



Deliver Change.

- **Bespoke Service**
- **Low-code Approach**
- **UK Based**
- **Dedicated Team**



Who We Are

Founded by brothers Rowan & Josh Malcolm to help organisations realise the value of the Salesforce Platform through the delivery of strategic change, friendly & transparent support and advice, and expert technical implementations.



Why work with Inardua?

Bespoke Service



Salesforce is bespoke and so is our service, we customise and adapt solutions based on understanding you, your organisation and your priorities.

Low-code Approach



We embrace a low-code approach to development. This means reduced build time, future-proofed features, and a platform built according to Salesforce best practices.

UK Based



Inardua are Salesforce Certified Experts & Registered Partners, based in the UK.

Dedicated Team



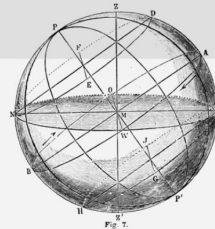
As a customer, you will have a dedicated point of contact to manage your project and support you using Salesforce. You'll see the same friendly faces from start to finish.

LaunchPad

LaunchPad provides you with a platform fit for long-term growth, delivered in a timeframe that supports businesses that need to get started quickly.

We developed LaunchPad to provide a lower cost of entry to the Salesforce Platform. Combining a fixed-price Quick Start with a longer-term roadmap and strategy.

We'll start with Discovery to get to know your key priorities. Then implement best practice standard functionality with bespoke configuration to meet your specific needs.



ecotricity

ecovision
RENEWABLE ENERGY

plasa

**Meningitis
now**

VEOLIA

**CONTENT
online**

DesignBuilder
SOFTWARE

**class
people**
recruiting the best in education


ST. JAMES'S PLACE
WEALTH MANAGEMENT

**international
cat care**

**good
energy**

Support

Whatever the size of your business, we know there are times when you might need the peace of mind that there is support on hand for your Salesforce platform. Our structured service package provides dedicated support, to resolve everything from one-off bug fixes to business-wide configuration updates.

We work with clients in a wide range of industries and have supported Salesforce systems with 5-500+ Users.

Our Support Packages are tailored to your needs. Choose how many hours of support you need per month, roll over unused hours, and see live updates on tickets from the moment they're logged.



Digital Transformation

Complete digital transformation will take your business to the next level with an aligned strategy for customer acquisition, whilst maximising customer retention.

You will have the freedom to meet the needs of your customers and business all whilst improving customer experience and ROI.

Get the most out of Salesforce, store all your data in one place, creating constant communication between your workforce, helping aid business decisions and increase efficiency.

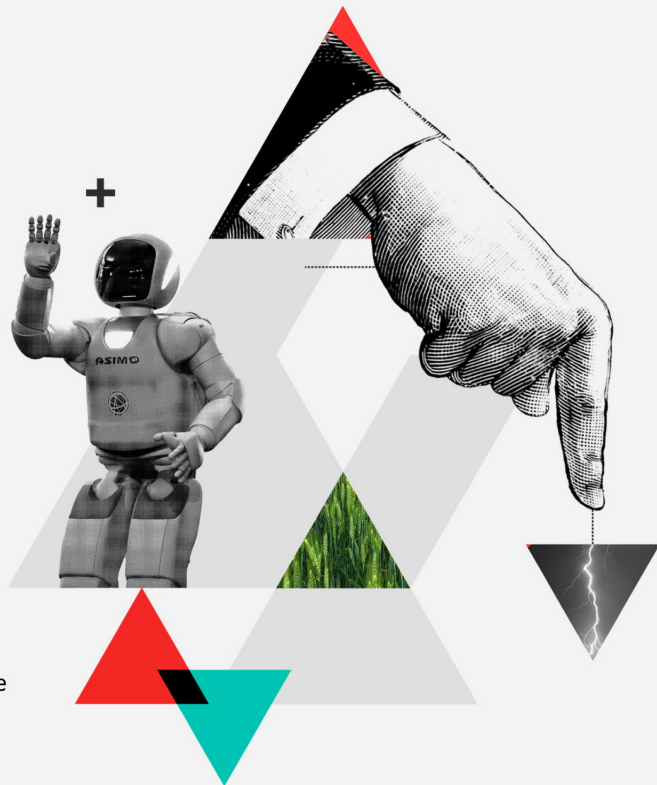


Marketing Automation

Automate your Marketing and integrate marketing tools like Pardot. Ensure your messaging makes use of the accurate information held within Salesforce, whilst communicating effectively with a personal touch.

Efficiently generate and nurture your leads whilst offering a personalised customer journey to maximise conversion rates.

Extend your marketing efforts to cover your existing customer base, automating your outreach with appropriate and useful information to increase retention rates.



Health Checks

The potential of Salesforce is limitless. However, it can be difficult to reach maximum ROI without maintaining and optimising your Salesforce Org.

Platform Review

- Licence review
- Version review
- Object usage & review of current data-model

Outcome

- Recommended next steps to get the most out of your Salesforce Platform
- How to implement quick wins
- Roadmap for success
- Time to discuss any of your concerns

Get in touch to book a free Health Check




Industries

- **Small and medium-sized enterprises & Startups**
- **Energy & Utilities**
- **Financial Services**
- **Nonprofit & Charity**



What our clients say...

"We have been really impressed with how Rowan and the team at Inardua have helped us modernise our sales and marketing systems. From the outset, they worked closely with us to understand the challenges that we face before proposing a set of options which they explained clearly to help us choose the best approach. We are very pleased with our new systems and excited to start a new round of work with them to take our sales and marketing processes on to the next level!"

Andy Tindale - Director and Founder of  **DesignBuilder**
SOFTWARE

