

BMW of North America, LLC

Pricing Guide

Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
3 Series	330i Sedan	G20	193O	5R13	B46	11/18
	330i xDrive Sedan	G20	193W	5R73	B46	11/18

BMW of North America, LLC

Pricing Guide

Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



Change Notes

1/22/2019	Quinn	Pricing adjustment.
1/22/2019	Quinn	Deleted Features: 4UR - Ambient Lighting (193O, 193W) Deleted Rules: Vernasca Leather will add 4UR to the order (193O, 193W) Option rename.
1/11/2019	Quinn	Deleted Features: 2VF - Adaptive M Suspension from: ZMP - M Sport Package (193O) 563 - Ambient Lighting (193O, 193W)
1/8/2019	Quinn	Rule Update.
12/18/2018	Quinn	Pricing Adjustment 6U3.
12/12/2018	Quinn	Re-release.
12/5/2018	Quinn	Added ZTR to 193W.
12/5/2018	Quinn	Deleted Rules: 248 requires ordering 494 (193O, 193W) ZDY requires ordering ZDA (193O, 193W)
10/12/2018	Quinn	Initial Release.
10/12/2018	Quinn	Initial Release.

BMW of North America, LLC

Pricing Guide

Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



		330i Sedan	330i xDrive Sedan
Start of Production		11/2018	11/2018
Base Price U.S.A. Port of Entry*		\$40,250	\$42,250
Base Price Euro Deliver Munich Pick Up		\$38,240	\$40,140
Base Price Diplomatic U.S.A. Port of Entry		\$38,240	\$40,140
Non-Metallic		STD	STD
300	Alpine White	x	x
668	Jet Black	x	x
Metallic		\$550	\$550
475	Black Sapphire Metallic	x	x
A75	Melbourne Red Metallic	x	x
A83	Glacier Silver Metallic	x	x
A96	Mineral White Metallic	x	x
B39	Mineral Grey Metallic	x	x
C10	Mediterranean Blue Metallic	x	x
C1X	Sunset Orange Metallic	x	x
C1Z	Vermont Bronze Metallic	x	x
C31	Portimao Blue Metallic	x	x
	<i>C31 requires ordering ZMP</i>	x	x
C35	Blue Ridge Mountain Metallic	x	x
		(SOP 03/19)	(SOP 03/19)
Upholstery			
KC	SensaTec	NC	NC
KCFY	Canberra Beige SensaTec	x	x
	<i>KCFY cannot be ordered with ZMP or ZPL</i>	x	x
KCSW	Black SensaTec	x	x
	<i>KCSW cannot be ordered with ZPL</i>	x	x
MA	Vernasca Leather	\$1,700	\$1,700
	<i>In combination with ZPL</i>	NC	NC
	<i>Included in package</i>	ZPL	ZPL
	Vernasca Leather includes 4UR	x	x
MAFO	Canberra Beige/Black Vernasca Leather w/contrast stitching/piping	x	x
MAH7	Black Vernasca Leather w/contrast stitch/piping	x	x
MAMU	Mocha Vernasca Leather w/contrast stitching/piping	x	x
MANJ	Leather 'Vernasca' Black decor stitching/exclusive stitching (BK)	x	x
	<i>MANJ cannot be ordered with ZMP or ZPL</i>	x	x
MANL	Black Vernasca Leather w/blue contrast stitching/piping	x	x
	<i>MANL requires ordering 4AW and ZMP</i>	x	x
MAOI	Leather 'Vernasca' Oyster decor stitching (BK)	x	x
MAPQ	Cognac Vernasca Leather w/contrast stitching/piping	x	x
Packages			
ZCV	Convenience Package	\$2,150	\$2,150
322	Comfort Access keyless entry	x	x
488	Lumbar support	x	x
5A4	LED Headlights with Cornering Lights	x	x
5AS	Active Driving Assistant	x	x
655	SiriusXM Satellite Radio with 1year All Access Subscription	x	x
ZN1	Active Blind Spot Detection	x	x
	Active Driving Assistant additionally includes Cross-traffic alert rear. For vehicles equipped with Navigation, Speed Limit Info is additionally included.	x	x
	ZCV requires ordering 508, ZPK or ZPX	x	x
	ZCV cannot be ordered with ZDA or ZMP	x	x

BMW of North America, LLC

Pricing Guide

Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



	330i Sedan	330i xDrive Sedan
Packages		
ZDA Driving Assistance Package	\$500	\$500
5AS Active Driving Assistant	x	x
or ZDY Driving Assistance Professional Package	+ \$1,700	+ \$1,700
ZN1 Active Blind Spot Detection	x	x
Active Driving Assistant additionally includes Cross-traffic alert rear. For vehicles equipped with Navigation, Speed Limit Info is additionally included.	x	x
ZDA requires ordering 508, ZPK or ZPX	x	x
ZDA cannot be ordered with ZCV or ZMP	x	x
ZDY Driving Assistance Professional Package	\$1,700	\$1,700
5AR Extended Traffic Jam Assistant for limited access highways	x	x
5AU Active Driving Assistant Pro	x	x
Active Driving Assistant Plus includes Active Cruise Control w/Stop & Go, Active Lane Keeping Assistant w/ side collision avoidance, Traffic Jam Assistant, Evasion Aid, & Cross-traffic alert front, in addition to the contents of Active Driving Assistant.	x	x
ZDY requires ordering 6U3 or ZPP	x	x
ZDY requires ordering ZCV, ZDA or ZMP	x	x

BMW of North America, LLC

Pricing Guide

Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



		330i Sedan	330i xDrive Sedan
Packages			
ZMP	M Sport Package	\$5,000	\$5,000
	1PL 19" M Double-spoke bi-color jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	x	
	or 1PM 19" M Double-spoke bi-color jet black wheels, style 791M with all-season rft (19x8.0, 225/40 R19)	+ \$0	
	or 1PN 19" M Double-spoke jet black wheels, style 791M w/high-performance non rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	+ \$0	
	or 1PP 19" M Double-spoke jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)	+ \$0	
	or 1PR 19" M Double-spoke jet black wheels, style 791M with all-season run-flat tire (19x8.0, 225/40 R19)	+ \$0	
	or 1PU 19" Double-spoke bi-color orbit grey wheels, style 793i w/all-season rft (19x8.0, 225/40 R19)	+ \$0	
	1PM 19" M Double-spoke bi-color jet black wheels, style 791M with all-season rft (19x8.0, 225/40 R19)		x
	or 1PL 19" M Double-spoke bi-color jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)		+ \$0
	or 1PN 19" M Double-spoke jet black wheels, style 791M w/high-performance non rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)		+ \$0
	or 1PP 19" M Double-spoke jet black wheels, style 791M w/performance rft (19x8.0, 225/40 R19 front and 19x8.5, 255/35 R19 rear)		+ \$0
	or 1PR 19" M Double-spoke jet black wheels, style 791M with all-season run-flat tire (19x8.0, 225/40 R19)		+ \$0
	or 1PU 19" Double-spoke bi-color orbit grey wheels, style 793i w/all-season rft (19x8.0, 225/40 R19)		+ \$0
	2VL Variable sport steering	x	x
	322 Comfort Access keyless entry	x	x
	337 M Sport Package	x	x
	3DZ Without Lines designation outside	x	x
	488 Lumbar support	x	x
	4AW SensaTec Dashboard	x	x
	4KK Aluminum Tetragon Interior Trim	x	x
	or 4KA Fine-wood trim oak grain open-pored	+ \$0	+ \$0
	or 4KB Fine-wood trim maple open-pored	+ \$0	+ \$0
	or 4KC Fine-wood trim ash grey-brown high-gloss	+ \$0	+ \$0
	or 4KL Interior trim finishers Aluminium 'Mesheffect'	+ \$0	+ \$0
	5A1 LED Fog Lights	x	x
	5A4 LED Headlights with Cornering Lights	x	x
	5AS Active Driving Assistant	x	x
	655 SiriusXM Satellite Radio with 1year All Access Subscription	x	x
	704 M sport suspension	x	x
	or 2VF Adaptive M Suspension		+ \$700
	710 M steering wheel	x	x
	715 Aerodynamic kit	x	x
	760 Shadowline exterior trim	x	x
	ZN1 Active Blind Spot Detection	x	x
	ZMP requires ordering 300, 475, A96, B39, C1X or C31	x	x
	ZMP cannot be ordered with ZCV	x	x
	ZMP will delete STD or 100% equipment 255, 3MB and 7AC	x	x
	ZMP and 1PN requires ordering ZTR	x	
ZPK	Parking Assistance Package	\$900	\$900
	5DN Parking Assistant Plus	x	x
	ZX1 Active Park Distance Control	x	x
	ZX3 Surround View w/ 3D View	x	x
	ZPK cannot be ordered with 508 or ZPX	x	x
	ZPK will add ZX2 to the order	x	x
	ZPK will delete STD or 100% equipment 3AG	x	x
	Note: ZX2 - Rear view camera		

BMW of North America, LLC

Pricing Guide

Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



		330i Sedan	330i xDrive Sedan
Packages			
ZPL	Luxury Package	\$1,950	\$1,950
	4AW SensaTec Dashboard	x	x
	4UR Ambient Lighting	x	x
	7S2 Luxury Line	x	x
	MA Vernasca Leather	x	x
	ZPL cannot be ordered with ZMP	x	x
	ZPL will delete STD or 100% equipment 7AC	x	x
ZPP	Premium Package	\$2,800	\$2,800
	248 Heated Steering Wheel	x	x
	494 Heated front seats	x	x
	or 4HA Front and Rear Heated Seats	+ \$350	+ \$350
	610 Head-up Display	x	x
	6C4 Connected Package Pro	x	x
	6CP Apple CarPlay Compatibility with 1 Year Trial	x	x
	6U3 Live Cockpit Pro (incl. Navi)	x	x
	ZPP and 4HA requires ordering Vernasca Leather	x	x
	ZPP requires ordering ZCV or ZMP	x	x
ZPX	Executive Package	\$2,100	\$2,100
	5AC Automatic High Beams	x	x
	5AZ BMW Laserlight	x	x
	5DN Parking Assistant Plus	x	x
	6U8 Gesture Control	x	x
	ZX1 Active Park Distance Control	x	x
	ZX3 Surround View w/ 3D View	x	x
	ZPX requires ordering ZPP	x	x
	ZPX will add ZX2 to the order	x	x
	ZPX and ZPP will delete 5A4 from the order	x	x
	ZPX will delete STD or 100% equipment 3AG	x	x
	Note: ZX2 - Rear view camera		
ZTR	Track Handling Package	\$2,450	\$2,450
	2NH M Sport Brakes	x	x
	2T4 M Sport Differential	x	x
	2VF Adaptive M Suspension	x	x
	ZTR requires ordering ZMP	x	x
Options			
1CR	Remote Engine Start	\$300	\$300
	1CR requires ordering 6U3 or ZPP	x	x
1PU	19" Double-spoke bi-color orbit grey wheels, style 793i w/all-season rft (19x8.0, 225/40 R19) In combination with ZMP Alternate in package	\$600	\$600
		NC	NC
		ZMP	ZMP
1T3	18" V-spoke bi-color orbit grey wheels, style 780 with all-season non run-flat (18x7.5, 225/45 R18) 1T3 will delete 258 from the order 1T3 requires ordering 300	NC	NC
		x	x
		x	x
248	Heated Steering Wheel	\$190	\$190
	Included in package	ZPP	ZPP
	248 requires ordering 494 or ZPP	x	x
2VF	Adaptive M Suspension		\$700
	In combination with ZTR		NC
	Included in package	ZTR	ZTR
	In combination with ZMP		700
	2VF requires ordering ZMP or ZTR		x
	Alternate in package		ZMP
300	Space-saver spare	\$150	\$150
316	Power tailgate	\$250	\$250

BMW of North America, LLC

Pricing Guide

Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



		330i Sedan	330i xDrive Sedan
Options			
494	Heated front seats <i>Included in package</i> <i>494 cannot be ordered with 4HA</i>	\$500 ZPP x	\$500 ZPP x
4AW	SensaTec Dashboard <i>Included in package</i>	\$350 ZMP, ZPL	\$350 ZMP, ZPL
4KA	Fine-wood trim oak grain open-pored <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP
4KB	Fine-wood trim maple open-pored <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP
4KL	Interior trim finishers Aluminium 'Mesheffect' <i>In combination with ZMP</i> <i>Alternate in package</i>	NC NC ZMP	NC NC ZMP
508	Park Distance Control	\$200	\$200
688	Harman Kardon surround sound system <i>688 requires ordering ZPP</i>	\$875 x	\$875 x
6NW	Wireless Charging <i>6NW will add 6WD to the order</i> <i>Note: 6WD - WiFi Hotspot</i>	\$500 x	\$500 x
6U3	Live Cockpit Pro (incl. Navi) <i>In combination with ZPP</i> <i>Included in package</i> <i>6U3 will add 6C4 and 6CP to the order</i>	\$1,600 NC ZPP x	\$1,600 NC ZPP x
Priority 1 Options			
5DF	Active Cruise Control <i>5DF requires ordering 6U3 or ZPP</i>	\$1,200 x	\$1,200 x
Other Charges			
Destination & Handling		\$995	\$995
Standard			
1CA	CO2 relevant vehicles	STD	STD
1CB	CO2 content	STD	STD
1CC	Automatic Start/Stop function	STD	STD
1T4	18" V-spoke bi-color orbit grey wheels, style 780 with all-season run-flat tires (18x7.5, 225/45 R18)	STD	STD
216	Servotronic	STD	STD
249	Multifunction steering wheel	STD	STD
255	Sport leather steering wheel	STD	STD
258	Runflat tires	STD	STD
2TB	Sport Automatic Transmission	STD	STD
2VB	Tire pressure monitor	STD	STD
302	Alarm System	STD	STD
319	Universal garage-door opener	STD	STD
3AG	Rear view camera	STD	STD
3MB	Satin aluminum line exterior trim	STD	STD
403	Moonroof	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD
431	Auto-dimming rearview mirror	STD	STD
459	Power Front Seats	STD	STD
465	Split fold-down-rear seat	STD	STD
481	Sport seats	STD	STD
493	Storage package	STD	STD
4KC	Fine-wood trim ash grey-brown high-gloss	STD	STD





BMW of North America, LLC

Pricing Guide
Model Year 2019
Suggested Retail Price

3 Series (G20)
Effective October 2, 2018



		330i Sedan	330i xDrive Sedan
Standard			
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
5AL	Active Protection	STD	STD
5AV	Active Guard	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
65A	CD Player Prep	STD	STD
676	Hi-fi sound system	STD	STD
693	Satellite radio preparation	STD	STD
697	DVD Area coding (North America)	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6AK	ConnectedDrive Services	STD	STD
6NH	Hands-free Bluetooth and USB audio connection	STD	STD
775	Anthracite headliner	STD	STD
7AC	Sport Line	STD	STD
8KL	Oil Chg 10,000 mls/12 months	STD	STD
8TN	Daytime driving lights	STD	STD
925	Shipping package	STD	STD
ZN3	Frontal Collision Warning w/ City Collision Mitigation	STD	STD
ZN4	Lane Departure Warning	STD	STD
ZTM	Tier 2	STD	STD

Wheels			
 <p>Code: 1PL Style: 791M</p>	19" M Double-spoke bi-color jet black wheels, style 791M w/performance rft Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19	ZMP	ZMP (upgrade)
	1PL will add 840 to the order	x	x
 <p>Code: 1PM Style: 791M</p>	19" M Double-spoke bi-color jet black wheels, style 791M with all-season rft Front / Rear: 19x8.0, 225/40 R19	ZMP (upgrade)	ZMP
 <p>Code: 1PN Style: 791M</p>	19" M Double-spoke jet black wheels, style 791M w/high-performance non rft Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19	ZMP (upgrade)	ZMP (upgrade)
	1PN will add 300 and 840 to the order 1PN will delete STD or 100% equipment 258	x x	x x
 <p>Code: 1PP Style: 791M</p>	19" M Double-spoke jet black wheels, style 791M w/performance rft Front: 19x8.0, 225/40 R19 Rear: 19x8.5, 255/35 R19	ZMP (upgrade)	ZMP (upgrade)

BMW of North America, LLC

Pricing Guide





Model Year 2019

Suggested Retail Price

3 Series (G20)

Effective October 2, 2018



		330i Sedan	330i xDrive Sedan
Wheels			
	19" M Double-spoke jet black wheels, style 791M with all-season run-flat tire Front / Rear: 19x8.0, 225/40 R19 Code: 1PR Style: 791M	ZMP (upgrade)	ZMP (upgrade)
	19" Double-spoke bi-color orbit grey wheels, style 793i w/all-season rft Front / Rear: 19x8.0, 225/40 R19 Code: 1PU Style: 793i	\$600 ZMP (upgrade)	\$600 ZMP (upgrade)
	In combination with ZMP	NC	NC
	18" V-spoke bi-color orbit grey wheels, style 780 with all-season non run-flat Front / Rear: 18x7.5, 225/45 R18 Code: 1T3 Style: 780	NC	NC
	1T3 will delete 258 from the order 1T3 requires ordering 300	x x	x x
	18" V-spoke bi-color orbit grey wheels, style 780 with all-season run-flat tires Front / Rear: 18x7.5, 225/45 R18 Code: 1T4 Style: 780	Standard	Standard