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**BMW M Performance Power Kit Now Available for 2012 and Later
BMW 335i Sedan.**

**Increased power, responsiveness, and sensation are hallmarks of
BMW's fully-developed kit.**

Woodcliff Lake, NJ – March 25, 2013... BMW today announced a new M Performance Power Kit for the 2012 model year and later BMW 335i Sedan and 335i xDrive Sedan models. The M Performance Power Kit joins the existing M Performance Parts line which includes chassis, aerodynamics, exhaust system components, and trim accessories. Developed through consultation by the engineers at BMW M GmbH, the M Performance Power Kit is immediately available through all Authorized BMW Centers in the US, with MSRP starting at \$1,100 (plus Installation) and retains BMW's 4-Year / 50,000-mile New Vehicle Warranty when purchased with a new vehicle.

More Power. More Dynamic. More Emotion.

Once the Power Kit is installed, the vehicle's rated horsepower is increased from 300 to 320 on all models. Automatic transmission-equipped models enjoy a 32 lb-ft peak torque increase (to 332 lb-ft), while manual transmission-equipped models benefit from a 17 lb-ft peak torque increase (to 317 lb-ft). All models receive a re-mapped accelerator pedal calibration for more dynamic throttle response, and the Power Kit produces a signature, highly-emotional "exhaust burble" sound during engine overrun conditions. 0-60mph

acceleration is improved 0.2 seconds compared to standard 335i models, while 50-75mph times drop by a full half-second.

The BMW M Performance Power Kit features comprehensive engine tuning via advanced software 335i and 335i xDrive Sedan models. The kit includes updated software or replacement engine DME (electronic control unit), high-capacity engine air intake system, signature BMW M Performance engine cover, and rocker panel decals. This gives the 335i Sedan or 335i xDrive Sedan a substantial power boost (+20 horsepower) while retaining the original 50-state legal emissions certification and fuel efficiency ratings.

Installed with Confidence.

The vehicle's original BMW New Vehicle Limited Warranty is not affected by the installation of the M Performance Power Kit, and Kit components are covered under warranty for the duration of the original BMW New Vehicle Limited Warranty (4 Years / 50,000 miles) if purchased at the time of new vehicle sale, or for 2 Years / unlimited miles if installed later.

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group's global manufacturing network and is the exclusive manufacturing plant for all X5 and X3 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car and BMW Sports Activity Vehicle centers, 139 BMW motorcycle retailers, 116 MINI passenger car dealers, and 34 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at: www.bmwgroupna.com.

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