



QUICK FACTS

- DriveNow is the convenient, flexible and premium car sharing program from BMW, launched in the U.S. in San Francisco.
- The San Francisco fleet is initially comprised of 70 BMW ActiveE electric vehicles with zero emission driving, the first all-electric BMW.
- There are currently eight DriveNow Stations in San Francisco conveniently located close to BART, MUNI and bike-sharing stations where customers can pick up and drop off cars. Two additional DriveNow stations, one each in Palo Alto and at the San Francisco International Airport; will be added soon.
- Customers can register for DriveNow membership using smartphone app, online at www.drive-now.com/usa or in person at a DriveNow Station.
- The DriveNow ID functions as both a car key and a membership card for the ChargePoint Network, the largest network of individually-owned electric vehicle charging stations.
- Customers can pick up DriveNow vehicles at any DriveNow station and return them to any DriveNow station.
- Available DriveNow vehicles along with their charging status are displayed on an interactive map on DriveNow's website and the DriveNow app. Just press the "Book Now" button to reserve.
- Vehicles can be charged at ChargePoint charging stations or any other public charging station.
- The one-time activation fee is \$39
- Rates start at \$12 for the first 30 minutes, with a daily maximum of \$90
- There are no time limits – drivers may keep the car for as long, or as little, as they like.
- Richard Steinberg is the CEO of DriveNow. He was previously Manager, Electric Vehicle Operations and Strategy for BMW of North America.

#