

BMW of North America, LLC

Pricing Guide

Model Year 2016

Suggested Retail Price

3 Series eDrive

Effective January 1, 2016



		330e Sedan
		Start of Production 11/2015
		Base Price U.S.A. Port of Entry* \$43,700
		Base Price Euro Deliver Munich Pick Up \$41,515
Non-Metallic		STD
300	Alpine White	x
668	Jet Black	x
Metallic		\$550
475	Black Sapphire Metallic	x
A75	Melbourne Red Metallic	x
A83	Glacier Silver Metallic	x
A89	Imperial Blue Metallic	x
A96	Mineral White Metallic	x
B39	Mineral Grey Metallic	x
B65	Jatoba Brown Metallic	x
C08	Platinum Silver Metallic	x
C10	Mediterranean Blue metallic	x
Priority 1 Metallic		\$550
B45	Estoril Blue Metallic	x
	<i>B45 requires ordering ZMP</i>	x
Upholstery		
KC	SensaTec	STD
KCDF	Venetian Beige SensaTec	x
	<i>KCDF cannot be ordered with ZPL</i>	x
	<i>KCDF and 7AC will add 2XE to the order</i>	x
	<i>KCDF and 7AC will delete STD or 100% equipment 255</i>	x
KCL3	Black SensaTec with Red highlight	x
	<i>KCL3 cannot be ordered with ZMP or ZPL</i>	x
KCSW	Black SensaTec	x
	<i>KCSW cannot be ordered with ZPL</i>	x
LC	Leather Dakota	\$1,450
LCDJ	Saddle Brown Dakota Leather with Dark Brown highlight	x
	<i>LCDJ and 7AC will delete STD or 100% equipment 255</i>	x
	<i>LCDJ and 7AC will add 2XE to the order</i>	x
	<i>LCDJ and ZMP cannot be ordered with 4WF</i>	x
	<i>LCDJ cannot be ordered with ZPL</i>	x
LCDY	Saddle Brown Dakota Leather with Dark Brown highlight and Brown lower dashboard	x
	<i>LCDY requires ordering ZPL</i>	x
LCFJ	Venetian Beige Dakota Leather with Dark Oyster highlight	x
	<i>LCFJ and ZMP cannot be ordered with 4WF</i>	x
	<i>LCFJ and 7AC will delete STD or 100% equipment 255</i>	x
	<i>LCFJ and 7AC will add 2XE to the order</i>	x
LCL3	Leather Dakota Black/Red highlight	x
	<i>LCL3 cannot be ordered with ZMP or ZPL</i>	x
LCL5	Coral Red Dakota Leather with Black highlight	x
	<i>LCL5 cannot be ordered with 4WF or ZPL</i>	x
LCL8	Black Dakota Leather with Dark Oyster highlight	x
LCOM	Oyster Dakota Leather	x

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Packages		
ZCW	Cold Weather Package	\$800
248	Heated Steering Wheel	x
494	Heated front seats	x
496	Heated rear seats	x
ZCW requires ordering Leather Dakota		x
ZDA	Driver Assistance Package	\$950
3AG	Rear view camera	x
508	Park Distance Control	x
ZDB	Driver Assistance Plus	\$1,700
5AG	Active Blind Spot Detection	x
5AS	Active Driving Assistant	x
5DL	Side and Top View Cameras	x
8TH	Speed Limit Info	x
Note: Active Driving Assistant includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning and City Collision Mitigation.		x
ZDB requires ordering 609 or ZTP		x
ZDB requires ordering ZDA		x
ZLP	Lighting Package	\$800
552	Adaptive Full LED Lights	x
5AC	Automatic high beams	x
ZLP and ZPP will delete 5A2 from the order		x
ZLP requires ordering ZPP		x
ZMP	M Sport Package	\$3,000
2PE	18" star-spoke 400M wheels w/ mixed summer tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear)	x
or	2PP 18" star-spoke 400M wheels w / all-season tires (18x8.0, 225/45 R18)	+ \$0
337	M Sport Package	x
4WF	Aluminum Hexagon Trim with Estoril Blue matte highlight	x
or	4FT Brushed Aluminum trim with Black high-gloss accent	+ \$0
or	4FU Fineline Anthracite Wood Trim with PearlGloss Chrome highlight	+ \$0
or	4FW Burl Walnut Wood Trim with Pearl Gloss Chrome highlight	+ \$0
or	4GA Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight	+ \$0
or	4WG Aluminum Hexagon Trim with Black high-gloss highlight	+ \$0
704	M sport suspension	x
710	M steering wheel	x
715	Aerodynamic kit	x
760	Shadowline exterior trim	x
840	Increased top speed limiter	x
or	ZRT Remove Increased Top Speed	+ \$0
M footrest (not with Beige upholsteries)		x
Signature key		x
ZMP cannot be ordered with ZPL		x
ZMP requires ordering 300, 475, A75, A83, B39 or B45		x
ZMP will delete STD or 100% equipment 255 and 7AC		x
ZPL	Luxury Package	NC
7S2	Luxury Line	x
Chrome design elements (bumper accents, air intakes with specific design, kidney bars, window surround, exhaust pipe finishers) and Signature key		x
ZPL requires ordering ZPP		x
ZPL cannot be ordered with ZMP		x
ZPL will delete STD or 100% equipment 7AC		x
ZPL requires ordering Leather Dakota		x

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Packages			
ZPP	Premium Package		\$2,450
322	Comfort Access keyless entry		x
403	Moonroof		x
488	Lumbar support		x
5A2	LED Headlights		x
655	Satellite radio with 1 year subscription		x
ZTP	Technology Package		\$2,750
609	Navigation system		x
610	Head-up Display		x
6AK	BMW Online and BMW Apps		x
6AM	Advanced Real-Time Traffic Information		x
ZAC	BMW Connected App Compatibility		x
Options			
24B	18" Light Alloy Wheel Double-spoke Style397 with Mixed Performance Tires (18x8.0, 225/45 R18 front and 18x8.5, 255/40 R18 rear) 24B cannot be ordered with ZMP		\$600 x
2A5	18" Light Alloy Wheel Double-spoke Style-397 w/ A/S Tires (18x8.0, 225/45 R18) 2A5 cannot be ordered with ZMP		\$600 x
403	Moonroof Included in package		\$1,050 ZPP
417	Rear manual side window shades 417 will add 415 to the order Note: 415 - Power rear sunshade		\$575 x
494	Heated front seats Included in package		\$500 ZCW
4FT	Brushed Aluminum trim with Black high-gloss accent In combination with ZMP Alternate in package		NC NC ZMP
4FW	Burl Walnut Wood Trim with Pearl Gloss Chrome highlight In combination with ZMP Alternate in package		NC NC ZMP
4GA	Ash Grain Wood Trim with Metal Inlay and Pearl Gloss Chrome highlight In combination with ZMP Alternate in package		NC NC ZMP
5DF	Active Cruise Control 5DF will delete STD or 100% equipment 544		\$1,200 x
5DL	Side and Top View Cameras Included in package 5DL requires ordering ZDA		\$750 ZDB x
5DP	Parking Assistant 5DP requires ordering ZDA		\$500 x
609	Navigation system Included in package 609 will add 6AK, 6AM and ZAC to the order		\$1,950 ZTP x
688	Harman Kardon surround sound system		\$875
6NS	Enhanced USB and Bluetooth plus Smartphone Integration 6NS will delete STD or 100% equipment 6NH		\$350 x
ZNS	Non Sport Seats for Luxury Package ZNS will delete STD or 100% equipment 481 ZNS requires ordering ZPL		NC x x
Other Charges			
Destination & Handling			\$995

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		330e Sedan
Standard		
1CA	CO2 relevant vehicles	STD
1CC	Automatic Start/Stop function	STD
216	Servotronic	STD
249	Multifunction steering wheel	STD
255	Sport leather steering wheel	STD
258	Runflat tires	STD
2A6	17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires (17x7.5, 225/50 R17)	STD
2TE	STEPTRONIC automatic transmission with shift Paddles	STD
2VB	Tire pressure monitor	STD
302	Alarm System	STD
319	Universal garage-door opener	STD
423	Floor mats	STD
430	Auto-dimming interior and exterior mirrors	STD
431	Auto-dimming rearview mirror	STD
459	Power Front Seats	STD
465	Split fold-down-rear seat	STD
481	Sport seats	STD
493	Storage package	STD
497	Rear center armrest	STD
4FU	Fineline Anthracite Wood Trim with PearlGloss Chrome highlight	STD
4U9	Acoustic protection for pedestrians	STD
521	Rain sensor and auto headlights	STD
534	Automatic climate control	STD
544	Dynamic Cruise Control	STD
563	Ambient Lighting	STD
575	Additional 12-V power sockets	STD
5A1	LED Fog Lights	STD
645	Radio control US	STD
653	HD Radio	STD
676	Hi-fi sound system	STD
693	Satellite radio preparation	STD
697	DVD Area coding (North America)	STD
6AC	BMW Assist eCall	STD
6AE	BMW TeleServices	STD
6AG	eDrive Services	STD
6NH	Hands-free Bluetooth and USB audio connection	STD
6WA	Instrument cluster with extended contents	STD
775	Anthracite headliner	STD
7AC	Sport Package	STD
8KL	Oil Chg 10,000 mls/12 months	STD
8TN	Daytime driving lights	STD
925	Shipping package	STD
ZTM	Tier 2	STD

Wheels



18" Light Alloy Wheel Double-spoke Style 397 with Mixed Performance Tires

Front: 18x8.0, 225/45 R18

Rear: 18x8.5, 255/40 R18

Code: 24B

Style: 397

24B cannot be ordered with ZMP

\$600

x

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Wheels			
	18" Light Alloy Wheel Double-spoke Style-397 w/ A/S Tires Front / Rear: 18x8.0, 225/45 R18 Code: 2A5 Style: 397 2A5 cannot be ordered with ZMP	\$600	x
	17" Light Alloy Wheels Double-spoke Style 392 with All-Season Tires Front / Rear: 17x7.5, 225/50 R17 Code: 2A6 Style: 392		Standard
	18" star-spoke 400M wheels w/ mixed summer tires Front: 18x8.0, 225/45 R18 Rear: 18x8.5, 255/40 R18 Code: 2PE Style: 400M		ZMP
	18" star-spoke 400M wheels w / all-season tires Front / Rear: 18x8.0, 225/45 R18 Code: 2PP Style: 400		ZMP (upgrade)