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Regal Boats Joins The Boat House Family of Premium Brands

Regal Boats are Now Available at The Boat House Chicago on the Fox Chain O' Lakes

Johnsburg, IL: Today, The Boat House Chicago, a boat dealer and full-service marina on the Fox Chain O' Lakes, welcomed Regal Boats to their family of premium brands. This exciting new partnership brings Regal's world class lineup of luxurious sport boats, bowriders, & cruisers to the Northern IL boating community.

"We are thrilled to add Regal Boats to our lineup! This partnership will allow us to better serve our community by offering the very best options for all types of boaters. We can't wait to give our customers the opportunity to get behind the wheel to experience these incredible boats first-hand." - Don Schnurr, Store Manager

Regal Boats is a premium boat manufacturer specializing in luxurious, versatile, and highly durable fiberglass boats. In addition to building innovative top-of-the-line boats using proprietary construction methods, Regal has truly set itself apart from other manufacturers by focusing on family values and relationships. Since 1969, Regal has built its business around quality and customer service earning over 50 Customer Satisfaction Index (CSI) Awards from the National Marine Manufacturers Association (NMMA). At The Boat House, we take immense pride in serving and supporting our local communities and are thrilled to partner with a brand that shares those values.

"Regal's dedication to creating meaningful relationships and exceptional customer service perfectly aligns with our company's core values and serves as a strong foundation for a long and prosperous relationship." - Rick Gasaway, COO

ABOUT US: The Boat House is a boat dealer & service group with 7 locations across IL, WI, and FL. The Boat House Chicago is the largest full-service marina & boat dealership on the Fox Chain O' Lakes; a one-stop-shop for all things boating. We specialize in new & used boat sales, boat maintenance & repair, parts, storage, fuel, in & out service, seasonal slip rentals, and so much more. Did you know we also offer a



Boat Club? A stress-free, turnkey solution to get your family on the water to enjoy all the pleasures of boating with none of the hassle. Our premium family of brands at The Boat House Chicago include Nautique, Supra, Moomba, Godfrey Pontoons, Hurricane Deck Boats, Sportsman Center Consoles, and now Regal Boats.

To learn more about Regal boats visit www.regalboats.com. For more information on our dealership, visit our website at www.boathouseh2o.com and don't forget to follow us on all social media channels.