted to clients, National Teacher’s Board, and schools
- Brainstorming educational programs and ideas for elementary, middle, and high school students
- Assisting with the editorial process in adapting programs for a wide array of media (i.e. print, online, contest)
- Designing programs that bridge education standards, client objectives and stoke student interest

INFOBASE PUBLISHING, New York, NY

2005 – 2007

Production Associate

Worked with the production and editorial staff in numerous capacities related to the production of titles under Infobase's *Chelsea House* imprint, which publishes a variety of literary criticism and related materials (*Harold Bloom's Modern Critical Views*, *Modern Critical Interpretations*, and *Bloom's Guides*) and science and social studies books for young adults (*Modern World Leaders*, *Modern World Nations*, and *DRUGS: The Straight Facts* series). Responsibilities included:

- Performed line editing and format checking throughout process
- Scheduled book composition and editing
- Formatted and coded manuscripts to ensure proper layout

THE PROMETHEAN, Siena College, Loudonville, NY

2002 – 2005

Editor-in-Chief

- Set creative and editorial direction for the paper, determined assignments, wrote editorials, and conducted all major interviews
- Directed layout, production, and distribution of the college's bi-monthly student newspaper using the professional-grade applications and technology (Quark, InDesign, Photoshop etc.).
- Effectively managed a staff that included over fifty student writers, editors, photographers and marketers to ensure that all assignments and tasks were carried out and deadlines were met
- Coordinated activities with personnel from the leading local newspaper, "The Times Union," which provided facilities, resources, and technical guidance integral to publishing *The Promethean*.

REED ELSEVIER BUSINESS INFORMATION, New York, NY

2005

Marketing Intern

- Successfully completed an internship with executives of *Broadcast & Cable News* and *Multichannel News* as a member of the marketing services, special programs and graphic design teams
- Performed marketing research, created graphics, drafted pitch letters, and assisted in research and marketing for the annual "Broadcaster's Hall of Fame" event for *Broadcast & Cable News*

SIENA COLLEGE, Biology Department, Loudonville, NY

2004 – 2005

Scientific Writing Tutor

- Assisted professors and students by editing papers for content, grammar, structure, style, and to ensure the proper citation of resources
- Instructed students on writing skills required for the creation of scientific literature by presenting them with a variety of workshops, graded assignments, and preplanned lessons

SELECTED PUBLICATIONS

- "OMG! Can parents learn 2 txt?" *Chicago Tribune* (July 29, 2011)
- "Almost Human: How our prehistoric relatives lived – and died." *Current Science* (February 6, 2009)
- "Down With It" *Current Science* (January 7, 2011)
- "Survivor" *Current Science* (December 10, 2010)
- "Bot Man" *Current Science* (March 12, 2010)
- "Totally Tubular" *Current Science* (February 4, 2011)
- "Need For Speed" *Current Science* (February 26, 2010)
- "The Descendants" *Current Science* (March 9, 2012)
- "Battle of the Bands" *Current Science* (January 13, 2012)
- "Wheel Cool" *Current Science* (April 15, 2011)
- "Solar Power" *Current Science* (January 22, 2010)
- "New Nukes" *Current Science* (November 25, 2011)
- "Braking Bad" *Current Science* (April 13, 2012)
- "Community Comes To Life Through Art." *The Promethean* (April 20, 2005)
- "Running from Being Yellow: My Memoir of the Hulk." *Piker's Press* (online literary journal), Piker's Press (December 11, 2005)
- "Her Pink Mini iPod." *Word Riot* (online literary journal), Word Riot Press (March 1, 2005)
- "Locust Fields Forever." *Thieves Jargon* (online literary journal), Thieves Jargon Press (February 18, 2005)