This is the design for Team USA 2017. We designed the jersey with the optional sponsor space on the chest.

As per UCI Rules: Every rider is allowed to include their Sponsor(s) in the approved area - which measures 4” tall by 12” wide. Here is the proportion allowed:

4”

12”

GOOD TIPS FOR SPONSOR LOGOS
To have your sponsor logo look the best, we recommend that you provide the artwork in a Vector-based form (usually an .Ai - Adobe Illustrator, works best).

Sending a .jpeg or .png file is not a vector-file, and often they are in a low-rez (Web-sized) format. These will look pixilated - and not print well. If your sponsor logo is only available as a Jpeg, make sure it is at least 300 dpi - and as close to 4x12’ in size.

Since the area this year is on top of a blue space, we also recommend adding a white outline to your logo - to make it pop on top of the blue background. (see example on left). Your other option is to add a white box, but this will not look as professional.

Example of Super Pixelated Logo, from a Low-Rez .jpeg from the web.

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