



THE ALL-NEW 5 SERIES AND i5. PRODUCT OVERVIEW.

US PRODUCT MANAGEMENT: REBECCA DALSKI

C4-CP-US

THE ALL NEW 5 SERIES AND i5.

- 8th generation of the BMW 5 Series.
- In 1973 the first generation 5 Series coined the term “The Ultimate Driving Machine”.
- Debut of its first ever fully-electric variant.
- Industry benchmark for balance of Sports and Business sedan.
- Personalization to tailor the car to the customer.



THE ALL NEW 5 SERIES AND i5. LAUNCH MODELS.



530i | 530i xDrive
4cyl. 255hp



MSRP:
\$57,900 | \$60,200




i5 eDrive40
RWD - 335hp
Up to 295 mi eRange



MSRP:
\$66,800



i5 M60 
AWD - 593hp
Up to 256 mi eRange



MSRP:
\$84,100

MARKET LAUNCH – OCTOBER 21, 2023

THE ALL NEW 5 SERIES AND i5.
ADDITIONAL VARIANTS.

SOP 11/23



540i xDrive 
6cyl. 375hp



MSRP:
\$64,900

SOP 7/24



550e xDrive
AWD - 483hp
~30 mi eRange



MSRP:
\$tbc

TBD

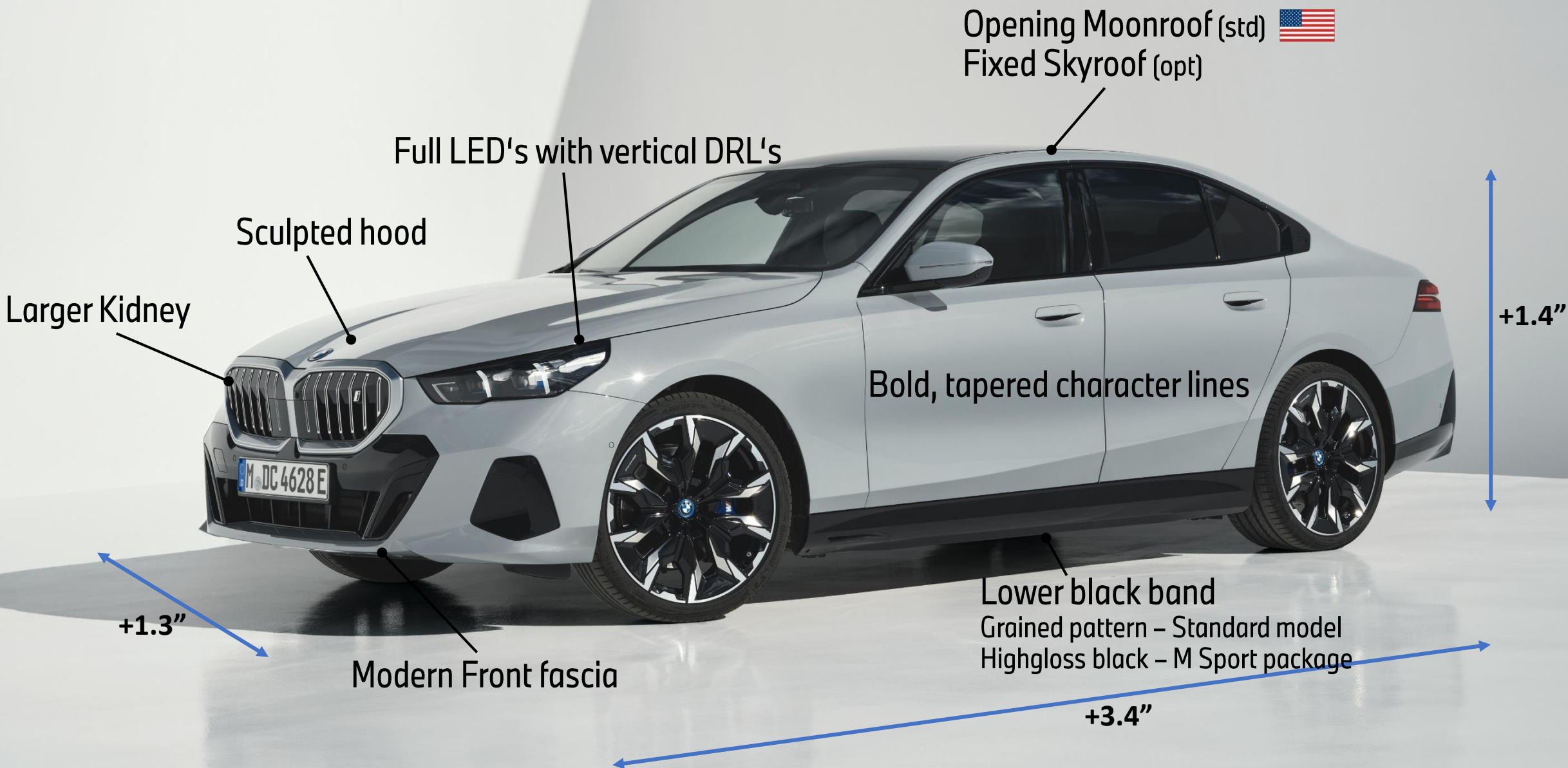


i5 xDrive Variant



* Not actual vehicles

THE ALL NEW 5 SERIES AND i5.
EXTERIOR DESIGN - HIGHLIGHTS.



THE ALL NEW 5 SERIES AND i5. EXTERIOR DESIGN - HIGHLIGHTS.

Fast C-pillar design

Debossed "5" in C-pillar trim

Slim Tail Lamps

Rear Fascia with
Integrated Diffuser

Up to 21" Wheels
(19-20" w AST on ICE)



THE ALL NEW 5 SERIES AND i5. i5 M60 EXTERIOR.



M Side Mirrors

M Highgloss
Shadowline

Image shows M Sport Pro with
Carbon exterior package



M Specific Diffuser



M Sport Exterior

19" M Wheels
As shown: optional 21"

THE ALL NEW 5 SERIES AND i5. EXTERIOR DESIGN – M SPORT PROFESSIONAL.



Illuminated
Black Kidney Grille



Shadowline Headlamps



Red Calipers (Blue opt)



High Gloss
Black Spoiler



Shadowline
Tail lamps



THE ALL NEW 5 SERIES AND i5. WHEELS PORTFOLIO.

 = Only available for ZMP/MPA.

19"
STD



STD 530i / 540



530/540 Upgrade



STD i5 M60 / ZMP i5 40



STD i5 40

20"



530i / i5 40 Upgrade



530i / i5 M60 Upgrade



530i / i5 40/ i5M60 Upgrade



i5 M60 Upgrade

21"



530i / i5 40/ i5M60 Upgrade

Perf or AS tires (Perf only for i5)

Perf or AS tires

Perf tires

THE ALL NEW 5 SERIES AND i5.
STANDARD INTERIOR.

★ Note during driving module



Redesigned
Steering Wheel

iDrive 8.5 ★
With Video Streaming & Gaming

Interaction Bar w ★
Ambient Lighting

5x Trim options

Highway Assistant ★
with Active Lane Change

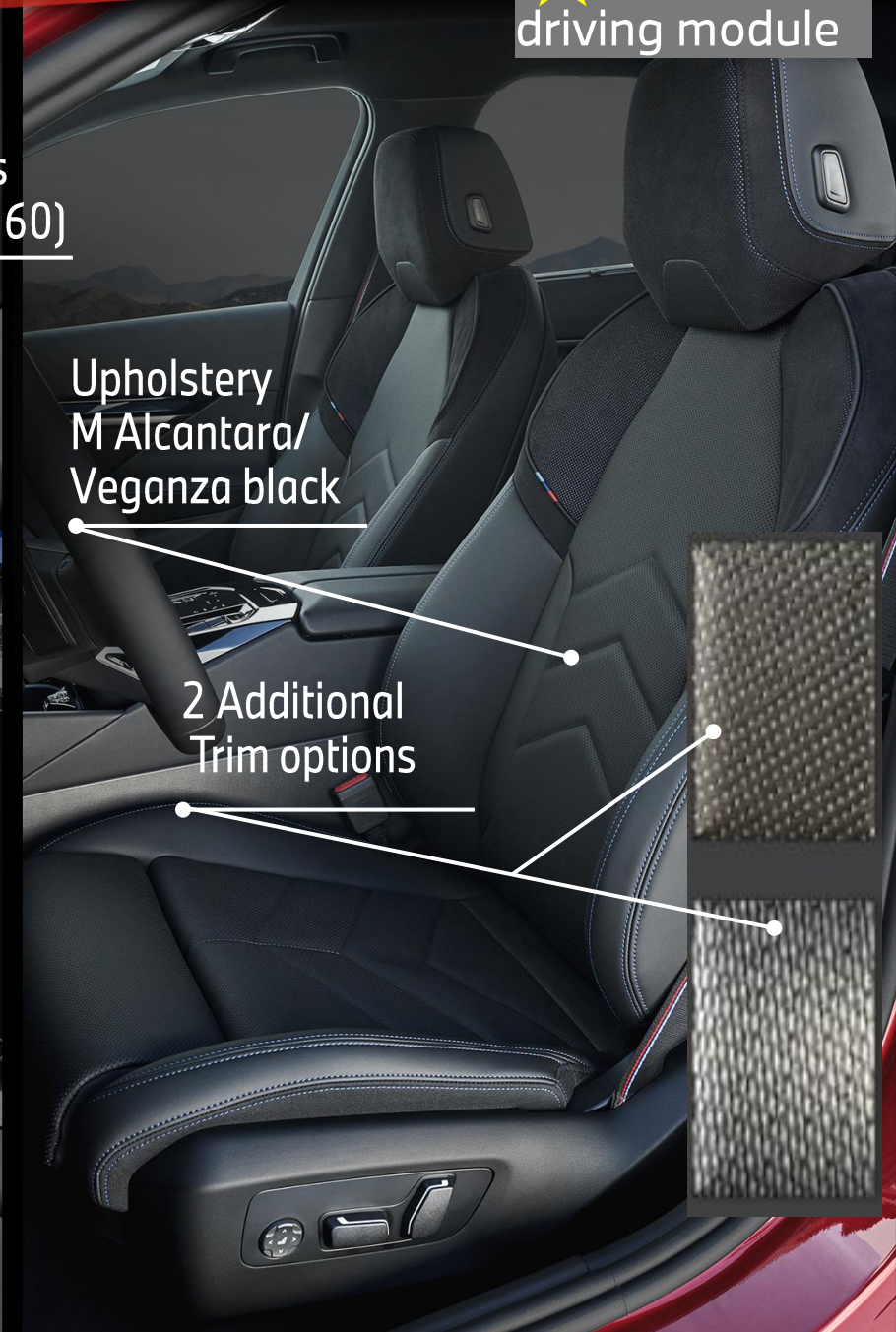
Wireless Charging (std)



European model shown

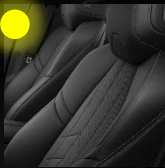
THE ALL NEW 5 SERIES AND i5. i5 M SPORT & M60 INTERIOR.

★ Note during driving module

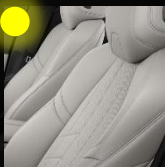


THE ALL NEW 5 SERIES AND i5. UPHOLSTERY OPTIONS.

Veganza
Perforated & quilted.
Standard.



Black



Smoke
White

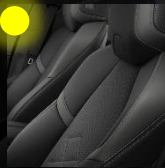


Burgundy

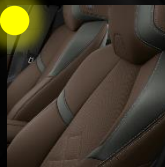


Espresso

Extended Merino.



Black/Atlas Grey
M Leather



Copper Brown /
Atlas Grey



Silverstone II /
Atlas Grey

Which are available with
the Multifunction seat?

M Alcantara /
Veganza Black
(std. w/ M Sport Package)

THE ALL NEW 5 SERIES AND i5. SUSTAINABILITY. GREEN UP!

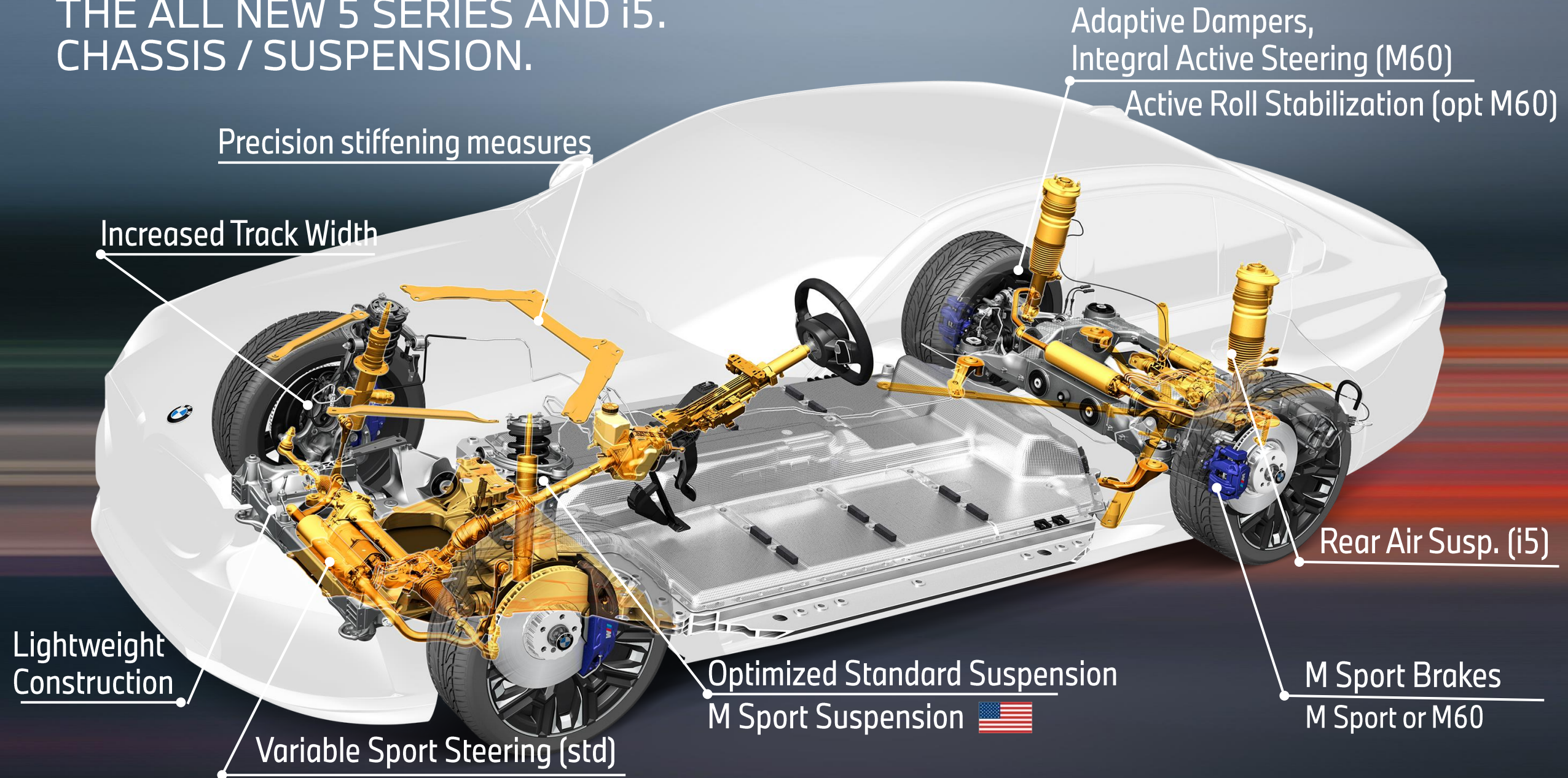
- 100% renewable energy hydro-electricity for assembly plant.
- 50% recycled polyamide in floor trim.
- 50% recycled materials in aluminum wheel carriers.
- 45% secondary aluminum used for wheels.
- Veganza Leather-free upholstery.
- Since '08, BMWs are build with 95% material which can be recycled.



SUSTAINABILITY.



THE ALL NEW 5 SERIES AND i5. CHASSIS / SUSPENSION.



THE ALL NEW 5 SERIES. NEW ICE ENGINES.

530i, 530i xDr – New B48 mild hybrid 4 cyl. (+7hp)

540i xDr – New B58 mild hybrid 6 cyl. (+40hp)

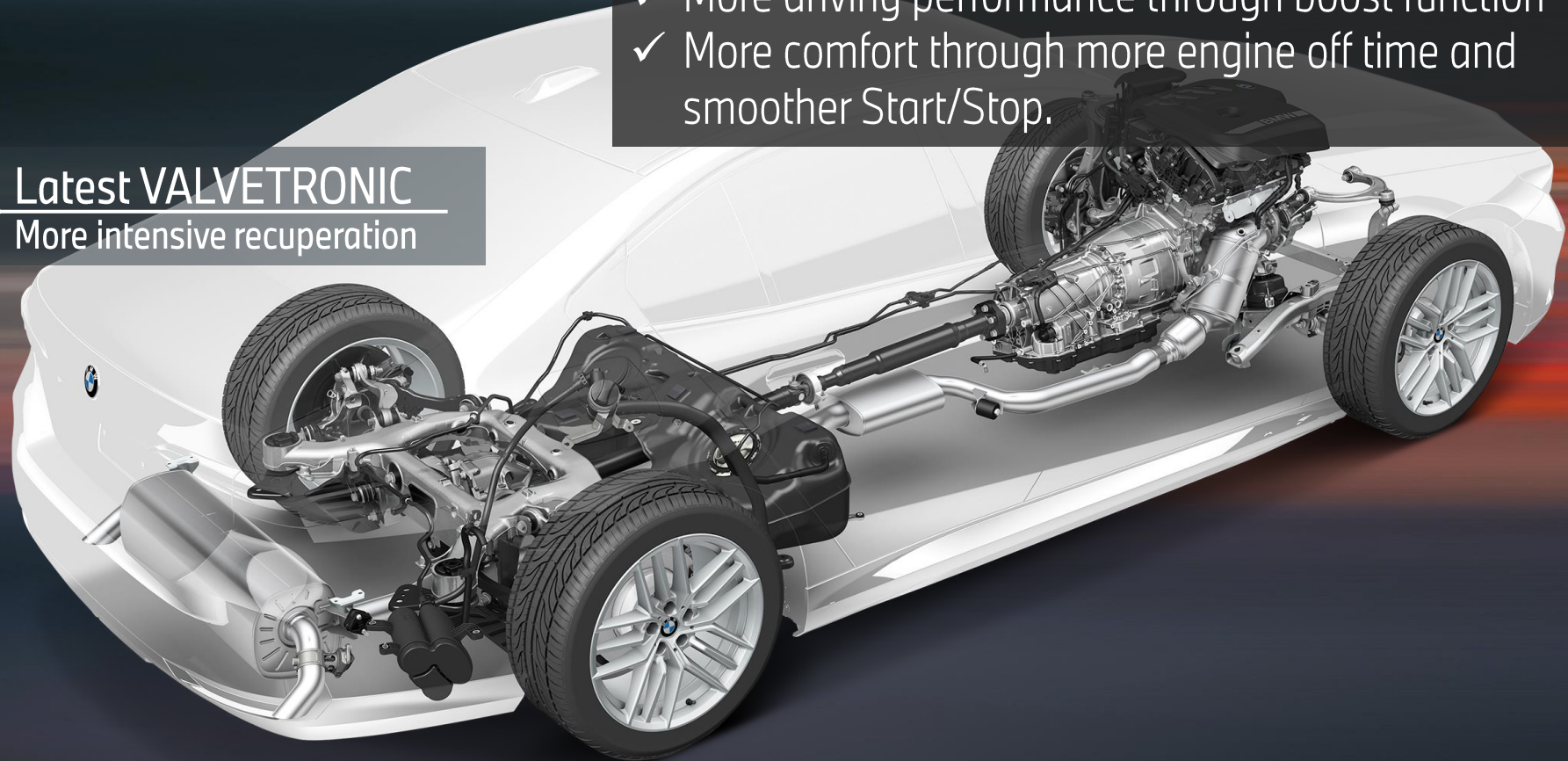


MILD HYBRID CUSTOMER BENEFIT:

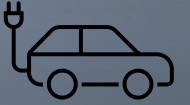
- ✓ Improved efficiency
- ✓ More driving performance through boost function
- ✓ More comfort through more engine off time and smoother Start/Stop.

Latest VALVETRONIC
More intensive recuperation

48V Starter Generator
All-new for B48 engine

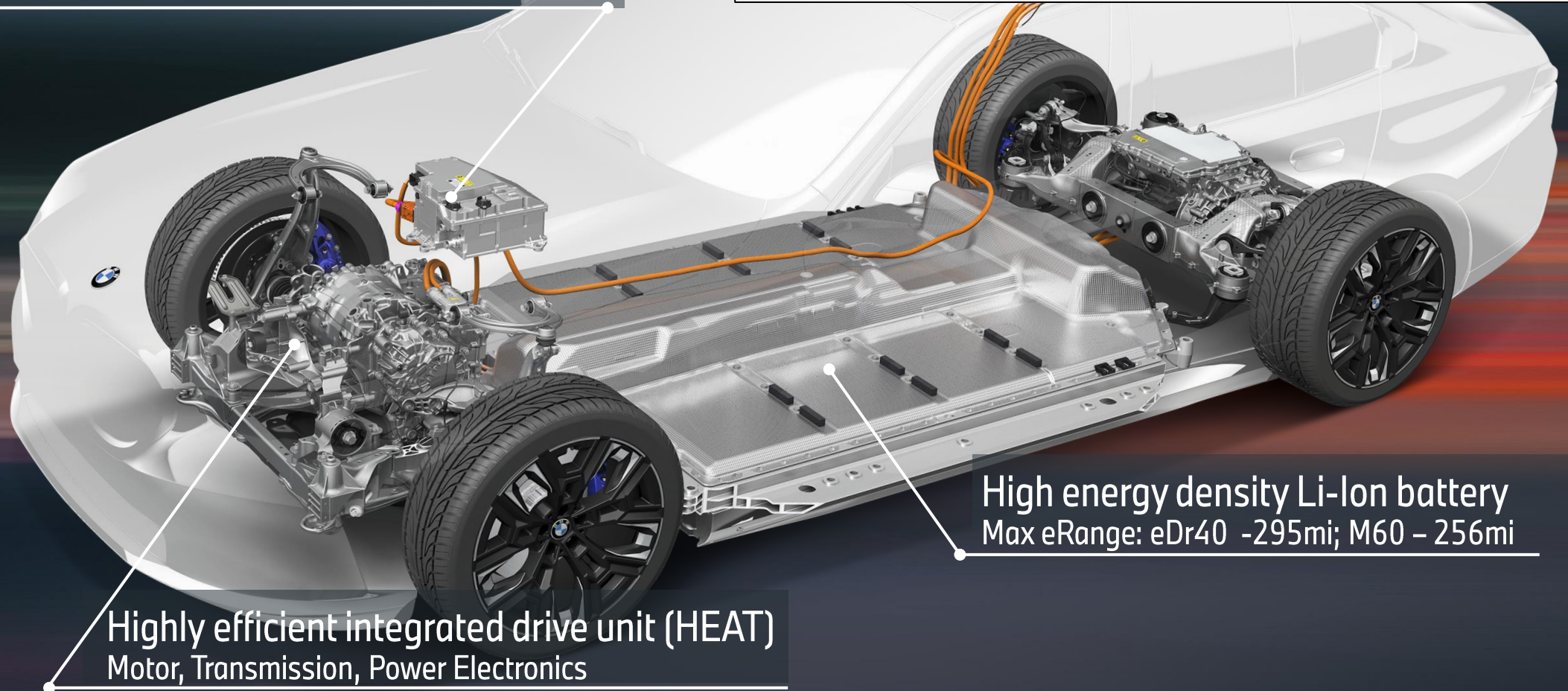


THE ALL NEW i5. NEW BEV VARIANTS.

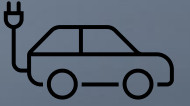


AC Charging – 11kW max → under 10hrs
DC Charging – 205kW max → 30 min 10-80%

i5 eDr40 – RWD, single motor, 82 kWh battery, 335 hp
i5 M60 – AWD, dual motor, 82 kWh battery, 593hp



THE ALL NEW 5 SERIES AND i5. i5 CUSTOMERS WILL BENEFIT FROM CURRENT PORTFOLIO.



Home Charging

- FlexCharger with every BEV (+NEMA14-50)
- BMW AC Wallbox GEN3
- Seamless installation process w/ Qmerit

Public Charging

- Complimentary charging w/ Electrify America

“Charging Ecosystem”

- Charging providers fully integrated into MyBMW
- Predictive eRouting
- Predictive Thermal Management

THE ALL NEW 5 SERIES AND i5. ADDITIONAL FEATURES LAUNCHED WITH i5 IN Q4/2023.



Plug & Charge



Shell Integration



HPC Joint Venture



Charge Forward



HIGHWAY ASSISTANT WITH ACTIVE LANE CHANGE. HANDSFREE DRIVING UP TO 85 MPH.



- » **Highest comfort**
attentive hands-free driving at speeds up to 85 mph.
- » **Highest safety**
Driver attention is continuously monitored by the system via an interior camera.
- Seamless switch** between
- » Hands-on and Hands-off.
- Active Lane Change with **eye**
- » **activation** unique in the automotive sector.



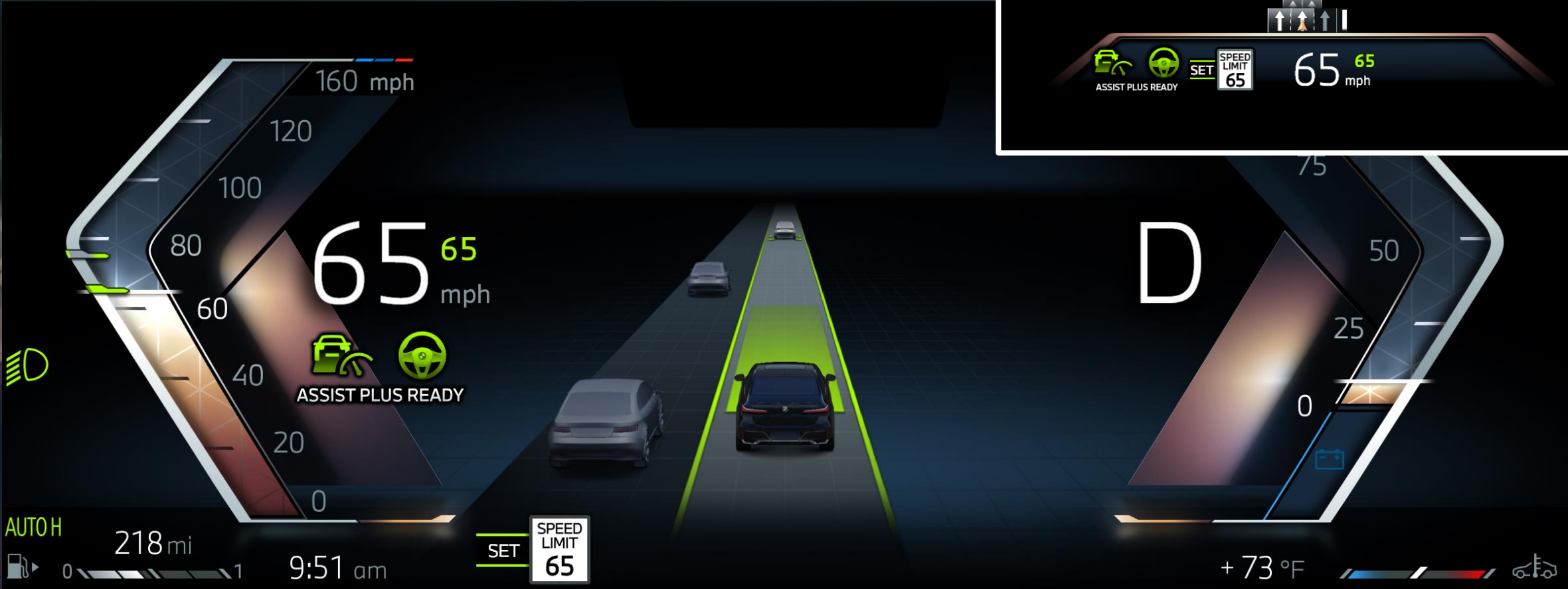
Driver remains responsible for safe operation of vehicle. Highway Assistant with Active Lane Change can be used on appropriate highways when weather, traffic, road conditions, cell service & vehicle's mapping data permit.
Learn more at [BMWUSA.com/DriverAssistance](https://www.bmwusa.com/DriverAssistance)

HIGHWAY ASSISTANT WITH ACTIVE LANE CHANGE.
ACTIVATION IS (NOW) SEAMLESS AND EASY – ONE TOUCH.



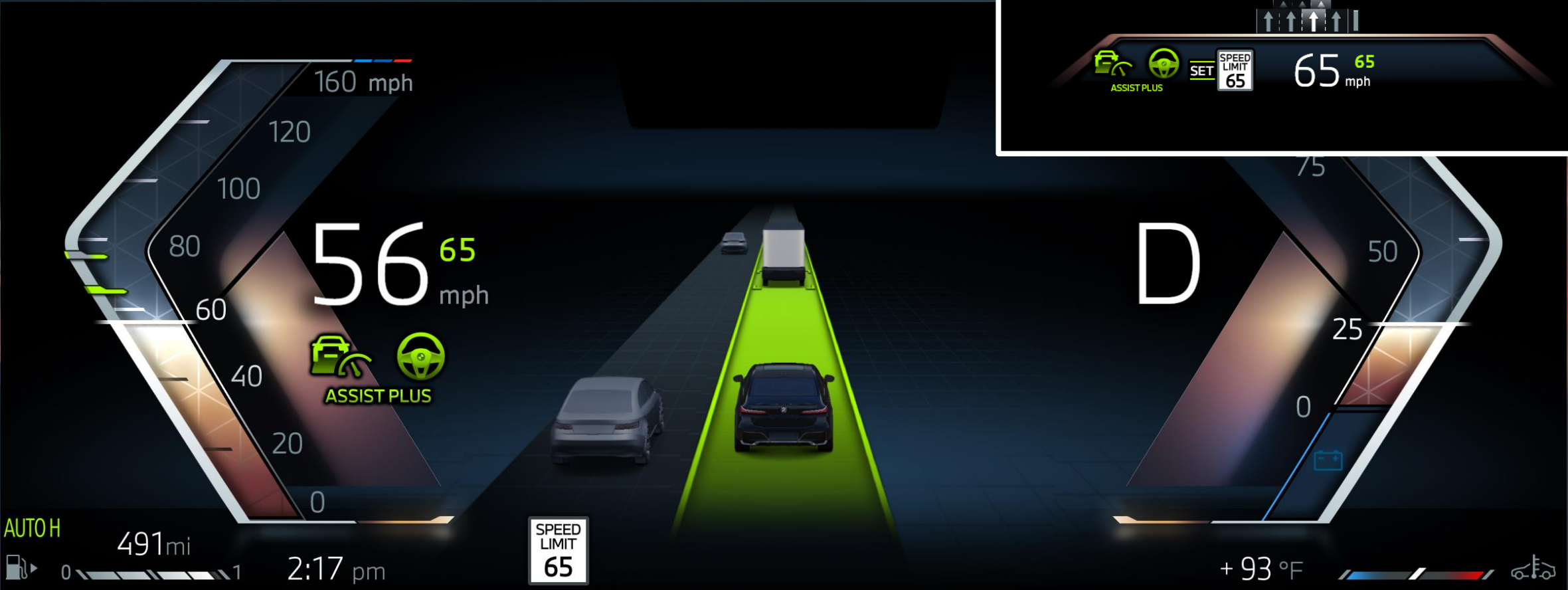
ACTIVATION IS (NOW) SEAMLESS AND EASY.
HIGHWAY ASSISTANT READY TO TAKE
OFF HANDS.

Instrument Cluster



ACTIVATION IS (NOW) SEAMLESS AND EASY.
HIGHWAY ASSISTANT NOW ACTIVE (GREEN).

Instrument Cluster



ACTIVE LANE CHANGE. LANE CHANGE SUGGESTED.



Instrument Cluster



ACTIVE LANE CHANGE.
LANE CHANGE CONFIRMED BY LOOK INTO THE MIRROR.



Placeholder for video



THE ALL NEW 5 SERIES AND i5.

5 Series & i5 available models

	Technical data	Price
530	255 hp 4 cylinder	\$57,900
530i xDrive	255 hp 5.5s – 0-60	\$60,200
540i xDrive	6cylinder 375 hp	\$64,900
550e xDrive	AWD 483 hp ~30 miles electric	To be announced
i5 eDrive40	335 hp RWD up to 295 miles	\$66,800
i5 M60 xDrive	593 hp AWD up to 256 miles	\$84,100

Enjoy the ride.

