

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
	Start of Production	07/2016	03/2016	07/2016	07/2016	07/2016	11/2016
	End of Production	02/2017	02/2017	02/2017	02/2017	02/2017	02/2017
	Base Price U.S.A. Port of Entry*	\$81,500	\$84,500	\$89,100	\$94,600	\$97,600	\$153,800
	Base Price Euro Deliver Munich Pick Up	\$77,425	\$80,275	\$84,645	\$89,870	\$92,720	\$146,110
	Non-Metallic	STD	STD	STD	STD	STD	STD
300	Alpine White	X	X	X	X	X	X
668	Jet Black	X	X	X	X	X	

	Special	STD	STD	STD	STD	STD	NC
416	Carbon Black Metallic	X	X	X	X	X	X
	<i>416 requires ordering ZMP</i>	X	X	X	X	X	
475	Black Sapphire Metallic	X	X	X	X	X	X
A72	Cashmere Silver Metallic	X	X	X	X	X	
A83	Glacier Silver Metallic	X	X	X	X	X	X
A89	Imperial Blue Metallic	X	X	X	X	X	
	<i>A89 will add 3DE to the order</i>			X			
A90	Dark Graphite Metallic	X	X	X	X	X	
A96	Mineral White Metallic	X	X	X	X	X	X
B41	Singapore Gray Metallic	X	X	X	X	X	X
	<i>B41 requires ordering ZMP</i>	X	X	X	X	X	
B65	Jatoba Brown Metallic	X	X	X	X	X	
	<i>B65 requires ordering 3DE</i>	X	X	X	X	X	
C26	Magellan Gray Metallic	X	X	X	X	X	X
C27	Arctic Gray Metallic	X	X	X	X	X	
	<i>C27 will add 3DE to the order</i>	X	X	X	X	X	

	Priority 1 Special	STD	STD	STD	STD	STD	NC
S34	Azurite Black Metallic	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800
	<i>In combination with Z11</i>	NC	NC	NC	NC	NC	NC
X03	Ruby Black Metallic	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800
	<i>In combination with Z11</i>	NC	NC	NC	NC	NC	NC
X04	Moonstone Metallic	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800
	<i>In combination with Z11</i>	NC	NC	NC	NC	NC	NC
X14	Almandine Brown Metallic	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800
	<i>Included in package</i>	Z11	Z11	Z11	Z11	Z11	Z11
	<i>X14 will add 3DE to the order</i>	X	X	X	X	X	

	Upholstery					
LC	Leather Dakota	NC	STD	NC		
LCCY	Canberra Beige Dakota Leather	X	X	X		
LCEW	Ivory White and Black Dakota Leather	X	X	X		
LCMY	Mocha Dakota Leather	X	X	X		
LCRI	Cognac Dakota Leather	X	X	X		
LCSW	Black Dakota Leather	X	X	X		
NA	Nappa Leather	\$1,500	\$1,500	\$1,500	STD	STD
	<i>Nappa Leather requires ordering ZEC (Valid From : 11/16)</i>	X	X	X		
NACY	Canberra Beige Nappa Leather	X	X	X	X	X
NAEW	Ivory White and Black Nappa Leather	X	X	X	X	X
NAFZ	Zagora Beige Nappa Leather	X	X	X	X	X
NAMY	Mocha Nappa Leather	X	X	X	X	X
NARI	Cognac Nappa Leather	X	X	X	X	X
NASW	Black Nappa Leather	X	X	X	X	X

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Priority 1 Upholstery							
ZB	(Ind) Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZMP</i>	\$4,450	\$4,450	\$4,450	\$2,950	\$2,950	
	<i>(Ind) Full Merino Leather requires ordering ZEC</i>	x	x	x			
ZBCR	Caramel/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBCR requires ordering 776 or XD5</i>	x	x	x	x	x	x
	<i>ZBCR requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	
ZBFQ	Fiona Red/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBFQ requires ordering 776</i>	x	x	x	x	x	x
ZBFU	Smoke White/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>Included in package</i>						ZOO
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBFU requires ordering 776 or XD5</i>	x	x	x	x	x	x
	<i>ZBFU requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	
ZBKS	Cashmere Beige/Black Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBKS requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	
	<i>ZBKS requires ordering 776 or XD5</i>	x	x	x	x	x	x
ZBRJ	Smoke White/Viola Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>In combination with ZI1</i>	NC	NC	NC	NC	NC	NC
	<i>ZBRJ requires ordering XD5</i>	x	x	x	x	x	x
	<i>ZBRJ requires ordering ZI1 or ZID</i>	x	x	x	x	x	
ZBTQ	Tartufo Full Merino Leather	\$5,500	\$5,500	\$5,500	\$4,000	\$4,000	\$4,000
	<i>Included in package</i>	ZI1	ZI1	ZI1	ZI1	ZI1	ZI1
	<i>ZBTQ requires ordering ZI1, ZID or ZMP</i>	x	x	x	x	x	
	<i>ZBTQ requires ordering 776 or XD5</i>	x	x	x	x	x	x
Packages							
ZAN	Autobahn Package	\$4,100	\$4,100		\$4,100	\$4,100	
	2VH Integral Active Steering	x	x		x	x	
	2VS Active Comfort Drive with Road Preview	x	x		x	x	
	Includes black painted brake calipers	x	x		x	x	
ZCW	Cold Weather Package	\$400	\$400	\$400	\$400	\$400	
	248 Heated Steering Wheel	x	x	x	x	x	
	4HA Front and Rear Heated Seats	x	x	x	x	x	
	ZCW cannot be ordered with ZLU	x	x	x	x	x	
ZDB	Driver Assistance Plus	\$1,900	\$1,900	\$1,900	\$1,900	\$1,900	
	5AS Active Driving Assistant	x	x	x	x	x	
	5DL Surround View w/ 3D View	x	x	x	x	x	
	5DP Parking Assistant w/ Active Park Distance Control	x	x	x	x	x	
	ZN1 Blind Spot Detection	x	x	x	x	x	
	ZN2 Daytime Pedestrian Protection	x	x	x	x	x	
	ZN3 Frontal Collision Warning w/ City Collision Mitigation	x	x	x	x	x	
	ZN4 Lane Departure Warning	x	x	x	x	x	
	ZN5 Speed Limit Info	x	x	x	x	x	
ZDT	Driver Assistance Plus II	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700	\$1,700
	5AT Active Driving Assistant Plus	x	x	x	x	x	x
	ZN7 Active Cruise Control w/ Stop & Go	x	x	x	x	x	x
	ZN8 Active Lane Keeping Assistant w/ side collision avoidance	x	x	x	x	x	x
	ZN9 Traffic Jam Assistant	x	x	x	x	x	x
	ZDT requires ordering ZDB	x	x	x	x	x	

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Packages							
ZEC	Executive Package	\$4,100	\$4,100	\$4,100	\$3,200	\$3,200	
416	Power rear sunshade and rear side window shades	x	x	x	x	x	
453	Front ventilated seats	x	x	x	x	x	
456	Multi-contour seats	x	x	x			
4ND	Instrument panel with nappa leather finish	x	x	x	x	x	
4T7	Front massaging seats				x	x	
4U1	Ceramic Controls	x	x	x	x	x	
610	Head-up Display	x	x	x			
ZID	Interior Design Package	\$1,800	\$1,800	\$1,800	\$1,800	\$1,800	
7S5	Ivory White Nappa Leather Package	x	x	x	x	x	
ZH1	Grab Handle in Wood Trim	x	x	x	x	x	
ZH2	Rear Seat Belt Cover in Wood Trim	x	x	x	x	x	
ZH3	Rear Center Armrest with Wood Trim	x	x	x	x	x	
ZH4	Luxury Rear Floor Mats	x	x	x	x	x	
ZS5	Alcantara Headliner in Coordinated Upholstery Color	x	x	x	x	x	
	or 776 Anthracite Alcantara Headliner	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or XD5 Alcantara headliner in upholstery color	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	Note: when ZS5 is selected, Black and Cognac upholsteries will receive an Ivory White Alcantara Headliner.	x	x	x	x	x	
	ZID cannot be ordered with 4AY, 4BP or 4LM	x	x	x	x	x	
	ZID cannot be ordered with Z11 or ZMP	x	x	x	x	x	
ZLU	Luxury Rear Seating Package	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$1,800
454	Rear ventilated seats	x	x	x	x	x	
460	Rear comfort seats	x	x	x	x	x	
4HC	Heated Steering Wheel with Front and Rear Heated Seats and Armrests	x	x	x	x	x	x
4T6	Rear massaging seats	x	x	x	x	x	x
6U9	7" Touch Command Tablet	x	x	x	x	x	x
	ZLU requires ordering 453 or ZEC		x				
	ZLU will delete STD or 100% equipment 248 and 4HA						x
ZMP	M Sport Package	\$3,400	\$3,400	\$3,400	\$3,000	\$3,000	
1MA	M Sport exhaust system				x	x	
21G	19" M Light alloy Double-Spoke Bi-Color wheels with all-season run-flat tires (19x8.5, 245/45 R19)	x	x	x	x	x	
	or 21F 19" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires (19x8.5, 245/45 R19 front and 19x9.5, 275/40 R19 rear)	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
337	M Sport Package	x	x	x	x	x	
3DE	BMW iPerformance Design Elements Deletion			x			
3DZ	Without Lines designation outside	x	x	x	x	x	
4LM	Fineline Black Wood Trim	x	x	x	x	x	
	or 4AS Gray Poplar Wood trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or 4AX Chestnut Wood Trim w/ wooden inlay	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or 4AY American Oak Wood Trim w/ metal inlay	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
	or 4BP Light Poplar Wood trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
715	Aerodynamic kit	x	x	x	x	x	
760	Shadowline exterior trim	x	x	x	x	x	
	or ZCO Chrome Line Exterior	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	
775	Anthracite headliner	x	x	x	x	x	
	or 776 Anthracite Alcantara Headliner	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	
	or XD5 Alcantara headliner in upholstery color	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	+ \$1,050	
	Includes M door sills, M foot rest.	x	x	x	x	x	
	ZMP requires ordering 300, 416, 475, A83, A96, B41 or C26			x	x	x	
	ZMP requires ordering 300, 416, 475, A83, A96, B41, C26, S34, X03, X04 or X14	x	x				

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Packages							
ZRE	Rear Executive Lounge Seating Package				\$5,750	\$5,750	\$5,750
	4F4 Electric Reclining Seat and Footrest				X	X	X
	4F5 Executive Lounge Rear Center Console				X	X	X
	6FR Rear-seat entertainment Professional with iDrive control				X	X	X
	7GZ Executive Lounge Seating				X	X	X
	Note: deletes front passenger seat massage, electric side bolster, lumbar, and headrest functionality. Rear center seat will be deleted.				X	X	X
	ZRE requires ordering ZEC and ZLU				X	X	
	ZRE cannot be ordered with NAFZ				X	X	X
	ZRE will delete STD or 100% equipment 465				X	X	X
	ZRE requires ordering 4T7 and ZLU						X
Priority 1 Packages							
Z11	BMW Individual Composition	\$7,100	\$7,100	\$7,100	\$7,100	\$7,100	\$5,600
	3E1 Luxury Line	X	X	X	X	X	
	776 Anthracite Alcantara Headliner	X	X	X	X	X	X
	or XD5 Alcantara headliner in upholstery color	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	778 Individual Door Sill Finishers	X	X		X	X	
	X14 Almandine Brown Metallic	X	X	X	X	X	X
	or S34 Azurite Black Metallic	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or X03 Ruby Black Metallic	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or X04 Moonstone Metallic	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	XC4 BMW Individual Composition	X	X	X	X	X	
	XE7 Piano Finish Black Trim	X	X	X	X	X	X
	or XEA Eucalyptus Smoke Brown Wood Trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or XEB Ash Grain Black And Red Wood Trim	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	XL4 BMW Individual Leather steering wheel with fine wood	X	X	X	X	X	
	ZBTQ Tartufo Full Merino Leather	X	X	X	X	X	X
	or ZBCR Caramel/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBFQ Fiona Red/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBFU Smoke White/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBKS Cashmere Beige/Black Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	or ZBRJ Smoke White/Viola Full Merino Leather	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0	+ \$0
	Z11 requires ordering ZDB, ZEC and ZLU	X	X	X	X	X	
	Z11 cannot be ordered with ZID	X	X	X	X	X	
	Z11 will delete 4ND from the order	X	X	X	X	X	
	Z11 will delete STD or 100% equipment 2TB	X	X		X	X	
	Z11 cannot be ordered with ZMP	X	X	X	X	X	
Options							
21G	19" M Light alloy Double-Spoke Bi-Color wheels with all-season run-flat tires (19x8.5, 245/45 R19) Included in package	ZMP	ZMP	ZMP	ZMP	ZMP	NC
23G	18" Light alloy V-Spoke wheels with all-season run-flat tires (18x8.0, 245/50 R18)	STD	STD	STD	NC	NC	
23L	19" Light alloy V-Spoke wheels with all-season run-flat tires (19x8.5, 245/45 R19)	\$1,300	\$1,300	\$1,300			
2NH	M Sport Brakes 2NH requires ordering ZMP 2NH requires ordering 21F, 21G or 21H	\$650 X	\$650 X	\$650 X	\$650 X	\$650 X	
2VH	Integral Active Steering Included in package	\$1,150 ZAN	\$1,150 ZAN	\$1,150	\$1,150 ZAN	\$1,150 ZAN	STD
2XL	Wood inlay leather steering wheel 2XL will delete STD or 100% equipment 2TB 2XL cannot be ordered with ZMP	\$690 X X	\$690 X X	\$690 X X	\$690 X X	\$690 X X	

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Options							
300	Space-saver spare	\$150	\$150		\$150	\$150	
3DE	BMW iPerformance Design Elements Deletion <i>Included in package</i> <i>3DE will delete STD or 100% equipment ZIG</i>			NC ZMP x			
407	Panoramic Sky Lounge LED Roof	\$900	\$900	\$900	\$900	\$900	\$900
453	Front ventilated seats <i>Included in package</i>	ZEC	ZEC	ZEC	\$500 ZEC	\$500 ZEC	100%
4AS	Gray Poplar Wood trim <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC
4AX	Chestnut Wood Trim w/ wooden inlay <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC NC ZMP	NC
4AY	American Oak Wood Trim w/ metal inlay <i>In combination with ZMP</i> <i>4AY cannot be ordered with 2XL or ZID</i> <i>Alternate in package</i>	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	
4B7	Fine Line High Gloss Wood trim	100%	100%	100%	100%	100%	NC
4BP	Light Poplar Wood trim <i>In combination with ZMP</i> <i>4BP cannot be ordered with 2XL or ZID</i> <i>Alternate in package</i>	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	NC NC x ZMP	
4LM	Fineline Black Wood Trim <i>Included in package</i>	NC ZMP	NC ZMP	NC ZMP	NC ZMP	NC ZMP	STD
4NM	Ambient Air Package	\$350	\$350	\$350	\$350	\$350	\$350
4T7	Front massaging seats <i>Included in package</i> <i>4T7 requires ordering ZEC</i>	\$1,000 x	\$1,000 x	\$1,000 x	ZEC	ZEC	100%
5DL	Surround View w/ 3D View <i>Included in package</i>	\$750 ZDB	\$750 ZDB	\$750 ZDB	\$750 ZDB	\$750 ZDB	100%
5DV	Remote Control Parking <i>5DV requires ordering ZDB</i>	\$550 x	\$550 x (SOP 07/16)		\$550 x	\$550 x	\$550
6CP	Apple CarPlay Compatibility	\$300 (SOP 08/16)	\$300 (SOP 08/16)	\$300 (SOP 08/16)	\$300 (SOP 08/16)	\$300 (SOP 08/16)	100%
6F1	Bowers & Wilkins Diamond Surround Sound System	\$3,400	\$3,400	\$3,400	\$3,400	\$3,400	\$3,400
6FR	Rear-seat entertainment Professional with iDrive control <i>In combination with ZRE</i> <i>Included in package</i> <i>6FR will delete 6U9 from the order</i>	\$2,700 x	\$2,700 x	\$2,700 x	\$2,700 NC ZRE x	\$2,700 NC ZRE x	\$2,700 NC ZRE x
6UK	Night Vision with Pedestrian Detection <i>6UK will add 502 to the order</i> <i>Note: 502 - Retractable headlight washers</i>	\$2,300 x	\$2,300 x	\$2,300 x	\$2,300 x	\$2,300 x	\$2,300 x
776	Anthracite Alcantara Headliner <i>Included in package</i> <i>In combination with ZID</i> <i>In combination with ZMP</i> <i>776 will delete STD or 100% equipment ZS5</i> <i>Alternate in package</i>	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	ZI1 NC 1050 ZID, ZMP	NC ZI1 x
XD5	Alcantara headliner in upholstery color <i>Included in package</i> <i>In combination with ZI1</i> <i>In combination with ZID</i> <i>In combination with ZMP</i> <i>XD5 requires ordering (Ind) Full Merino Leather</i> <i>XD5 will delete STD or 100% equipment ZS5</i> <i>Alternate in package</i>	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC NC 1050 x ZI1, ZID, ZMP	NC ZOO NC x x ZI1
ZFD	Fog Light Removal <i>ZFD cannot be ordered with ZMP</i> <i>ZFD will delete STD or 100% equipment 5A1</i>	NC x x	NC x x	NC x x	NC x x	NC x x	

BMW of North America, LLC

Pricing Guide - Internal
Model Year 2017
Suggested Retail Price

7 Series Sedan (G12)
Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Options							
ZWN	20" M Light alloy Double-Spoke wheels with performance non run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)						NC
Priority 1 Options							
21H	20" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 21H requires ordering ZMP 21H will add 840 to the order Note: 840 - Increased top speed limiter	\$1,300	\$1,300		\$1,300	\$1,300	NC
		x	x x		x x	x x	x
24N	20" Light alloy Bi-Color V-Spoke wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 24N cannot be ordered with ZMP 24N will add 840 to the order Note: 840 - Increased top speed limiter				\$1,300	\$1,300	
					x x	x x	
27Z	20" Light alloy Star Spoke wheels, forged and polished with performance RFT (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) 27Z cannot be ordered with ZMP				\$1,300	\$1,300	
					x	x	
2T3	20" BMW Individual Light alloy V-Spoke wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear) In combination with Z11 2T3 will add 840 to the order 2T3 cannot be ordered with ZMP Note: 840 - Increased top speed limiter	\$2,600	\$2,600		\$1,300	\$1,300	
		NC x x	x x		NC x x	NC x x	
320	Badge Deletion	NC	NC (SOP 07/16)	NC	NC	NC	NC
XE7	Piano Finish Black Trim Included in package	\$1,080 Z11	\$1,080 Z11	\$1,080 Z11	\$1,080 Z11	\$1,080 Z11	\$1,080 Z11, Z00
XEA	Eucalyptus Smoke Brown Wood Trim In combination with Z11 Alternate in package	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11
XEB	Ash Grain Black And Red Wood Trim In combination with Z11 Alternate in package	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11	\$1,080 NC Z11
Other Charges							
	Destination & Handling	\$995	\$995	\$995	\$995	\$995	\$995

Standard							
1CA	CO2 relevant vehicles						100%
1CB	CO2 content	STD	STD	STD	STD	STD	STD
1MA	M Sport exhaust system						100%
212	Brake System Equipment	STD	STD	STD	STD	STD	STD
223	Dynamic Damper Control	STD	STD	STD	STD	STD	STD
22M	20" M Light alloy Double-Spoke wheels with performance run-flat tires (20x8.5, 245/40 R20 front and 20x10.0, 275/35 R20 rear)						100%
23G	18" Light alloy V-Spoke wheels with all-season run-flat tires (18x8.0, 245/50 R18)	STD	STD	STD			
248	Heated Steering Wheel						100%
24M	19" Light alloy Double Spoke wheels with all-season run-flat tires (19x8.5, 245/45 R19)				100%	100%	
255	Sport leather steering wheel	100%	100%	100%	100%	100%	
258	Runflat tires	STD	STD	STD	STD	STD	100%

BMW of North America, LLC

Pricing Guide - Internal
Model Year 2017
Suggested Retail Price

7 Series Sedan (G12)
Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Standard							
2TB	Sport Automatic Transmission	100%	100%		100%	100%	STD
2TE	STEPTRONIC automatic transmission with shift Paddles			100%			
2VB	Tire pressure monitor	100%	100%	100%	100%	100%	100%
2VH	Integral Active Steering						STD
2VR	2-axle air suspension	STD	STD	STD	STD	STD	STD
2VS	Active Comfort Drive with Road Preview						STD
302	Alarm System	STD	STD	STD	STD	STD	STD
316	Power tailgate	STD	STD	STD	STD	STD	STD
319	Universal garage-door opener	STD	STD	STD	STD	STD	STD
322	Comfort Access keyless entry	100%	100%	100%	100%	100%	100%
323	Soft-close automatic doors	STD	STD	STD	STD	STD	STD
356	Climate Comfort Laminated Glass						100%
358	Infrared windshield						STD
3AG	Rear view camera	100%	100%	100%	100%	100%	100%
3DS	Display Key	100%	100%	100%	100%	100%	100%
402	Panoramic moonroof	100%	100%	100%	100%	100%	100%
415	Power rear sunshade	STD	STD	STD	STD	STD	STD
416	Power rear sunshade and rear side window shades						STD
423	Floor mats	STD	STD	STD	STD	STD	STD
441	Smoker's package	100%	100%	100%	100%	100%	100%
453	Front ventilated seats						100%
454	Rear ventilated seats						100%
456	Multi-contour seats				STD	STD	STD
459	Power Front Seats	STD	STD	STD			
460	Rear comfort seats						100%
465	Split fold-down-rear seat	100%	100%	100%	100%	100%	100%
488	Lumbar support	100%	100%	100%			STD
494	Heated front seats	100%	100%	100%	100%	100%	
4B7	Fine Line High Gloss Wood trim	100%	100%	100%	100%	100%	
4HA	Front and Rear Heated Seats						100%
4LM	Fineline Black Wood Trim						STD
4NB	4-zone automatic climate control	STD	STD	100%	STD	STD	STD
4ND	Instrument panel with nappa leather finish						STD
4T7	Front massaging seats						100%
4T8	Auto dimming driver exterior mirror	STD	STD	STD	STD	STD	STD
4U1	Ceramic Controls						100%
4UR	Ambiance lighting	100%	100%	100%	100%	100%	STD
508	Park Distance Control	STD	STD	STD	STD	STD	STD
524	Adaptive light control	STD	STD	STD			
552	Icon Adaptive LED Headlights				100%	100%	100%
5A1	LED Fog Lights	100%	100%	100%	100%	100%	
5AC	Automatic high beams	100%	100%	100%	100%	100%	100%
5AL	Active Protection	STD	STD	STD	STD	STD	STD
5AP	Decoding for no-dazzle high-beam assistance	100%	100%	100%	100%	100%	100%
5AS	Active Driving Assistant						100%
5DL	Surround View w/ 3D View						100%
5DP	Parking Assistant w/ Active Park Distance Control						100%
5DS	Emergency trunk release	STD	STD	STD	STD	STD	STD
609	Navigation system	100%	100%	100%	100%	100%	100%
610	Head-up Display				100%	100%	100%
650	In-dash CD player	100%	100%	100%	100%	100%	100%
655	SiriusXM Satellite Radio with 1 year AllAccess Subscription	100%	100%	100%	100%	100%	100%
688	Harman Kardon surround sound system	100%	100%	100%	100%	100%	STD
698	area code 2 for dvd						100%
6AC	BMW Assist eCall	100%	100%	100%	100%	100%	100%
6AE	BMW TeleServices	100%	100%	100%	100%	100%	100%
6AG	eDrive Services			100%			

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Standard							
6AK	BMW Online and BMW Apps	100%	100%	100%	100%	100%	100%
6AM	Advanced Real-Time Traffic Information	100%	100%	100%	100%	100%	100%
6AN	Concierge Services	100%	100%	100%	100%	100%	100%
6AP	Remote Services	100%	100%		100%	100%	100%
6CP	Apple CarPlay Compatibility						100%
6NW	Wireless Charging	100%	100%	100%	100%	100%	100%
6U8	Gesture Control	100%	100%	100%	100%	100%	100%
6WB	Dynamic Digital Instrument Cluster	100%	100%	100%	100%	100%	100%
6WD	WiFi Hotspot	100%	100%	100%	100%	100%	100%
710	M steering wheel						STD
715	Aerodynamic kit						STD
754	Rear spoiler						100%
760	Shadowline exterior trim						100%
823	Hot climate version	STD	STD	STD	STD	STD	STD
842	Cold climate version	STD	STD	STD	STD	STD	STD
845	Acoustic belt warning	STD	STD	STD	STD	STD	STD
8KL	Oil Chg 10,000 mls/12 months	100%	100%	100%	100%	100%	100%
8S4	Variable Light Decoding	100%	100%	100%	100%	100%	100%
8TN	Daytime driving lights	100%	100%	100%	100%	100%	100%
925	Shipping package	100%	100%	100%	100%	100%	100%
ZAC	BMW Connected App Compatibility	100%	100%	100%	100%	100%	100%
ZAL	Adaptive LED Headlights	100%	100%	100%			
ZEB	Enhanced USB & Bluetooth	100%	100%	100%	100%	100%	100%
ZIG	BMW iPerformance Design Elements			100%			
ZS5	Alcantara Headliner in Coordinated Upholstery Color						100%
ZTM	Tier 2	100%	100%	100%	100%	100%	100%

Wheels

 Code: 21F Style: 647M	19" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires Front: 19x8.5, 245/45 R19 Rear: 19x9.5, 275/40 R19	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	ZMP (upgrade)	
 Code: 21G Style: 647M	19" M Light alloy Double-Spoke Bi-Color wheels with all-season run-flat tires Front / Rear: 19x8.5, 245/45 R19	ZMP	ZMP	ZMP	ZMP	ZMP	NC
 Code: 22M Style: 760M	20" M Light alloy Double-Spoke wheels with performance run-flat tires Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20						Standard

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Wheels							
	18" Light alloy V-Spoke wheels with all-season run-flat tires Front / Rear: 18x8.0, 245/50 R18 Code: 23G Style: 642	Standard	Standard	Standard	NC	NC	
	19" Light alloy V-Spoke wheels with all-season run-flat tires Front / Rear: 19x8.5, 245/45 R19 Code: 23L Style: 620	\$1,300	\$1,300	\$1,300			
	19" Light alloy Double Spoke wheels with all-season run-flat tires Front / Rear: 19x8.5, 245/45 R19 Code: 24M Style: 630				Standard	Standard	
	20" M Light alloy Double-Spoke wheels with performance non run-flat tires Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20 Code: ZWN Style: 760M						NC
Priority 1 Wheels							
	20" M Light alloy Double-Spoke Bi-Color wheels with performance run-flat tires Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20 Code: 21H Style: 648M	\$1,300	\$1,300		\$1,300	\$1,300	NC
	21H requires ordering ZMP 21H will add 840 to the order	x	x x		x x	x x	x
	20" Light alloy Bi-Color V-Spoke wheels with performance run-flat tires Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20 Code: 24N Style: 628				\$1,300	\$1,300	
	24N cannot be ordered with ZMP 24N will add 840 to the order				x x	x x	
	20" Light alloy Star Spoke wheels, forged and polished with performance RFT Front: 20x8.5, 245/40 R20 Rear: 20x10.0, 275/35 R20 Code: 27Z Style: 646				\$1,300	\$1,300	
	27Z cannot be ordered with ZMP				x	x	

BMW of North America, LLC

Pricing Guide - Internal

Model Year 2017

Suggested Retail Price

7 Series Sedan (G12)

Effective September 8, 2016



		740i Sedan	740i xDrive Sedan	740e xDrive iPerformance	750i Sedan	750i xDrive Sedan	M760i xDrive Sedan
Priority 1 Wheels							
	20" BMW Individual Light alloy V-Spoke wheels with performance run-flat tires	\$2,600	\$2,600		\$1,300	\$1,300	
	Front: 20x8.5, 245/40 R20						
	Rear: 20x10.0, 275/35 R20						
	Code: 2T3 Style: 649i						
	In combination with ZI1	NC			NC	NC	
	2T3 will add 840 to the order	x	x		x	x	
	2T3 cannot be ordered with ZMP	x	x		x	x	