

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective March 1, 2011

		1
		Series
		M Coupe
U.S. Models		
Base Price U.S.A. (Including \$875 Destination and Handling)		\$47,010
Options		
494	Heated front seats	\$500
639	BMW Assist with Bluetooth (Included in package) <i>(639 or 688 require 6FL or ZPP on indicated models)</i>	\$750 ZPP (req'd)
655	Satellite radio with 1 year subscription	\$350
688	Harman Kardon surround sound system	\$875
6FL	iPod and USB adapter (Included in package)	\$400 ZPP
6NR	BMW Apps <i>(Requires ZCV and ZPP on indicated models)</i>	\$250 (req'd)
Colors		
	Non-Metallic paint	STD
	Metallic paint	\$550
Upholsteries		
LW	Boston Leather	STD
Packages		
ZCV	Convenience Package <i>(Requires ZPP on indicated models)</i>	\$2,700 (req'd)
ZPP	Premium Package	\$2,400
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.		
Other Charges		
Destination & Handling		\$875

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

