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**Contact: Matthew Russell**  
Product & Technology Communications Manager  
201-307-3783  
[Matthew.Russell@bmwna.com](mailto:Matthew.Russell@bmwna.com)

**David J. Buchko**  
Product & Technology Communications Spokesperson  
201-307-3709  
[Dave.Buchko@bmwna.com](mailto:Dave.Buchko@bmwna.com)

**Julian Arguelles**  
Product & Technology Communications Spokesperson  
201-307-3755  
[Julian.JA.Arguelles@bmwna.com](mailto:Julian.JA.Arguelles@bmwna.com)

## **The 2014 BMW M5 and BMW M6 Competition Package.**

**Celebrating the competitive spirit in every BMW M car.**

**Woodcliff Lake, N.J. – May 18<sup>th</sup> 2013, 6:00pm Eastern Time . . .** They are high-performance sports cars, each with an individual character and all sharing superior performance attributes with an incomparable driving experience. In the BMW M5 and the BMW M6 Coupe, BMW M6 Convertible and BMW M6 Gran Coupe models, race track technology is brought to the road. For generations, each model has joined race-bred chassis components and Olympic levels of power with linear control which can only be developed through years of laps around the legendary Nürburgring Nordschleife in the Eifel Mountains. Now, on 2014 M5 and M6 models, BMW M GmbH will offer a new Competition Package as an option for the four most powerful automobiles in the BMW portfolio. Pricing will be announced closer to the August on-sale date.

The essential BMW M5 and M6 models are driven by a 4.4-liter V-8 engine with patented M TwinPower Turbo technology and a peak output of 560 hp in standard form. This power is managed through the standard 7-speed M Dual-Clutch Transmission (M-DCT) or optional 6-speed manual transmission (North America only), Active M Differential at the rear axle, and aluminum-intensive suspension, all of which are precisely tuned to perfect harmony by BMW M's 41 years of race-bred experience.

### **Competition Package: New for 2014.**

The Competition Package boosts output by 15 hp / 11 kW to 575 hp / 423 kW (preliminary) in the high-revving V-8 engine with M TwinPower turbo technology that powers the BMW M5, BMW M6 Coupe, BMW M6 Convertible and BMW M6 Gran Coupe models. At the same time, the developers at BMW M have extensively tuned the chassis set-up. Along with new coil springs and damper calibrations, anti-sway bars have also been stiffened. For the BMW M5, these adjustments have resulted in a lowering of the car by around 10 millimeters, which lowers the center of gravity (CG) and roll center. The potential inherent in the rear axle design – based on the race-derived principle of the rear axle subframe being rigidly bolted to the body – and the even more precisely calibrated bushings for the front axle are exploited with the Competition Package.

On all models except M6 Convertible, 0.1 seconds are shaved from the standstill to 100 km/h (0-62 mph) sprint time and 0.2 seconds from the zero to 200 km/h (0-124 mph) sprint. Cornering dynamics and tractability are also enhanced – something noticeable in everyday driving but best experienced on the race track. In particular in conjunction with the optional M Carbon Ceramic Brake system available on the M5 and M6, all the driving dynamics attributes associated with BMW M automobiles are experienced at the highest level.

The Active M Differential on the final drive – standard on all M5 and M6 models – receives a unique tune when the Competition Package is specified, resulting in further-improved traction. The new rack-and-pinion steering with the M-specific Servotronic variable assist function, moreover, has more-direct programming to enable firm and secure contact with the road while further increasing the agility of the vehicle during cornering.

Beyond these enhancements, the M chassis control system has been adapted to the Competition Package suspension profile. With the Competition Package, the M Dynamic Mode (MDM) of DSC (Dynamic Stability Control) is re-mapped for even sportier handling characteristics and higher thresholds of intervention. The Competition Package additionally includes unique 20-inch M light-alloy wheels along with a sport exhaust system featuring M quad tailpipes finished in Black Chrome that lend an unmistakable look and the sound to the car.

### **BMW Group In America**

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a

technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 117 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

[www.bmwgroupna.com](http://www.bmwgroupna.com)

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