Pricing Guide Model Year 2014 Suggested Retail Price ####¥Z4 (E89)

Effective October 1, 2013



| | | | Z4 sDrive28i | Z4 sDrive35i | Z4 sDrive35is |
|-----|--------------|--|--------------|--------------|---------------|
| | | Start of Production | 03/2013 | 03/2013 | 03/2013 |
| | | End of Production | 07/2014 | 07/2014 | 07/2014 |
| | | Base Price U.S.A. Port of Entry* | \$48,950 | \$56,950 | \$65,800 |
| | | Base Price Euro Deliver Munich Pick Up | \$45,575 | \$53,015 | \$61,245 |
| | | | | | |
| | Non-Metallic | | STD | STD | STD |
| 300 | Alpine White | | Х | х | X |
| 668 | Jet Black | | х | x | |
| A61 | Crimson Red | | x | x | |

| | Metallic | \$550 | \$550 | \$550 |
|-----|---------------------------------------|-------|-------|-------|
| 475 | Black Sapphire Metallic | Х | Х | Х |
| 475 | Melbourne Red Metallic | X | x | Х |
| | A75 requires ordering ZMB, ZMO or ZMP | x | x | |
| A76 | Deep Sea Blue Metallic | x | X | Х |
| \83 | Glacier Silver Metallic | X | x | Х |
| \92 | Orion Silver Metallic | x | х | |
| 196 | Mineral White Metallic | x | х | Х |
| 339 | Mineral Grey Metallic | x | х | Х |
| 344 | Valencia Orange | x | x | Х |
| | B44 requires ordering ZMO or ZOP | X | x | |
| | B44 requires ordering ZOP | | | x |

| | Upholstery | | | |
|----------|---|------------------------------------|------------------------------------|--------------------|
| KC | SensaTec | STD | | |
| KCSW | Black Leatherette | x | | |
| GM | Alcantara/Leather Included in package Alcantara/Leather requires ordering ZMO or ZOP | NC ZMO, ZOP x | NC ZMO, ZOP x | NC ZOP |
| | Alcantara/Leather requires ordering ZOP | | | Х |
| GMOE | Alcantara/leather Black/Orange with Black color world GMOE requires ordering ZMO or ZOP GMOE requires ordering ZOP | x x | X X | x x |
| GMOF | Alcantara/leather Black/Orange with Black/Orange color world GMOF requires ordering ZMO or ZOP GMOF requires ordering ZOP | X X | x x | x x |
| GU | Extended Alcantara/Leather In combination with ZMO In combination with ZOP Extended Alcantara/Leather requires ordering ZMO or ZOP | \$1,350 \$1,350 \$1,350 x | \$1,350 \$1,350 \$1,350 x | \$1,350 \$1,350 |
| GUOE | Extended Alcantara/Leather requires ordering ZOP Extended Alcantara/leather Black/Orange with Black color world GUOE requires ordering ZMO or ZOP GUOE requires ordering ZOP | x x | X x | x x x |
| GUOF | Extended Alcantara/leather Black/Orange with Black Orange color world GUOF requires ordering ZMO or ZOP GUOF requires ordering ZOP | X X | x x | x x |
| LK | Extended Merino Leather Extended Merino Leather requires ordering ZBP or ZMB Extended Merino Leather will add ZBP to the order | NC x | NC x | NC x |
| LKWT | Canyon Brown Extended Merino Leather Included in package LKWT requires ordering ZBP or ZMB LKWT requires ordering ZBP | X ZBP, ZMB x | X ZBP, ZMB X | X ZBP x |
| LY | Kansas Leather | \$1,250 | STD | STD |
| LYCY | Canberra Beige Kansas Leather | x | x | Х |
| LYD1 | Coral Red Kansas Leather | X | х | Х |
| LYSW | Black Kansas Leather | x | х | Х |
| LYSY | Walnut Kansas Leather | х | х | Х |
| PA | Extended Kansas Leather | | \$1,350 | \$1,350 |
| ≏ 2013 B | MW of North America, LLC. The RMW name, model names and logo are registered trademarks. All rights reserved | | De | Jesed: 00/18/20 |

Pricing Guide Model Year 2014 Suggested Retail Price Z4 (E89) Effective October 1, 2013



| | | Z4 sDrive28i | Z4 sDrive35i | Z4 sDrive35is |
|------|--|--------------|--------------|---------------|
| | Upholstery | | | |
| PACY | Canberra Beige Extended Kansas Leather | | х | х |
| PAD1 | Coral Red Extended Kansas Leather | | X | x |
| PASW | Black Extended Kansas Leather | | X | x |
| PASY | Walnut Extended Kansas Leather | | x | x |

| | ges | | | |
|----|--|-----------|-----------|---------|
| BP | Exclusive Canyon Brown Package | \$3,050 | \$1,650 | \$1,650 |
| | 481 Sport seats | X | | |
| | 4CE Anthracite Wood Trim | X | х | Х |
| | 7S3 Design Pure Balance | X | х | Х |
| | LKWT Canyon Brown Extended Merino Leather | X | X | Х |
| | ZBP cannot be ordered with ZMB, ZMO, ZMP or ZOP | X | Х | |
| | ZBP cannot be ordered with ZOP | | | Х |
| CW | Cold Weather Package | \$700 | \$700 | \$700 |
| | 248 Heated Steering Wheel | X | x | Х |
| | 494 Heated front seats | X | x | х |
| | 502 Retractable headlight washers | x | х | x |
| MB | M Sport/Canyon Brown Package | \$6,100 | \$4,050 | |
| | 2MU 18" Light alloy Star-spoke wheels style 325M-with performance run-flat tires | X | x | |
| | (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) | | | |
| | 2VF Adaptive M Suspension | X | x | |
| | 337 M Sport Package | x | x | |
| | 481 Sport seats | x | | |
| | 4CE Anthracite Wood Trim | X | x | |
| | 710 M steering wheel | X | x | |
| | or 7XA M Sports leather steering wheel with paddle shifters | + \$0 | + \$0 | |
| | 715 Aerodynamic kit | X | x | |
| | 775 Anthracite headliner | X | x | |
| | 7S4 Design Pure Balance in combination with M Sport package | X | x | |
| | 840 Increased top speed limiter | X | x | |
| | LKWT Canyon Brown Extended Merino Leather | х | x | |
| | ZMB requires ordering 300, 475, A75, A76, A83, A96 or B39 | X | x | |
| | ZMB cannot be ordered with ZBP, ZMO, ZMP, ZOP or ZSP | x | | |
| | ZMB cannot be ordered with ZBP, ZMO, ZMP or ZOP | | x | |
| MO | M Sport/Hyper Orange Package | \$5,500 | \$3,500 | |
| | 2MU 18" Light alloy Star-spoke wheels style 325M-with performance run-flat tires | X | x | |
| | (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) | | | |
| | 2VF Adaptive M Suspension | X | Х | |
| | 337 M Sport Package | X | Х | |
| | 481 Sport seats | X | | |
| | 4FE Metal weave interior trim | X | x | |
| | 710 M steering wheel | X | x | |
| | or 7XA M Sports leather steering wheel with paddle shifters | + \$0 | + \$0 | |
| | 715 Aerodynamic kit | X | x | |
| | 775 Anthracite headliner | X | x | |
| | 7HZ Design Pure Traction with M Sports Package | X | х | |
| | 840 Increased top speed limiter | x | x | |
| | GM Alcantara/Leather | X | X | |
| | or GU Extended Alcantara/Leather | + \$1,350 | + \$1,350 | |
| | ZMO requires ordering 300, 475, A75, A76, A83, A96, B39 or B44 | х | х | |
| | ZMO cannot be ordered with ZBP, ZMB, ZMP, ZOP or ZSP | x | Х | |

Pricing Guide Model Year 2014 Suggested Retail Price Z4 (E89) Effective October 1, 2013



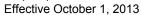
| | | Z4 sDrive28i | Z4 sDrive35i | Z4 sDrive35 |
|------------|---|--------------|--------------|-------------|
| Packa | ges | | | |
| MP | M Sport Package | \$3,650 | \$2,500 | |
| | 2MU 18" Light alloy Star-spoke wheels style 325M-with performance run-flat tires | x | х | |
| | (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) | | | |
| | 2VF Adaptive M Suspension | X | Х | |
| | 337 M Sport Package | X | X | |
| | 481 Sport seats | x | | |
| | 4MW M Interior trim Aluminum Carbon Shadow | X | х | |
| | or 4CE Anthracite Wood Trim | + \$0 | + \$0 | |
| | 710 M steering wheel | x | х | |
| | or 7XA M Sports leather steering wheel with paddle shifters | + \$0 | + \$0 | |
| | 715 Aerodynamic kit | X | X | |
| | 775 Anthracite headliner | X | х | |
| | 840 Increased top speed limiter | X | X | |
| | ZMP cannot be ordered with ZBP, ZMB, ZMO, ZOP or ZSP | X | ^ | |
| | ZMP requires ordering 300, 475, A75, A76, A83 or B39 | X | x | |
| | ZMP cannot be ordered with ZBP, ZMB, ZMO or ZOP | | х | |
| OP | Hyper Orange Package | \$2,300 | \$1,000 | \$950 |
| | 481 Sport seats | Ψ2,000 X | ÷ .,555 | 4300 |
| | 4FE Metal weave interior trim | x | х | х |
| | 775 Anthracite headliner | × | X | ^ |
| | | | | v |
| | ÿ | X | X | X |
| | GM Alcantara/Leather | X | X | X |
| | or GU Extended Alcantara/Leather | + \$1,350 | + \$1,350 | + \$1,350 |
| | Exterior mirror caps in body color in combination with exterior color B44 # Valencia Orange ZOP cannot be ordered with ZBP, ZMB, ZMO or ZMP | x | ~ | Х |
| | ZOP cannot be ordered with ZBP | X | X | х |
| PS | Premium Sound Package | \$950 | \$950 | |
| | 655 Satellite radio with 1 year subscription | X | x | |
| | 677 Premium hi-fi system | X | x | |
| SP | Sport Package | \$2,300 | | |
| U . | 2B9 18" Light alloy Star-spoke wheels style 276-with performance run-flat tires | Ψ2,000 X | | |
| | (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) | ^ | | |
| | 2VF Adaptive M Suspension | x | | |
| | 481 Sport seats | X | | |
| | 840 Increased top speed limiter | X | | |
| | ZSP cannot be ordered with ZMB, ZMO or ZMP | X | | |
| | In combination with ZBP | \$1,900 | | |
| | In combination with ZYP | \$1,900 | | |
| TP | Technology Package | \$2,250 | \$2,250 | \$2,250 |
| | 609 Navigation system | X | X | X |
| | 620 Voice-command | X | X | X |
| | 6AK BMW Online | x | X | X |
| | 6AP Remote Services | x | X | x |
| | 6NR BMW Apps | | X | X |
| | 6NS Enhanced USB and Bluetooth plus Smartphone Integration | X X | | |
| | 6UH Real Time Traffic Information | | X | X |
| | ZTP will delete STD or 100% equipment 663 and 6NH | X X | X X | X X |
| | 21F will delete 31D of 100% equipment 663 and 6NH | X | X | X |
| otior | | | | |
| KW | 19" Light alloy V-spoke wheels style 296-with performance run-flat tires | | \$1,200 | |
| | (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) | | | |
| | 2KW requires ordering ZMB, ZMO or ZMP | | х | 01.00 |
| ΜV | 19" Light alloy Double-spoke wheels style 326M-with performance run-flat tires | | | \$1,200 |

(19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear)

Pricing Guide Model Year 2014 Suggested Retail Price Z4 (E89) Effective October 1, 2013



| | | Z4 SDrive28i | Z4 SDrive35i | Z4 sDrive35is |
|------------|--|--------------|--------------|--------------------|
| Option | | NO | | |
| 2TB | Sport automatic transmission with shift paddles 2TB and ZMP will add 7XA to the order | NC | | |
| | 2TB and ZMO will add 7XA to the order | X X | | |
| | 2TB and ZMB will add 7XA to the order | x | | |
| | 2TB will delete STD or 100% equipment 1CC | x | | |
| | 2TB and not ZMB, ZMO, ZMP will add 2XA to the order | X | | |
| 2TC | 7-Speed double clutch Transmission | | \$450 | STD |
| | 2TC and ZMB will add 7XA to the order 2TC and ZMO will add 7XA to the order | | X X | |
| | 2TC and not ZMB, ZMO, ZMP will add 2XA to the order | | x | |
| | 2TC and ZMP will add 7XA to the order | | х | |
| 2XA | Sports leather steering wheel with paddle shifters | NC | NC | |
| | 2XA and not ZMB, ZMO, ZMP requires ordering 2TB | Х | | |
| | 2XA and not ZMB, ZMO, ZMP requires ordering 2TC | | Х | |
| 494 | Heated front seats | \$500 | \$500 | \$500 |
| | Included in package | ZCW | ZCW | ZCW |
| 4AD | Brushed Aluminum trim | 100% | STD | NC |
| 4CE | Anthracite Wood Trim | NC | NC | NC |
| | Included in package | ZBP, ZMB | ZBP, ZMB | ZBP |
| | In combination with ZMP Alternate in package | NC | NC | |
| | Alternate in package | ZMP | ZMP | |
| 508 | Park Distance Control | \$750 | \$750 | \$750 |
| 5AC | Automatic high beams | \$250 | \$250 | \$250 |
| 655 | Satellite radio with 1 year subscription | \$350 | \$350 | \$350 |
| 000 | Included in package | ZPS | ZPS | φοσο |
| 6AN | Concierge Services | \$250 | \$250 | \$250 |
| 0, | 6AN requires ordering ZTP | X | X | X |
| 3WZ | BMW Individual Contrasting Hardtop 3WZ requires ordering 490 Note: 490 - Special Order Color | \$700 x | \$700 x | \$700 x |
| | | | | |
| Other | Charges | | | |
| | Destination & Handling | \$925 | \$925 | \$925 |
| | | | | |
| Stand | ard Automatic Start/Stop function | CTD | | |
| 1CC 1CD | Brake Energy Regeneration | STD STD | STD | STD |
| 216 | 6, 6 | | | STD |
| 216 | Servotronic Sport driving mode (Sport button) | 100% STD | 100% STD | STD |
| 249 | Multi-function steering wheel | 100% | 100% | 100% |
| | · · · · · · · · · · · · · · · · · · · | | | 100% |
| 255 | Sport leather steering wheel | STD | STD | |
| 2FU | 18" light alloy wheels V-spoke style 515with mixed performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) | OTD | 100% | |
| 2S3 2S4 | 17" Light alloy Star-spoke wheels style 290-with performance run-flat tires (17x8.0, 225/45 R17) 18" Light alloy Star-spoke wheels style 295-with performance run-flat tires | STD | | STD |
| | (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) | | | |
| 2TC | 7-Speed double clutch Transmission | | | STD |
| 2VB | Tire pressure monitor | 100% | 100% | 100% |
| 2VF | Adaptive M Suspension | | | STD |
| 302 | Anti-theft alarm system | 100% | 100% | 100% |
| 319 | Universal garage-door opener | 100% | 100% | 100% |
| 322 | Comfort Access keyless entry | 100% | 100% | 100% |
| 337 | M Sport Package | | | STD |
| 387 | Convertible wind deflector | 100% | 100% | 100% |
| @ 2012 I | DMW of North America, LLC. The PMW name, model names and less are registered trademarks. All rights recorded | | _ | placed: 00/19/2012 |

Pricing Guide Model Year 2014 Suggested Retail Price 



| | | Z4 sDrive28i | Z4 sDrive35i | Z4 sDrive35is |
|---|---|----------------------|----------------------|--|
| Stand | ard | | | |
| 423 | Floor mats | 100% | 100% | STD |
| 430 | Auto-dimming interior and exterior mirrors | 100% | 100% | 100% |
| 431 | Auto-dimming rearview mirror | 100% | 100% | 100% |
| 441 | Smoker's package | 100% | 100% | 100% |
| 442 | Cupholders | STD | STD | STD |
| 459 | Power front seats with driver seat memory | 100% | 100% | 100% |
| 481 | Sport seats | | 100% | STD |
| 488 | Lumbar support | 100% | 100% | 100% |
| 493 | Storage package | 100% | 100% | 100% |
| 4AD | Brushed Aluminum trim | 100% | STD | |
| 4MW | M Interior trim Aluminum Carbon Shadow | | | STD |
| 4NA | Interior mirror with compass | 100% | 100% | 100% |
| 4UT | Through-loading system with integrated transport bag | 100% | 100% | 100% |
| 521 | Rain sensor and auto headlights | 100% | 100% | 100% |
| 522 | Xenon headlights | STD | STD | STD |
| 524 | Adaptive light control | STD | STD | STD |
| 534 | Automatic climate control | 100% | 100% | 100% |
| 544 | Dynamic Cruise Control | 100% | 100% | 100% |
| 550 | On-board computer | STD | STD | STD |
| 563 | Ambiance lighting | 100% | 100% | 100% |
| 653 663 | HD Radio Radio BMW Professional | STD STD | STD STD | STD STD |
| 676 | Hi-fi sound system | 100% | 100% | |
| 677 | Premium hi-fi system | | | 100% |
| 6AC 6AE 6NH 715 775 7XA 840 | BMW Assist eCall BMW TeleServices Hands-free Bluetooth and USB audio connection Aerodynamic kit Anthracite headliner M Sports leather steering wheel with paddle shifters Increased top speed limiter | 100% 100% 100% | 100% 100% 100% | 100% 100% 100% STD STD STD STD |
| ZMT ZRF | Manual Transmission Run-flat tires | STD 100% | STD 100% | 100% |

| Wheels | | | |
|-------------------------|---|-----|--|
| | 18" Light alloy Star-spoke wheels style 276-with performance run-flat tires | ZSP | |
| 0. | Front: 18x8.0, 225/40 R18 | | |
| | Rear: 18x8.5, 255/35 R18 | | |
| Code: 2B9 Style: 276 | | | |

Pricing Guide Model Year 2014 Suggested Retail Price Z4 (E89) Effective October 1, 2013



| | | Z4 sDrive28i | 74 sDrive35i | Z4 sDrive35is |
|--------------------------|--|--------------|---------------|---------------|
| Wheels | | 24 3D11VC201 | 24 32/11/0001 | |
| | 18" light alloy wheels V-spoke style 515with mixed performance tires | | Standard | |
| | Front: 18x8.0, 225/40 R18 | | | |
| | Rear: 18x8.5, 255/35 R18 | | | |
| Code: 2FU Style: 515 | | | | |
| | 19" Light alloy V-spoke wheels style 296-with performance run-flat tires | | \$1,200 | |
| | Front: 19x8.0, 225/35 R19 | | | |
| | Rear: 19x9.0, 255/30 R19 | | | |
| Code: 2KW | | | | |
| Style: 296 | 2KW requires ordering ZMB, ZMO or ZMP | | X | |
| | 18" Light alloy Star-spoke wheels style 325M-with performance run-flat tires | ZMB | ZMB | |
| ٥ | Front: 18x8.0, 225/40 R18 | ZMO | ZMO | |
| | Rear: 18x8.5, 255/35 R18 | ZMP | ZMP | |
| Code: 2MU Style: 325M | | | | |
| | 19" Light alloy Double-spoke wheels style 326M-with performance run-flat tires | | | \$1,200 |
| 0 | Front: 19x8.0, 225/35 R19 | | | |
| O | Rear: 19x9.0, 255/30 R19 | | | |
| Code: 2MV Style: 326M | | | | |
| | 17" Light alloy Star-spoke wheels style 290-with performance run-flat tires | Standard | | |
| | Front / Rear: 17x8.0, 225/45 R17 | | | |
| Code: 2S3 Style: 290 | | | | |
| | 18" Light alloy Star-spoke wheels style 295-with performance run-flat tires | | | Standard |
| | Front: 18x8.0, 225/40 R18 | | | |
| | Rear: 18x8.5, 255/35 R18 | | | |
| Code: 2S4 Style: 295 | | | | |
| | | | | |