

BMW of North America, LLC

Pricing Guide

Model Year 2014

Suggested Retail Price

7 Series F02 Hybrid

Effective July 1, 2013



		740Li Hybrid
Start of Production		07/2013
Base Price U.S.A. Port of Entry*		\$84,300
Base Price Euro Deliver Munich Pick Up		\$78,450
Non-Metallic		STD
300	Alpine White	x
668	Jet Black	x
Metallic		NC
416	Carbon Black Metallic	x
	<i>416 requires ordering ZMP</i>	x
475	Black Sapphire Metallic	x
A17	Mojave Metallic	x
A52	Space Gray Metallic	x
A72	Cashmere Silver Metallic	x
A83	Glacier Silver Metallic	x
A84	Milano Beige Metallic	x
A89	Imperial Blue Metallic	x
A90	Dark Graphite Metallic	x
A96	Mineral White Metallic	x
B38	Midnight Blue Metallic	x
B40	Liquid Blue Metallic	x
Priority 1 Metallic		NC
S34	Azurite Black Metallic	\$1,950
X02	Citrin Black Metallic	\$1,950
X03	Ruby Black Metallic	\$1,950
X04	Moonstone Metallic	\$1,950
Upholstery		STD
LC	Leather Dakota	x
LCD5	Light Saddle Dakota Leather	x
LCEW	Ivory White and Black Dakota Leather	x
LCSW	Black Dakota Leather	x
NA	Nappa Leather	\$2,800
	<i>Nappa Leather requires ordering 456 or ZEC</i>	x
	<i>Nappa Leather will add 4ND to the order</i>	x
NAD5	Saddle and Black Nappa Leather	x
NADF	Veneto Beige Nappa Leather	x
NADH	Oyster Nappa Leather	x
NAEW	Ivory White and Black Nappa Leather	x
NASW	Black Nappa Leather	x
Priority 1 Upholstery		\$5,000
ZB	(Ind) Full Merino Leather	NC
	<i>In combination with Z11</i>	Z11
	<i>Included in package</i>	x
	<i>(Ind) Full Merino Leather requires ordering 456 or ZEC</i>	x
	<i>(Ind) Full Merino Leather and not ZMP will add 778 to the order</i>	x
	<i>(Ind) Full Merino Leather and not Z11 will add 775 to the order</i>	x
ZBC8	Platinum/Black Full Merino Leather	\$5,000
ZBCR	Caramel/Black Full Merino Leather	\$5,000
ZBOW	Opal White Full Merino Leather	\$5,000
ZBP5	Amaro Brown Full Merino Leather	\$5,000

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Priority 1 Upholstery		
ZBP6	Champagne Full Merino Leather	\$5,000
ZBWT	Canyon Brown Full Merino Leather	\$5,000
Packages		
ZCW	Cold Weather Package	\$550
248	Heated Steering Wheel	x
or	XL1 BMW Individual wood inlay steering wheel	+ \$800
496	Heated rear seats	x
ZDB	Driver Assistance Plus	\$1,900
5AG	Active Blind Spot Detection	x
5AS	Active Driving Assistant	x
or	5AT ACC Stop & Go + Active Driving Assistant	+ \$1,200
5DL	Side and Top View Cameras	x
8TH	Speed Limit Info	x
Note: Active Driving Assistant (5AS) includes Lane Departure Warning, Forward Collision Warning, Pedestrian Warning, and City Collision Mitigation.		x
ZEC	Executive Package	\$4,800
316	Power tailgate	x
323	Soft-close automatic doors	x
453	Front ventilated seats	x
456	Multi-contour seats	x
610	Head-up Display	x
688	Harman Kardon surround sound system	x
6AN	Concierge Services	x
ZLP	Lighting Package	\$1,900
552	Full LED Lights	x
5AC	Automatic high beams	x
ZLU	Luxury Rear Seating Package	\$3,700
454	Rear ventilated seats	x
460	Rear comfort seats	x
4UM	Massaging rear seat	x
ZLU requires ordering ZCW and ZEC		x
ZMP	M Sport Package	\$4,600
2NW	19" Light alloy V-spoke wheels style 302M-with performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	x
2TE	Steering Wheel Gearshift Paddles	x
3DZ	Without Lines designation outside	x
710	M steering wheel	x
715	Aerodynamic kit	x
760	Shadowline exterior trim	x
775	Anthracite headliner	x
or	776 Anthracite Alcantara Headliner	+ \$1,100
or	XD5 Alcantara headliner in upholstery color	+ \$1,100
7MP	Sport Package	x
ZMP requires ordering 300, 416, 475, 668, A83, A89, B90, S34, X02, X03 or X04		x
ZMP cannot be ordered with ZI1		x
ZMP and XD5 requires ordering (Ind) Full Merino Leather		x
ZMP will delete STD or 100% equipment 5A1		x
Note: B90 - Dark Graphite Metallic II		
ZRP	Rear Entertainment Package	\$2,800
696	6-disc DVD Changer	x
6FR	Rear-seat entertainment Professional with iDrive control	x

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Priority 1 Packages		
Z11	BMW Individual Composition	\$6,700
2M8	BMW Individual light-alloy wheels V-spoke 228 I 19" with mixed tyres (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	x
4ND	Instrument panel with leather finish	x
760	Shadowline exterior trim	x
778	Individual Door Sill Finishers	x
XC4	BMW Individual Composition	x
XD5	Alcantara headliner in upholstery color	x
	or 776 Anthracite Alcantara Headliner	+ \$0
XE8	Piano Finish Black trim	x
	or XE6 Walnut Honey Wood trim	+ \$0
	or XEX White Ash Grain Wood Trim	+ \$0
XF1	BMW Individual Rear Badge	x
ZB	(Ind) Full Merino Leather	x
Z11 cannot be ordered with 437, 4B7, 4B8, 4CA, 4CB or ZMP		x
Options		
2AR	19" light alloy wheels Streamline style 357 with all-season run-flat tires (19x8.5, 245/45 19)	\$1,300
2H1	19" Light alloy Multi-spoke wheel style 235-with all-season run-flat tires (19x8.5, 245/45 19)	\$1,300
416	Power rear sunshade with rear manual side window shades <i>416 will add 415 to the order</i> <i>Note: 415 - Power rear sunshade</i>	\$1,000 x
437	Light Poplar Wood Trim	NC
455	Active front seats <i>455 requires ordering 456 or ZEC</i>	\$1,000 x
456	Multi-contour seats <i>Included in package</i>	\$1,300 ZEC
4B8	Burled Walnut Trim with Inlay	NC
4CA	Ash Grain Wood trim	NC
4CB	Fineline Matte Wood trim	NC
4U1	Ceramic Controls	\$650
5AT	ACC Stop & Go + Active Driving Assistant <i>In combination with ZDB</i> <i>Alternate in package</i>	\$1,900 + \$1,200 ZDB
5DP	Parking Assistant	\$500
6F2	Bang & Olufsen Sound System <i>6F2 requires ordering ZEC</i>	\$3,700 x
6UK	Night Vision with Pedestrian Detection	\$2,600
XL1	BMW Individual wood inlay steering wheel <i>In combination with ZCW</i> <i>XL1 cannot be ordered with ZMP</i> <i>XL1 requires ordering ZI1</i> <i>Alternate in package</i>	\$800 + \$800 x x ZCW
Priority 1 Options		
XE6	Walnut Honey Wood trim <i>In combination with Z11</i> <i>Alternate in package</i>	\$1,080 NC Z11
XE8	Piano Finish Black trim <i>In combination with Z11</i> <i>Included in package</i>	\$1,080 NC Z11

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Priority 1 Options		
XEX	White Ash Grain Wood Trim <i>In combination with Z11</i> <i>Alternate in package</i>	\$1,080 NC Z11
Other Charges		
	Destination & Handling	\$925
	Gas Guzzler Tax (Estimated)	NC
Standard		
1CC	Automatic Start/Stop function	STD
212	Brake System Equipment	100%
255	Sport leather steering wheel	100%
2FR	18" light alloy wheels V-spoke style 425with all-season run-flat tires (18x8.0, 245/50 R18)	100%
2VB	Tire pressure monitor	100%
302	Anti-theft alarm system	100%
319	Universal garage-door opener	100%
322	Comfort Access keyless entry	100%
3AG	Rear-view camera	100%
403	Moonroof	100%
423	Floor mats	100%
430	Auto-dimming interior and exterior mirrors	100%
441	Smoker's package	STD
459	Power front seats with driver seat memory	STD
466	Roof trim strips in body color	100%
488	Lumbar support	100%
494	Heated front seats	100%
4B7	Fine Line High Gloss Wood trim	100%
4NB	4-zone automatic climate control	STD
4UR	Ambiance lighting	100%
508	Park Distance Control	100%
521	Rain sensor and auto headlights	STD
522	Xenon headlights	STD
524	Adaptive light control	100%
544	Dynamic Cruise Control	STD
5A1	LED Fog Lights	100%
5AL	Active Protection	STD
5AP	Decoding for no-dazzle high-beam assistance	100%
609	Navigation system w/ touchpad	100%
653	HD Radio	100%
655	Satellite radio with 1 year subscription	100%
676	Hi-fi sound system	STD
693	Satellite radio preparation	100%
6AC	BMW Assist eCall	100%
6AE	BMW TeleServices	100%
6AK	BMW Online	100%
6AM	Advanced Real-Time Traffic Information	100%
6AP	Remote Services	100%
6FN	DVD Changer Preparation	100%
6NR	BMW Apps	100%
6NS	Enhanced USB and Bluetooth plus Smartphone Integration	100%
845	Acoustic belt warning	100%

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Standard		
850	Supplement tank filling	100%
880	Owner s manual	100%
8S4	Variable Light Decoding	100%

Wheels		
 Code: 2AR Style: 357	19" light alloy wheels Streamline style 357 with all-season run-flat tires Front / Rear: 19x8.5, 245/45 19	\$1,300
 Code: 2FR Style: 425	18" light alloy wheels V-spoke style 425with all-season run-flat tires Front / Rear: 18x8.0, 245/50 R18	Standard
 Code: 2H1 Style: 235	19" Light alloy Multi-spoke wheel style 235-with all-season run-flat tires Front / Rear: 19x8.5, 245/45 19	\$1,300
 Code: 2M8 Style: 228	BMW Individual light-alloy wheels V-spoke 228 I 19" with mixed tyres Front: 19x8.5, 245/45 R19 Rear: 19x9.5, 275/40 R19	Z11
 Code: 2NW Style: 302M	19" Light alloy V-spoke wheels style 302M-with performance run-flat tires Front: 19x8.5, 245/45 R19 Rear: 19x9.5, 275/40 R19	ZMP