

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective October 1, 2010

		128i	135i	128i	135i
U.S. Models		Coupe	Coupe	Convertible	Convertible
Base Price U.S.A. (Including \$875 Destination and Handling)		\$30,325	\$37,225	\$35,375	\$41,525
Options					
205	STEPTRONIC automatic transmission	\$1,375	NA	\$1,375	NA
248	Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models) (Not in combination with ZSP or ZMP on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)
2TC	7-Speed double clutch Transmission	NA	\$1,575	NA	\$1,575
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	NC	\$100 (req'd)	NC
394	Taupe soft top (Not in combination with LWB4 on restricted models)	NA	NA	NC (restr.)	NC (restr.)
3YA	Moonlight Black soft top	NA	NA	\$100	\$100
403	Moonroof (Included in package)	\$1,050 ZPP	STD	NA	NA
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	\$995 ZPP	\$995 ZPP
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3	Light Burl Walnut trim (In combination with ZMP) (In combination with ZPP) (Included in package)	\$500 NC NC ZPP	NC	\$500 NC NC ZPP	NC
4AS	Gray Poplar Wood trim (In combination with ZMP) (In combination with ZPP)	\$500 NC NC	STD	\$500 NC NC	STD
4AT	High-Gloss Black trim (Not in combination with ZMP on restricted models)	STD	NC (restr.)	STD	NC (restr.)
4MG	Glacier Silver Aluminum trim (In combination with ZPP) (Requires ZMP on indicated models) (Requires ZPP or ZMP on indicated models)	NC NC (req'd)	NC	NC (req'd)	NC (req'd)
609	Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639	BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
655	Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350
688	Harman Kardon surround sound system	\$875	\$875	\$875	\$875
6FL	iPod and USB adapter (Included in package)	\$400 ZVP	\$400 ZVP	\$400 ZVP	\$400 ZVP
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
Priority 1 Options					
217	Active Steering		\$1,550		\$1,550
2CH	17" Light alloy Star-spoke wheels style 142-with all-season run-flat tires (17x7.0, 205/50 R17) (Not in combination with ZSP and ZMP on restricted models)		NC (restr.)		
302	Anti-theft alarm system (Included in package)	\$400 ZCV	\$400 ZCV	\$400 ZCV	\$400 ZCV
322	Comfort Access keyless entry (Included in package)	\$500 ZCV	\$500 ZCV	\$500 ZCV	\$500 ZCV
4UT	Through-loading system with integrated transport bag (Included in package)			\$195 ZCW	\$195 ZCW
507	Park Distance Control (rear only) (Included in package)	\$350 ZCV	\$350 ZCV	\$350 ZCV	\$350 ZCV
522	Xenon headlights (Included in package)	\$900 ZCV		\$900 ZCV	
5AC	Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)
Colors					
Non-Metallic paint		STD	STD	STD	STD
Metallic paint		\$550	\$550	\$550	\$550
Upholsteries					
KA	Leatherette	STD	STD	STD	STD
LW	Boston Leather (In combination with ZPP) (In combination with ZVP) (Included in package)	\$1,450 NC NC ZPP, ZVP	\$1,450 NC NC ZPP, ZVP	\$1,450 NC NC ZPP, ZVP	\$1,450 NC NC ZPP, ZVP
Priority 1 Upholsteries					
LWB7 Lemon Boston Leather		\$1,450	\$1,450	\$1,450	\$1,450
LWB8 Terracotta Boston Leather		\$1,450	\$1,450	\$1,450	\$1,450
LWD1 Coral Red Boston Leather		\$1,450	\$1,450	\$1,450	\$1,450

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective October 1, 2010

		128i	135i	128i	135i
		Coupe	Coupe	Convertible	Convertible
U.S. Models					
Packages					
ZCV	Convenience Package	\$1,650	\$1,000	\$1,650	\$1,000
ZCW	Cold Weather Package <i>(In combination with ZMP)</i> <i>(In combination with ZSP)</i>	\$900	\$750	\$900	\$750
		\$750	\$600	\$750	\$600
		\$900	\$600	\$900	\$600
ZMP	M Sport Package <i>7XA Sport steering wheel w/paddles (upgrade)</i> <i>(Not in combination with ZSP on restricted models)</i> <i>(Not in combination with 248 on restricted models)</i>	\$2,450	\$1,300	\$2,700	\$1,200
		+\$120	NC	+\$120	NC
		(restr.)	(restr.)	(restr.)	(restr.)
		(restr.)	(restr.)	(restr.)	(restr.)
ZPP	Premium Package <i>(Requires ZVP on indicated models)</i>	\$2,650 (req'd)	\$1,950 (req'd)	\$2,250	\$1,950 (req'd)
ZSP	Sport Package	\$1,300	\$1,100	\$1,300	\$1,100
ZVP	Value Package	\$0	\$0	\$0	\$0

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

Other Charges

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		128i Coupe	135i Coupe	128i Convertible	135i Convertible	Retail Price
ZCV	Convenience Package 302 Anti-theft alarm system 322 Comfort Access keyless entry 507 Park Distance Control (rear only) 522 Xenon headlights	x		x		\$1,650
	Convenience Package 302 Anti-theft alarm system 322 Comfort Access keyless entry 507 Park Distance Control (rear only)		x		x	\$1,000
ZCW	Cold Weather Package 494 Heated front seats 4UT Through-loading system with integrated transport bag 502 Retractable headlight washers			x		\$900
	Cold Weather Package 468 Ski bag 494 Heated front seats		x			\$750
	Cold Weather Package 468 Ski bag 494 Heated front seats 502 Retractable headlight washers	x				\$900
	Cold Weather Package 494 Heated front seats 4UT Through-loading system with integrated transport bag				x	\$750
	In combination with ZMP	x	x	x	x	\$750 \$600
	In combination with ZSP	x	x	x	x	\$900 \$600

		128i Coupe	135i Coupe	128i Convertible	135i Convertible	Retail Price	
ZMP	M Sport Package 2MG 17" Light Alloy Double-spoke wheels style 207M-with performance run-flat tires (17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear) 481 Sport seats 704 Sport suspension 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 840 Increased top speed limiter (Not in combination with 248 on restricted models) (Not in combination with ZSP on restricted models)			x			\$2,700
				x		+ \$120	
				(restr.)			
				(restr.)			
	M Sport Package 2MR 18" Light alloy Double-spoke wheels style 261M-with performance run-flat tires (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models)				x	\$1,200	
					x	NC	
				(restr.)	(restr.)		
				(restr.)	(restr.)		
	M Sport Package 2MG 17" Light Alloy Double-spoke wheels style 207M-with performance run-flat tires (17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear) 481 Sport seats 704 Sport suspension 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models)	x				\$2,450	
		x				+ \$120	
		(restr.)					
		(restr.)					
	M Sport Package 2MR 18" Light alloy Double-spoke wheels style 261M-with performance run-flat tires (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models)		x			\$1,300	
			x			NC	
			(restr.)				
			(restr.)				

		128i Coupe	135i Coupe	128i Convertible	135i Convertible	Retail Price
ZPP	<p>Premium Package</p> <p>319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4A3 Light Burl Walnut trim or 4AS Gray Poplar Wood trim 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth LW Boston Leather</p>			x		\$2,250
	<p>Premium Package</p> <p>319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth LW Boston Leather</p> <p>(Requires ZVP on indicated models)</p>		x		x	\$1,950
			(req'd)		(req'd)	
	<p>Premium Package</p> <p>319 Universal garage-door opener 403 Moonroof 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4A3 Light Burl Walnut trim or 4AS Gray Poplar Wood trim or 4MG Glacier Silver Aluminum trim 4NA Digital compass mirror 563 Ambiance lighting 639 BMW Assist with Bluetooth LW Boston Leather</p> <p>(Requires ZVP on indicated models)</p>	x				\$2,650
		(req'd)				
ZSP	<p>Sport Package</p> <p>2SL 17" Light alloy Star-spoke wheels style 262-with performance run-flat tires (17x7.0, 205/50 R17 front and 17x7.5, 225/45 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline exterior trim 840 Increased top speed limiter</p>	x		x		\$1,300
	<p>Sport Package</p> <p>481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 840 Increased top speed limiter</p>		x			\$1,100
	<p>Sport Package</p> <p>2SM 18" Light alloy Star-spoke wheels style 264-with performance run-flat tires (18x7.5, 215/40 R18 front and 18x8.5, 245/35 R18 rear) 481 Sport seats 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 760 Shadowline exterior trim 840 Increased top speed limiter</p>				x	\$1,100
ZVP	<p>Value Package</p> <p>6FL iPod and USB adapter LW Boston Leather</p>	x	x	x	x	\$0