

BMW Group



Vehicle Sales BMW of North America, LLC, September 2014

	Sept. 2014	Sept. 2013	%	YTD Sept. 2014	YTD Sept. 2013	%
i3	1022	0	0,0%	3104	0	0,0%
i8	58	0	0,0%	67	0	0,0%
1/2 Series	740	468	58,1%	5.303	4.894	8,4%
3/4 Series	12.814	8.512	50,5%	94.445	77.921	21,2%
Z4	170	163	4,3%	1.617	1.953	-17,2%
5 Series	1.407	3.574	-60,6%	39.168	38.681	1,3%
6 Series	450	643	-30,0%	6.635	7.034	-5,7%
7 Series	480	1.723	-72,1%	6.264	8.573	-26,9%
X1	1.840	1844	-0,2%	15.728	18348	-14,3%
BMW passenger cars	18.981	16.927	12,1%	172.331	157.404	9,5%
X3	1.808	1.580	14,4%	27.198	20.065	35,5%
X4	380	0	0,0%	1.043	0	0,0%
X5	4.398	4.667	-5,8%	33.021	31.280	5,6%
X6	19	394	-95,2%	2.998	3.816	-21,4%
BMW light trucks	6.605	6.641	-0,5%	64.260	55.161	16,5%
BMW brand	25.586	23.568	8,6%	236.591	212.565	11,3%
Cooper /S Clubman	220	338	-34,9%	2.589	3.499	-26,0%
Cooper /S Hardtop	1.118	1.789	-37,5%	13.052	20.553	-36,5%
Cooper /S Convertible	416	486	-14,4%	2.875	3.663	-21,5%
Coupe	157	660	-76,2%	847	2.241	-62,2%
Roadster	205	363	-43,5%	1.202	2.418	-50,3%
Countryman	1.908	1.191	60,2%	17.124	15.596	9,8%
Paceman	195	479	-59,3%	1.499	1.665	-10,0%
MINI brand	4.219	5.306	-20,5%	39.188	49.635	-21,0%
TOTAL BMW of North America, LLC	29.805	28.874	3,2%	275.779	262.200	5,2%