

**BMW of North America, LLC**  
**2010 Model Year**  
**Suggested Retail Price**

Effective January 1, 2010

		Z4 sDrive30i	Z4 sDrive35i
<b>U.S. Models</b>			
Base Price U.S.A. (Including \$875 Destination and Handling)		\$46,875	\$52,775
<b>Options</b>			
2S5	18" wheels w/performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) (In combination with ZSP) (Included in package) (Requires ZPP or ZSP on indicated models)	NA	\$750 NC ZSP (req'd)
2TB	Sport automatic transmission with shift paddles	\$1,375	NA
2TC	7-Speed double clutch Transmission	NA	\$1,575
2XA	Sports leather steering wheel with paddle shifters (Requires 2TB on indicated models) (Requires 2TC on indicated models)	NC (req'd)	NC (req'd)
302	Anti-theft alarm system	\$400	\$400
322	Comfort Access keyless entry	\$500	\$500
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW
4AD	Brushed Aluminum trim	\$500	STD
4BN	Ash Grain Wood Trim	\$500	NC
4UT	Through-loading system with integrated transport bag (Included in package)	\$195 ZCW	\$195 ZCW
508	Park Distance Control	\$750	\$750
5AC	Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)
609	Navigation system	\$2,100	\$2,100
639	BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP
655	Satellite radio with 1 year subscription	\$350	\$350
6FL	iPod and USB adapter (Included in package)	\$400 ZPS	\$400 ZPS
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
<b>Colors</b>			
Non-Metallic paint		STD	STD
Metallic paint		\$550	\$550
<b>Upholsteries</b>			
KC	Leatherette	STD	NA
LY	Kansas Leather (Included in package)	\$1,250 ZPP	STD
LZ	Nappa Leather (In combination with ZWP) (Requires ZWP on indicated models)	NC NC (req'd)	NC NC (req'd)
PA	Extended Kansas Leather	NA	\$1,350
<b>Packages</b>			
ZCW	Cold Weather Package	\$1,000	\$1,000
ZPP	Premium Package (In combination with ZWP)	\$3,900 \$2,800	\$2,500
ZPS	Premium Sound Package	\$2,000	\$2,000
ZSP	Sport Package (In combination with ZWP) 2KW 19" wheels w/performance tires (upgrade)	\$2,300 \$1,900	\$2,300 \$1,900 +\$1,200
ZWP	Exclusive Ivory White Extended Leather	\$2,150	\$2,050

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

**Other Charges**

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

		Z4 sDrive30i	Z4 sDrive35i	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 248 Heated Steering Wheel 493 Storage package 494 Heated front seats 4UT Through-loading system with integrated transport bag 502 Retractable headlight washers	x	x	<b>\$1,000</b>
<b>ZPP</b>	<b>Premium Package</b> 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 563 Ambiance lighting 639 BMW Assist with Bluetooth		x	<b>\$2,500</b>
	<b>Premium Package</b> 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 534 Automatic climate control 563 Ambiance lighting 639 BMW Assist with Bluetooth LY Kansas Leather	x		<b>\$3,900</b>
	<b>In combination with ZWP</b>	x		<b>\$2,800</b>
<b>ZPS</b>	<b>Premium Sound Package</b> 677 Premium hi-fi system 696 6-disc DVD Changer 6FL iPod and USB adapter	x	x	<b>\$2,000</b>
<b>ZSP</b>	<b>Sport Package</b> 2S5 18" wheels w/performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) <b>or</b> 2KW 19" wheels w/performance run-flat tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 2VF Adaptive M Suspension 481 Sport seats 840 Increased top speed limiter		x	<b>\$2,300</b>
			x	<b>+ \$1,200</b>
	<b>Sport Package</b> 2KV 18" wheels w/performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 2VF Adaptive M Suspension 481 Sport seats 840 Increased top speed limiter	x		<b>\$2,300</b>
	<b>In combination with ZWP</b>	x	x	<b>\$1,900</b>
<b>ZWP</b>	<b>Exclusive Ivory White Extended Leather</b> 481 Sport seats 4CE Anthracite Wood Trim 7SL Exclusive Ivory White Extended Leather LZEW Ivory White Nappa Leather	x	x	<b>\$2,150</b> <b>\$2,050</b>