

# BMW

## U.S. Press Information

For Release: May 4, 2017

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### **The BMW Performance Driving School Set to Contest 2017 One Lap of America with BMW M3 Competition Package.**

**Woodcliff Lake, NJ – May 4, 2017...** The BMW Performance Driving School with partners BMW M Performance Parts, IHG Rewards Club, and Continental Tire, today announces its entry in the 2017 One Lap of America with the BMW M3 Competition Package sedan. BMW Performance Center Driving Instructor, Michael Renner and Stephen Maguire of Atlanta will compete in the Luxury Sedan and Stock Touring categories. The 2017 One Lap of America competitors depart South Bend, Indiana on Saturday, May 6 to begin the 7 Day, 3,310 mile route, spanning fourteen states and consisting of Time Trials, Drag Racing, Skid pad Car Control and of course, long overnight transit stages. Renner and Maguire were the SSGT1 and Stock Touring Class winners in the 2016 One Lap of America behind the wheel of a BMW M2 and Mike Renner won the Truck/SUV and Stock Touring classes in 2015 piloting a BMW X6 M.

The 2017 BMW M3 Competition Package extends the performance envelope of the M3 sedan with an increased output of 444 hp allowing the M3 Competition Package to sprint from 0-60 mph in 3.8 seconds. The Competition Package features new suspension components with reconfigured driving modes (Comfort, Sport and Sport+). The standard Active M Differential and DSC Dynamic Stability Control are reconfigured to match the upgraded dynamics. Special lightweight M sports seats combine additional support on the track with exceptional comfort on the street.

The BMW Performance Driving School M3 One Lap of America entry will also be equipped with the M Performance Coilover Suspension and the M Performance Lightweight Titanium Exhaust. The M Performance Steering Wheel with Race Display and Shift Lights provides

enhanced vehicle data to the driver while Carbon Fiber Front Splitter, Rear Spoiler and Mirror Caps further reduce weight and improve aerodynamics.

BMW M Performance Parts bring decades of innovative, dynamic design and Motorsports experience to BMW owners. The M Performance Parts collection of aerodynamic, interior, drivetrain, and chassis accessories enhance both the performance and appearance of BMW vehicles and are available as dealer installed accessories for new vehicle customers and current owners while maintaining full manufacturer's warranty coverage.

The BMW Performance Center is the home of BMW's Performance Driving School. Comprising two locations, Performance Center East in Greer, SC and Performance Center West in Thermal, CA, the BMW Performance Driving School offers a variety of driving classes that highlight the performance, responsiveness, and safety features in each BMW vehicle. Driving schools are offered in one and two day formats. They include a Teen Driving School, Car Control School, M School, and Advanced M School. Exclusive corporate driving events are also offered in many variants ranging from half day programs to three day events with on track driving and offsite tours and excursions.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 152 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey

## **Social Media**

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>

Information about BMW Group products is available to consumers via the Internet at:  
[www.bmwusa.com](http://www.bmwusa.com).

**Journalist note:** Information about BMW Group and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com) and [www.press.bmwna.com](http://www.press.bmwna.com).

BMW Performance Driving School: Information about the BMW Performance Driving School is available online at [BMW Performance Driving School](#)

BMW M Performance Parts: Information about the BMW M Performance Parts is available online at [BMW M Performance Parts](#)

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