



In 2015, 15 employers took part in Blind Applying, a global employer branding campaign powered by Entrypark. After a massive global exposure towards students last fall and more than 10,000 applications received, the campaign enters a new phase: The Blind Applying champions have started their career adventure!

Discover the Blind Applying champions

The Blind Applying internships reflect the variety of tasks that can be found in the various industries the employers represent. Out of a pool of over 10,300 young candidates applying for all the internships with one CV, 15 students were chosen to join the participating global employers.

- **Bayer**
Chloé from ISC Business School in Paris
Her mission: Digitalization of Marketing and Sales
Her new home: Raleigh, USA
- **Deutsche Telekom**
Benjamin from the University of Mannheim
His mission: Evaluation of Digital Partnerships
His new home: Bonn, Germany and San Francisco, California, USA
- **Deloitte**
Pascal from EBS University of Business and Law in Wiesbaden
His mission: Innovation Consulting at Deloitte Garage
His new home: Mannheim, Germany
- **ENGIE**
Oana from the Technical University in Vienna
Her mission: Cyber-security market analysis
Her new home: Paris, France
- **Enterprise Rent-a-Car**
Jakob from Witten/Herdecke University
His mission: Business rotation in HR, Finance, Sales
His new home: Frankfurt, Germany
- **General Motors**
Alexandra from the University of Pennsylvania
Anna from the University of Pennsylvania
Brianna from Clemson University
Michelle from Stanford University
Suril from the University of Michigan





Their mission: Exploring Careers Through Experiential Learning in Sales and Marketing

Their new home: Detroit, USA

- **Johnson & Johnson**
Eric from Columbia University in New York
His mission: Data Analytics
His new home: Raritan, USA
- **L'Oréal**
Theodore from The Carroll School of Management in Boston
His mission: Brand Marketing
His new home: New York, USA
- **Michelin**
William from ESCP Europe Business School in Paris
His mission: Business Segmentation and Marketing
His new home: Bangkok, Thailand
- **Peek & Cloppenburg**
Linda from the NEOMA Business School in Mont-Saint-Aignan
Her mission: Sales and Buying
Her new home: Düsseldorf, Germany
- **TÜV NORD GROUP**
Kevin from the Friedrich-Schiller University in Jena
His mission: Cultural training and Human Resources
His new home: Madrid, Spain

All the internships on offer are paid and the champions receive additional monetary support for their traveling and housing costs.

Additional bonus? The Blind Applying champions will become ambassadors and share their experiences with students from all over the world on **blindapplying.com** and on social media.

Entrypark announces the next season of Blind Applying

As one adventure is coming to a close, another one begins. Entrypark is preparing for the next season of Blind Applying to accept new applications from all over the world in the Fall 2016. Companies willing to take part in the next season can show their interest until September 26th, 2016.





NOTES TO EDITORS - KEY FACTS ABOUT BLIND APPLYING SEASON 3 2015-2016

- **Applications received:** More than 10,300 from 109 countries
- **Application period:** From October 26 to December 7, 2015
- **Student profiles:** Enrolled students from all subject fields and universities
- **Internship locations:** Paris, New York, Frankfurt, Madrid, Bangkok, San Francisco and more
- **Partaking companies:** Bayer, BNP Paribas, Covestro, Deutsche Telekom, Deloitte, ENGIE, Enterprise Rent-A-Car, General Motors, Johnson & Johnson, L'Oréal, Michelin, Peek & Cloppenburg, Stora Enso, TeliaSonera, TÜV NORD GROUP

ABOUT BLIND APPLYING

Top employers offer secret opportunities all over the world. Students from every field and country apply with only their CV. The applicants do not know for which opportunity they are the most suitable when applying, allowing them to be matched with internships and employers they might not have considered before. The campaign was first run in 2013, initiated by Deutsche Telekom and empowered by Entrypark.

Why are global employers joining Blind Applying

By joining the forces of their respective brands, participating companies are sending a clear message to campuses across the world:

- They recruit in places and functions not necessarily expected
- They are responsible and contribute to a better job market for students and graduates
- They show an innovative culture taking part in surprising communication and recruitment campaigns

"Blind Applying offers students from around the world the chance at a surprising opportunity. Our goal is to inspire them with the curiosity needed to expand their horizons," says Alex Kilmpasanis of organizer Entrypark

Want to learn more about Blind Applying and the participating employers? Contact us!

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