

Factsheet on current services

Multimodal and on-demand mobility

moovel

Daimler AG's corporate startup is creating an operating system for urban mobility: The multimodal moovel platform allows users to access public transportation, car2go, mytaxi, rental bikes, and the German railways system, Deutsche Bahn – booking and payment are features within the platform. moovel transit products offer white-label mobile ticketing solutions for transit agencies worldwide. Moreover, moovel on-demand ridesharing helps transit agencies offer shared and pooled rides.

ReachNow

The BMW Group's mobility services provider in North America, founded in 2016, offers free-floating CarSharing with more than 1,300 vehicles, in Seattle, Portland and Brooklyn. It is also piloting services such as ride-hailing, vehicle usage for a few days including delivery and customised micro-fleet options for closed user groups, such as business parks or residential complexes.

CarSharing

car2go

Daimler's free-floating CarSharing service, established in 2008, is now available at more than two dozen international locations. By 2017, the number of registered car2go users had reached more than three million. Customers have access to around 14,000 rental vehicles, including pure electric fleets with a total of 1,400 vehicles based at three locations (Stuttgart, Amsterdam and Madrid).

DriveNow

The BMW Group's European premium CarSharing service, which was set up in 2011, now has a fleet of over 6,000 cars used by more than a million customers in nine countries. DriveNow offers electric vehicles at all locations. The fleet's more than 1,000 BMW i3s have already been used for around 2.5 million trips and clocked up more than 20 million electric kilometres.

**BMW
GROUP**



Rolls-Royce
Motor Cars Limited

DAIMLER

Ride-Hailing

mytaxi Group (mytaxi + Beat + Clever Taxi)

mytaxi was founded in June 2009 and was the world's first taxi app that established a direct connection between a passenger and a taxi driver. Having over 11 million active customers and 120,000 registered taxi drivers, mytaxi is the leading taxi e-hailing app in Europe. With more than 600 employees in the whole entity, mytaxi spans across UK, Germany, Ireland, Austria, Poland, Spain, Italy, Portugal and Sweden as well as Greece, Peru and Chile (with Beat) and Romania (with Clever Taxi). In total, it is available in over 70 cities in eleven European and two South American Countries.

Chauffeur Privé

In late 2017, Daimler AG acquired a majority stake in the French private car service Chauffeur Privé, founded in 2011. With more than 1.5 million customers and 18,000 drivers, the company is France's leading driving services provider. The company organises licensed drivers via app in the capital city of Paris, in Lyon and on the Côte d'Azur.

Parking

ParkNow and Parkmobile Group/Parkmobile LLC

The BMW Group's digital parking services enable ticketless, cashless on-street parking and also help users locate, reserve and pay for off-street parking in garages. Following the acquisition of the Parkmobile Group Europe in 2016, the BMW Group also acquired Parkmobile LLC in the US in January 2018 to become the leading international provider of digital parking services, with brands and parking services for more than 22 million customers in over 1,000 cities in Europe and the US.

Charging

ChargeNow and Digital Charging Solutions

Through ChargeNow, the BMW Group offers easy access to a steadily growing network of public charging stations. ChargeNow is the world's largest public charging service and currently offers its customers access to more than 143,000 charging points. The wholly-owned BMW subsidiary "Digital Charging Solutions", founded in 2017, offers other OEMs access to the ChargeNow network as a product.