



For Release: March 11, 2017 11:00 am EST / 8:00 am PST

Contact: Rebecca Kiehne

Product and Technology Spokesperson
201-327-3709/ Rebecca.Kiehne@bmwna.com

Hector Arellano-Belloc

Product and Technology Spokesperson
201-307-3755/ Hector.Arellano-Belloc@bmwna.com

Alex Schmuck

Product and Technology Communications Manager
201-307-3783/ Alexander.Schmuck@bmwna.com

The BMW M2 wins AUTOMOBILE Magazine's 2017 All-Stars Award at Amelia Island Concours d'Elegance.

Woodcliff Lake, NJ – March 11, 2017 11:00 am EST / 8:00 am PST ...

Today, the BMW M2 received AUTOMOBILE Magazine's All-Stars award at Amelia Island Concours d'Elegance. Putting the first ever BMW M2 on the twisty roads of Mount Charleston and the Las Vegas Motor Speedway, the latest BMW M model was chosen as a 2017 All-Star winner for its outstanding driving dynamics and agility that combine to deliver an extraordinary driving experience.

The first-ever BMW M2.

Judges praised the newest member of the BMW M portfolio family for its agility, precise steering and thrilling engine after extensive road tests and on the Las Vegas Motor Speedway. BMW M GmbH engineers were eager to satisfy the high expectations of sporty drivers who like to push the limits on the track. The BMW M2 comes with the latest generation of the trailblazing M TwinPower Turbo technology engine delivering an output of 365 hp at 6,500 rpm, maximum revs of 7,000 rpm and peak torque of 369 lb-ft from 1,450 – 4,750 rpm (overboost), the 3.0-liter 6-cylinder inline engine sends out a clear message to the high-performance sports car segment. The electronically controlled multi-plate limited-slip Active M Differential optimizes traction and maximizes directional stability and together with the lightweight aluminum front and rear axles with M Compound brakes ensure the dynamic talent of this award winning BMW M model.

The first ever BMW M2 utilizes four decades of high performance in its DNA, delivering a perfectly tuned chassis with precise steering response and a high power-to-weight ratio embodying the epos of the Ultimate Driving Machine.

For more information on the BMW M2, please visit BMWUSANews.com to view the [Press Release](#).

The 2017 AUTOMOBILE All-Star Award.

All-Star contenders are chosen by AUTOMOBILE from a diverse mix of models new to the U.S. market, revised or as a new variant. During 2016, 23 vehicles were selected for testing with 6 models winning the All-Star title. To learn more about AUTOMOBILE's annual All-Stars awards and view photo galleries, videos, and much more, please visit the event hub at automobilemag.com/awards (#AMAllStars17).

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 127 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW products is available to consumers via the Internet at: www.bmwusa.com.

#

Journalist note: Information about BMW and its products in the USA is available to journalists on-line at www.bmwusanews.com.

#