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**Contact: Hector Arellano-Belloc**

BMW Product & Technology Spokesperson  
201-307-3755 / [Hector.Arellano-Belloc@bmwna.com](mailto:Hector.Arellano-Belloc@bmwna.com)

**Rebecca Kiehne**

BMW Product & Technology Spokesperson  
201-307-3709 / [Rebecca.Kiehne@bmwna.com](mailto:Rebecca.Kiehne@bmwna.com)

**Alex Schmuck**

BMW Product & Technology Communications Manager  
201-307-3783 [Alexander.Schmuck@bmwna.com](mailto:Alexander.Schmuck@bmwna.com)

**BMW Announces Price for the All-New 2017 BMW M760i xDrive at the Automobility LA.**

- The allure of the prestigious and powerful V12 M Performance TwinPower Turbo Technology engine producing 601 hp / 590 lb-ft.
- First BMW 7 Series M Performance Automobile.
- BMW Carbon Core body in conjunction with M Performance specific suspension geometry lead to high agility and precision, embody superb dynamic prowess and exceptional luxury combined.

**Los Angeles, CA. November 15, 2016; 8:00 am PST / 11:00 am EST...** Today, at the 2016 AutoMobility LA BMW announced the pricing of the all-new 2017 BMW M760i xDrive, the first BMW 7 Series M Performance Automobile. The sixth generation BMW 7 Series also adds the first M Performance TwinPower Turbo 12-cylinder, the most prestigious engine in the BMW range with 601 hp and an impressive 590 lb-ft of torque available as low as 1500 rpm, providing immediate and effortless acceleration. The 8-speed Steptronic Sport Automatic transmission equipped with Launch Control paves the way for drivers to achieve a 0-60 mph run of just 3.6 seconds. M Performance specific suspension geometry and M Sport brakes team up with a more direct front axle steering ratio and Integral Active Steering specially tuned for the BMW M760i xDrive, grant the iconic agility and precision expected from a BMW M Performance developed vehicle.

The all-new BMW M760i xDrive embodies superb dynamic prowess and exceptional luxury combined, on the most powerful and dynamic 7 Series to date. The 2017 BMW M760i xDrive will arrive early in 2017 priced at \$153,800 plus Destination and Handling.

## **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; Designworks, a strategic design consultancy based in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 and X4 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 341 BMW passenger car and BMW Sports Activity Vehicle centers, 153 BMW motorcycle retailers, 126 MINI passenger car dealers, and 36 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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Information about BMW Group products is available to consumers via the Internet at: <http://www.bmwusa.com>

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**Journalist note:** Information about BMW and its products in the USA is available to journalists on-line at [www.bmwusanews.com](http://www.bmwusanews.com).

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