

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective October 1, 2010

	ALPINA B7 SWB	ALPINA B7 SWB xDrive	ALPINA B7 LWB	ALPINA B7 LWB xDrive
U.S. Models				
Base Price U.S.A. (Including \$875 Destination and Handling)	\$122,875	\$125,875	\$126,775	\$129,775
Options				
3AG Rear-view camera (Included in package)	\$400 ZCE	NA ZCE	\$400 ZCE	NA ZCE
4CA Ash Grain Wood trim	NC	NC	NC	NC
4CB Finition Matte Wood trim	NC	NC	NC	NC
4U1 Ceramic Controls	\$650	\$650	\$650	\$650
5DF Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
6NF Smartphone Integration	\$150	\$150	\$150	\$150
6UK Night Vision with Pedestrian Detection	\$2,600	\$2,600	\$2,600	\$2,600
XEY ALPINA Myrtle Wood Trim	NC	NC	NC	NC
XEZ ALPINA Piano Black Trim	NC	NC	NC	NC
Colors				
Non-Metallic paint	STD	STD	STD	STD
Metallic paint	NC	NC	NC	NC
Upholsteries				
NA Nappa Leather	STD	STD	STD	STD
Packages				
ZCE Camera Package	\$1,200	\$1,200	\$1,200	\$1,200
ZDA Driver Assistance Package	\$1,350	\$1,350	\$1,350	\$1,350
ZLU Luxury Rear Seating Package	NA	NA	\$3,700	\$3,700
ZRP Rear Entertainment Package	\$2,200	\$2,200	\$2,200	\$2,200
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.				
Other Charges				
Gas Guzzler Tax	\$1,000	\$1,300	\$1,000	\$1,300

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		ALPINA B7 SWB	ALPINA B7 SWB xDrive	ALPINA B7 LWB	ALPINA B7 LWB xDrive	Retail Price
ZCE	Camera Package 3AG Rear-view camera 5DL Side and Top View Cameras	x	x	x	x	\$1,200
ZDA	Driver Assistance Package 5AC Automatic high beams 5AD Lane Departure Warning 5AG Active Blind Spot Detection	x	x	x	x	\$1,350
ZLU	Luxury Rear Seating Package 454 Rear ventilated seats 460 Rear comfort seats 4UM Massaging rear seat			x	x	\$3,700
ZRP	Rear Entertainment Package 6FG Rear-seat entertainment	x	x	x	x	\$2,200