

BMW of North America, LLC

Pricing Guide
Model Year 2014
Suggested Retail Price

i8 (i12)
Effective July 1, 2014



		i8
		03/2014
		\$135,700
		NA
Metallic		NC
B72	Ionic Silver Metallic w/BMW i Frozen Blue accent	x
B96	Crystal White Pearl Metallic w/Frozen Grey accent	\$1,800
B97	Crystal White Pearl Metallic w/BMW i Frozen Blue accent	\$1,800
C01	Protonic Blue Metallic w/Frozen Grey accent	x
C22	Sophisto Grey Metallic w/ Frozen Grey accent	x
C23	Sophisto Grey Metallic w/BMW i Frozen Blue accent	x
Upholstery		
NF	Leather/Cloth	NC
NFCJ	Mega Carum Spice Grey Leather w/ Cloth <i>NFCJ will add ZWM to the order</i>	x x
NG	Full Perforated Leather	NC
NGCJ	Pure Impulse Carum Spice Grey Full Perforated Leather <i>Included in package</i>	x ZPW
NGEK	Giga Ivory White Full Perforated Leather <i>Included in package</i>	x ZGW
NGHA	Giga Amido Full Perforated Leather <i>In combination with ZGW</i> <i>NGHA will add 4AA to the order</i>	x NC x
NK	Natural Leather/Cloth	NC
NKFD	Tera Exclusive Dalbergia Brown w/ Cloth <i>Included in package</i>	x ZTW
Worlds		
ZGW	Giga World	\$2,000
2HP	20" BMW i Light Alloy Turbine wheels style 625 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear)	x
or	2W8 20" BMW i Light Alloy W Spoke wheels style 470 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear)	+ \$0
5A4	LED Headlights with cornering lights	x
7Y8	Giga (Full Perforated Leather)	x
NGEK	Giga Ivory White Full Perforated Leather	x
or	NGHA Giga Amido Full Perforated Leather	+ \$0
ZGW will delete STD or 100% equipment ZWM		x
Note: ZWM - Mega World		
ZPW	Pure Impulse World	\$10,800
2W8	20" BMW i Light Alloy W Spoke wheels style 470 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear)	x
or	2HP 20" BMW i Light Alloy Turbine wheels style 625 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear)	+ \$0
4AA	Headliner in Anthracite	x
4FG	BMW i Blue Seat Belt	x
5A4	LED Headlights with cornering lights	x
7XV	Pure Impulse (Full Perforated Leather)	x
NGCJ	Pure Impulse Carum Spice Grey Full Perforated Leather	x
ZPW will delete STD or 100% equipment ZWM		x
Note: ZWM - Mega World		

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		i8
Worlds		
ZTW	Tera World	\$3,000
2HP	20" BMW i Light Alloy Turbine wheels style 625 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear)	x
	or 2W8 20" BMW i Light Alloy W Spoke wheels style 470 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear)	+ \$0
4FG	BMW i Blue Seat Belt	x
5A4	LED Headlights with cornering lights	x
7Y9	Tera (Leather and Cloth accent)	x
	NKFD Tera Exclusive Dalbergia Brown w/ Cloth	x
	ZTW will delete STD or 100% equipment ZWM	x
	Note: ZWM - Mega World	
Options		
2HP	20" BMW i Light Alloy Turbine wheels style 625 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear) <i>Included in package</i> <i>In combination with ZPW</i> <i>Alternate in package</i>	NC ZGW, ZTW NC ZPW, ZTW
Other Charges		
	Destination & Handling	\$950
Standard		
1AG	Larger-capacity fuel tank	STD
223	Dynamic Damper Control	STD
249	Multifunction steering wheel	STD
2BQ	Black Brake Calipers	STD
2VB	Tire pressure monitor	STD
2VC	Mobility Kit	STD
2W8	20" BMW i Light Alloy W Spoke wheels style 470 w/ mixed tires (20x7.5, 215/45 R20 front and 20x8.5, 245/40 R20 rear)	STD
2XA	Sports leather steering wheel with paddle shifters	STD
302	Anti-theft alarm system	STD
319	Universal garage-door opener	STD
423	Floor mats	STD
430	Auto-dimming interior and exterior mirrors	STD
458	Seat Adjustment - Electric	STD
473	Center armrest	STD
493	Storage package	STD
494	Heated front seats	STD
508	Park Distance Control	STD
521	Rain sensor and auto headlights	STD
534	Automatic climate control	STD
544	Dynamic Cruise Control	STD
563	Ambiance lighting	STD
5AS	Active Driving Assistant	STD
5DS	Emergency trunk release	STD
609	Navigation Professional System	STD
610	Head-up Display	STD
645	Radio control US	STD
653	HD Radio	STD
655	Satellite radio with 1 year subscription	STD
674	Harman/Kardon premium sound	STD
6AC	BMW Assist eCall	STD
6AE	BMW TeleServices	STD

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Standard

6AK	BMW Online and BMW Apps	STD
6AM	Advanced Real-Time Traffic Information	STD
6AN	Concierge Services	STD
6AP	Remote Services	STD
6AR	Internet	STD
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	STD

Wheels



20" BMW i Light Alloy Turbine wheels style 625 w/ mixed tires

Front: 20x7.5, 215/45 R20
 Rear: 20x8.5, 245/40 R20

Code: 2HP
Style: 625

In combination with ZPW

NC
 ZGW

 ZPW
 (upgrade)
 ZTW
 NC



20" BMW i Light Alloy W Spoke wheels style 470 w/ mixed tires

Front: 20x7.5, 215/45 R20
 Rear: 20x8.5, 245/40 R20

Code: 2W8
Style: 470

Standard
 ZGW
 (upgrade)

 ZPW
 ZTW
 (upgrade)