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Contact: Phil Dilanni
BMW of North America
(201) 571-5660 / phil.dilanni@bmwna.com

Brendan Prunty
DKC / On behalf of BMW of North America
(212) 981-5225 / brendan_prunty@dkcnews.com

United States Wins 43rd Ryder Cup as BMW Debuts as a Worldwide Partner of the Legendary International Golf Competition.

- The U.S. team defeated Europe to reclaim Ryder Cup for first time since 2016.
- 43rd Ryder Cup opened with spectacular aerial stunt, as wingsuit pilot Peter Salzmann arrived onto the course from nearly two miles above, delivering the Ryder Cup trophy in a specially-designed case created by Designworks, a BMW Group company.
- BMW is a worldwide partner of the Ryder Cup between the United States and Europe, in 2021 and 2023.

Kohler, WI – September 26, 2021... The sports world waited patiently for three years to see the 43rd Ryder Cup come to fruition at Whistling Straits in Kohler, Wisconsin, but the exciting week of thrilling golf was worth it. The United States team defeated the European team with a dominant three-day performance to reclaim the prestigious trophy.

“Congratulations to the United States team on winning the Ryder Cup after an exciting competition,” said Stefan Ponikva, Vice President Brand Communication and Brand Experience BMW Group. “This past week in Whistling Straits has shown once again why the Ryder Cup is able to captivate so many people all over the world, and why it is a sporting event like no other. As Worldwide Partner, BMW has underlined its status



as an outstanding partner for the game of golf. With the ‘Ultimate Journey,’ we have created an unforgettable moment.”

The BMW Group has had a long-standing partnership with the Ryder Cup, through the European team, dating back to 2006. This year, the company began a two-event run as a Worldwide Partner for the 43rd Ryder Cup in Kohler, WI and will return in 2023 for the 44th Ryder Cup at Marco Simone Golf & Country Club in Rome, Italy.

During the course of the week at Whistling Straits, a fleet of over 200 BMW vehicles provided premium shuttle service for guests, as well as both Ryder Cup teams. BMW helped kick off the 43rd Ryder Cup earlier in the week, with a spectacular aerial stunt to deliver the iconic trophy for the opening ceremony. Wingsuit pilot Peter Salzmann descended onto Whistling Straits from nearly two miles above with the Ryder Cup trophy, secured in a special case created by Designworks, a BMW Group company. The incredible entrance concluded with Salzmann delivering the trophy to the stage for the official start to the event.

A video of the aerial stunt, dubbed “The Ultimate Journey,” is available online [here](#), along with additional information on the design of the trophy case and Salzmann.

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