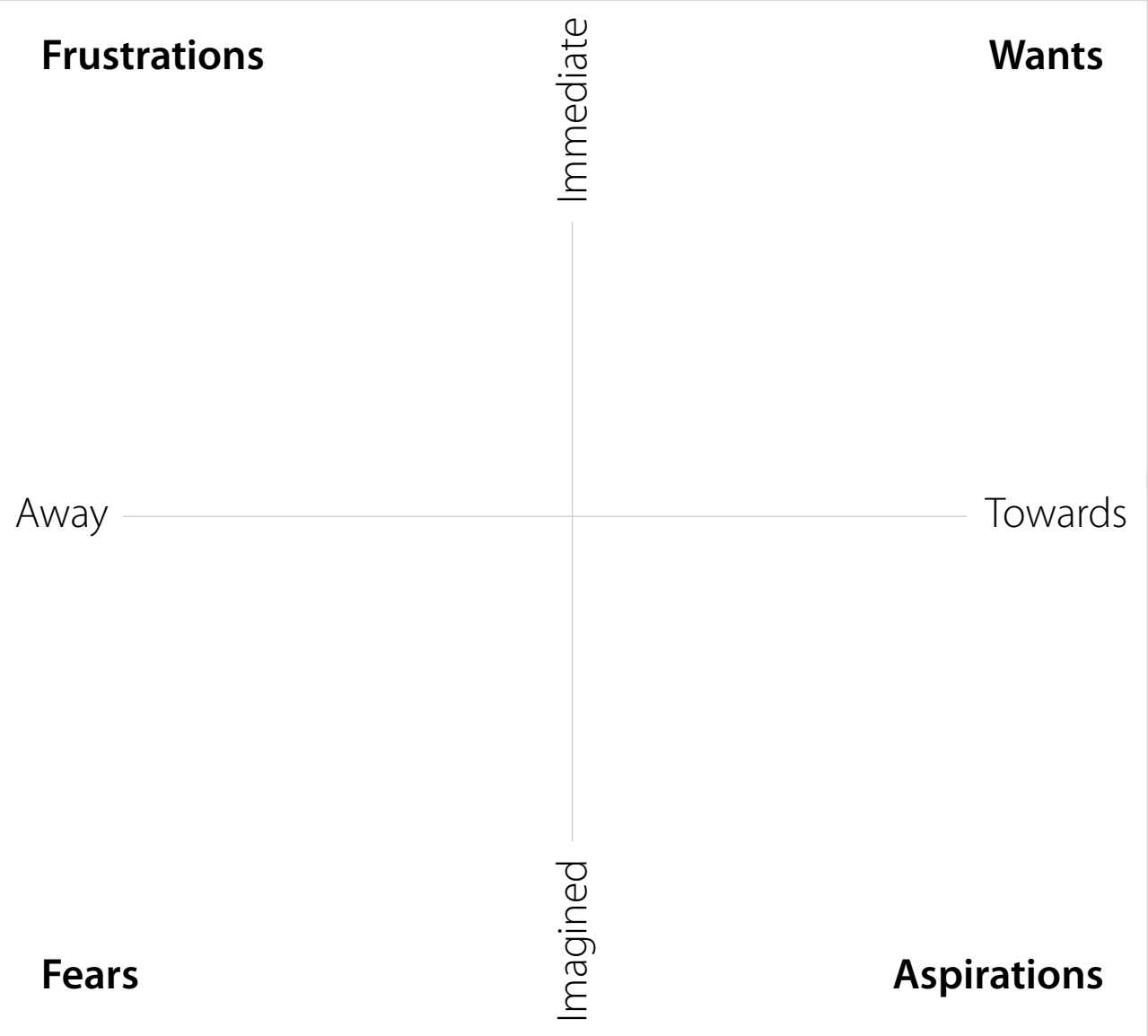


Mapping Your Avatar's Hot Buttons

The secret to attracting your avatar is not to shout. Instead, you just need to whisper the right words in the right ear. Use this hot button map to identify the fears, frustrations, wants, and aspirations of you avatar.

Frustrations	Immediate	Wants	What keeps them awake at night?
			
Fears	Imagined	Aspirations	What would they Google search?