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BMW Performance Driving School Sets Guinness World Drift Record With BMW M5 Sedan

Woodcliff Lake, NJ, May 14, 2013... The legendary BMW M5 Sedan shattered the Guinness World Record for longest sustained drift at the BMW Performance Center near Greenville, South Carolina on Saturday, May 11, 2013, with BMW Performance Center Instructor Johan Schwartz behind the wheel. The record-breaking attempt generated over \$20,000 in charitable donations benefitting The BMW Charity Pro-Am.

The M5 exceeded the previous record set in February in Abu Dhabi by 47.71 miles. A total of 322.5 laps were completed around the 841-foot (circumference) Performance Center skid pad, providing a total distance-travelled of 51.278 miles. The M-DCT transmission-equipped 2013 BMW M5 Sedan was an unmodified car from the BMW Performance Center school fleet which began the record attempt with a fresh set of Continental ContiSport ultra-high performance tires (sizes 255/30/20 front, 295/30/20 rear).

Saturday's drift record attempt signaled the kick-off to a week of events leading up to the BMW Charity Pro-Am. Over \$20,000 was raised for the BMW Charity Pro-Am which benefits over 150 different charities. Public attendees to the record attempt enjoyed drives in new BMW vehicles including the M6 Coupe, and many received a "hot lap" ride from one the BMW Performance Center Instructors. Test drives of the game-changing BMW X5 Sports Activity Vehicle® on the off-road

course were also available. Additional information on the BMW Charity Pro-Am can be found at <https://www.bmwusfactory.com/charity-golf/>. [add Performance Center website]

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