

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective October 1, 2010

	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP
U.S. Models					
Base Price U.S.A. (Including \$875 Destination and Handling)	\$37,575	\$39,475	\$44,025	\$45,925	\$51,025
Options					
205 STEPTRONIC automatic transmission	\$1,375	\$1,375	\$1,375	\$1,375	NA
248 Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	NA
2B6 19" Light alloy Double-spoke wheels style 313-with performance run-flat tires (19x8.0, 225/35 R19 front and 19x8.5, 255/30 R19 rear)	NA	NA	NA	NA	\$1,000
2TC 7-Speed double clutch Transmission	NA	NA	NA	NA	\$1,575
2XA Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	NA
403 Moonroof (Included in package)	\$1,050 ZPP	\$1,050 ZPP	STD	STD	STD
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP, ZVP	\$995 ZPP, ZVP	STD	STD	STD
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4B9 Aluminium Trim	NC	NC	NC	NC	NA
4BY Bamboo Anthracite Wood trim	NC	NC	NC	NC	NA
4WA Dark Glacier Aluminum trim	NC	NC	NC	NC	STD
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
655 Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350	\$350
688 Harman Kardon surround sound system	\$875	\$875	\$875	\$875	\$875
6FL iPod and USB adapter (Included in package)	\$400 ZVP	\$400 ZVP	\$400	\$400	\$400
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
Priority 1 Options					
217 Active Steering			\$1,550		\$1,550
302 Anti-theft alarm system (Included in package)	\$400 ZCV	\$400 ZCV	\$400 ZCV	\$400 ZCV	\$400 ZCV
322 Comfort Access keyless entry (Included in package)	\$500 ZCV	\$500 ZCV	\$500 ZCV	\$500 ZCV	\$500 ZCV
415 Power rear sunshade (Included in package)	\$350 ZCV	\$350 ZCV	\$350 ZCV	\$350 ZCV	\$350 ZCV
4A3 Light Burl Walnut trim	NC	NC	NC	NC	
508 Park Distance Control (Included in package)	\$750 ZCV	\$750 ZCV	\$750 ZCV	\$750 ZCV	\$750 ZCV
541 Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400	
5AC Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)
ZDM Moonroof deletion					NC
Colors					
Non-Metallic paint	STD	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550	\$550
381 Le Mans Blue Metallic paint	P1	P1	P1	P1	\$550
Priority 1 Colors					
381 Le Mans Blue Metallic paint	\$550	\$550	\$550	\$550	
896 Blue Water Metallic paint	\$550	\$550	\$550	\$550	
A17 Mojave Metallic paint	\$550	\$550	\$550	\$550	
A51 Montego Blue Metallic paint	\$550	\$550	\$550	\$550	
A53 Platinum Bronze Metallic paint	\$550	\$550	\$550	\$550	
A81 Tasman Green Metallic paint	\$550	\$550	\$550	\$550	
Upholsteries					
KA Leatherette	STD	STD	STD	STD	STD
LC Leather Dakota (In combination with ZPP) (In combination with ZVP) (Included in package)	\$1,450 NC NC ZPP, ZVP	\$1,450 NC NC ZPP, ZVP	\$1,450 NC NC ZPP	\$1,450 NC NC ZPP	\$1,450 NC NC ZPP
Priority 1 Upholsteries					
LCADGray Dakota Leather	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
Packages					
ZCV Convenience Package	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500

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	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP
U.S. Models					
ZCW Cold Weather Package <i>(In combination with ZMP)</i>	\$900 \$750	\$750 \$600	\$900 \$750	\$750 \$600	\$750
ZMP M Sport Package 2R4 19" Alloy Star-spoke wheels (upgrade) 7XA Sport steering wheel w/paddles (upgrade) <i>(Not in combination with ZSP on restricted models)</i> <i>(Requires A52, 300, 354, 381, 475 and 896 on indicated models)</i>	\$3,000 +\$100 (restr.) (req'd)	\$3,000 +\$100 (restr.) (req'd)	\$3,000 +\$1,000 +\$100 (restr.) (req'd)	\$3,000 +\$100 (restr.) (req'd)	NA
ZPP Premium Package <i>(Requires ZVP on indicated models)</i>	\$1,950 (req'd)	\$1,950 (req'd)	\$2,650	\$2,650	\$2,650
ZSP Sport Package 2C6 18" Alloy Star-spoke wheels (upgrade) 2K6 18" Alloy V-spoke wheels (upgrade) 2R4 19" Alloy Star-spoke wheels (upgrade)	\$1,450	\$850 +\$600	\$1,550 +\$1,000	\$850 +\$600	NA
ZVP Value Package	\$0	\$0	NA	NA	NA

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP	Retail Price
ZCV	Convenience Package 302 Anti-theft alarm system 322 Comfort Access keyless entry 415 Power rear sunshade 508 Park Distance Control	x	x	x	x	x	\$1,500
ZCW	Cold Weather Package 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		x		x	\$900 \$750
	Cold Weather Package 464 Ski bag 494 Heated front seats		x		x		\$750
	In combination with ZMP	x	x	x	x		\$750 \$600
ZMP	M Sport Package 2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) or 2R4 19" Light alloy Star-spoke wheels style 230-with performance run-flat tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)			x			\$3,000 + \$1,000 + \$100
	M Sport Package 2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	x	x		x		\$3,000 + \$100
ZPP	Premium Package 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota			x	x	x	\$2,650
	Premium Package 319 Universal garage-door opener 403 Moonroof 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota (Requires ZVP on indicated models)	x	x				\$1,950

		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe HP	Retail Price
ZSP	Sport Package 2K6 18" Light alloy V-spoke wheels style 342-with performance run-flat tires (18x8.0, 225/40 18 front and 18x8.5, 255/35 18 rear) or 2R4 19" Light alloy Star-spoke wheels style 230-with performance run-flat tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter			x			\$1,550
				x			+ \$1,000
	Sport Package 2DF 17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires (17x8.0, 225/45 17) or 2C6 18" Light alloy Star-spoke wheels style 189-with performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim		x				\$850
			x				+ \$600
	Sport Package 2DG 17" Light alloy Star-spoke wheels style 340-with all-season run-flat tires (17x8.0, 225/45 17) or 2K6 18" Light alloy V-spoke wheels style 342-with performance run-flat tires (18x8.0, 225/40 18 front and 18x8.5, 255/35 18 rear) 481 Sport seats 760 Shadowline exterior trim					x	\$850
					x	+ \$600	
	Sport Package 2C6 18" Light alloy Star-spoke wheels style 189-with performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter	x					\$1,450
ZVP	Value Package 459 Power front seats with driver seat memory 6FL iPod and USB adapter LC Leather Dakota	x	x				\$0