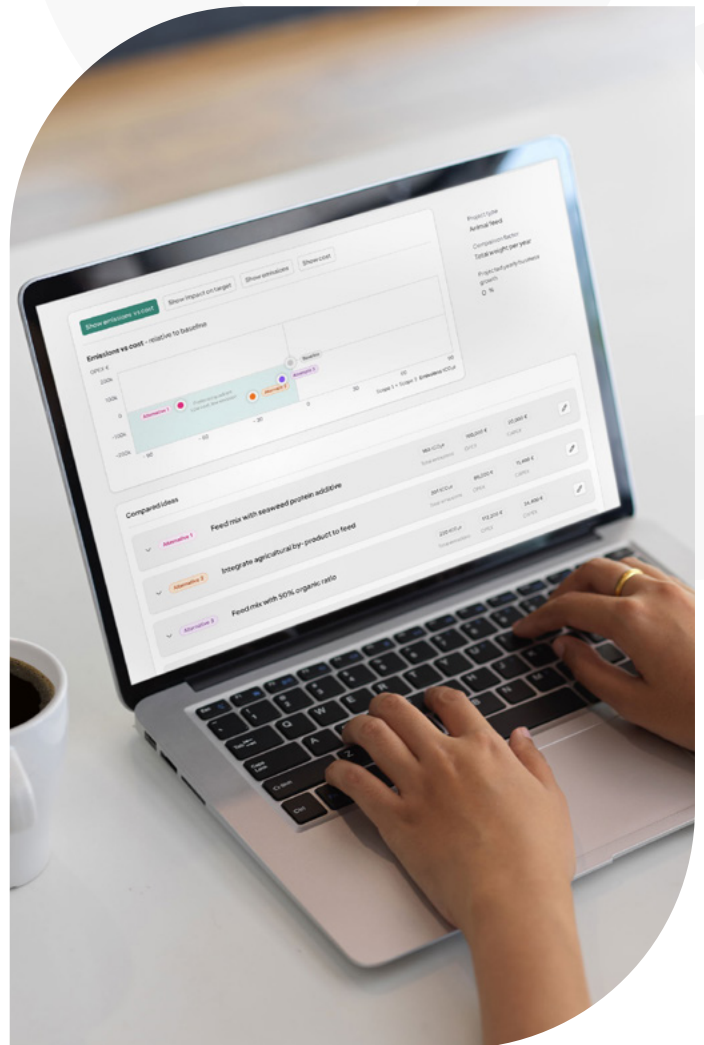


The Unibloom guide to take your climate action planning to the next level



1. Get the fundamentals in place

The World Economic Forum's Cost of Inaction report states:

'Climate risks and opportunities should be a critical component of company strategy, guiding risk management, financial, strategic and operational decisions at all levels. Understanding climate risks is key for maintaining business resilience, unlocking opportunities and ensuring a competitive edge.'

To put it simply, climate action planning is increasingly a core part of business planning, and regulations are continuing to ramp up expectations, from setting targets to ensuring visibility of a fully funded climate action roadmap.

Before you start to think about your climate action plan, it is essential to know where you're starting from by getting a baseline measure of your carbon footprint across your business.

There are a number of different solutions out there and often providers have specific expertise in certain sectors and that is then reflected in the depth of data they have access to, and therefore the granularity you see in your carbon footprint.



What should you look for in a carbon accounting partner:



Granularity of data: For the majority of businesses, over 90% of emissions will sit in your scope 3, making precise data essential for actionable insights. For example, if you sell a range of chicken-based products and your scope 3 carbon accounting gives you 1 overall emissions factor for 'chicken', that is not going to drive actionable insights for you.



Digitised: Data will not be perfect and the pursuit of perfect data is an impossible task. Over time, the depth and granularity of data will improve, especially as you obtain more primary data from suppliers. Therefore, having the ability to update your systems as new data becomes available is essential.



Regulatory ready: You want a platform that enables you to meet your disclosure requirements without you having to rework the outputs.

The other process that you will need to initiate during this foundational phase is mapping your suppliers. Mapping this data against your carbon accounting outputs will be the starting point for you to understand whom to engage to begin tackling carbon hotspots.



2. Set targets

Having robust, science-aligned and achievable targets is the foundation of any carbon reduction strategy. We recommend approaching this as a 3 step, but iterative, process.



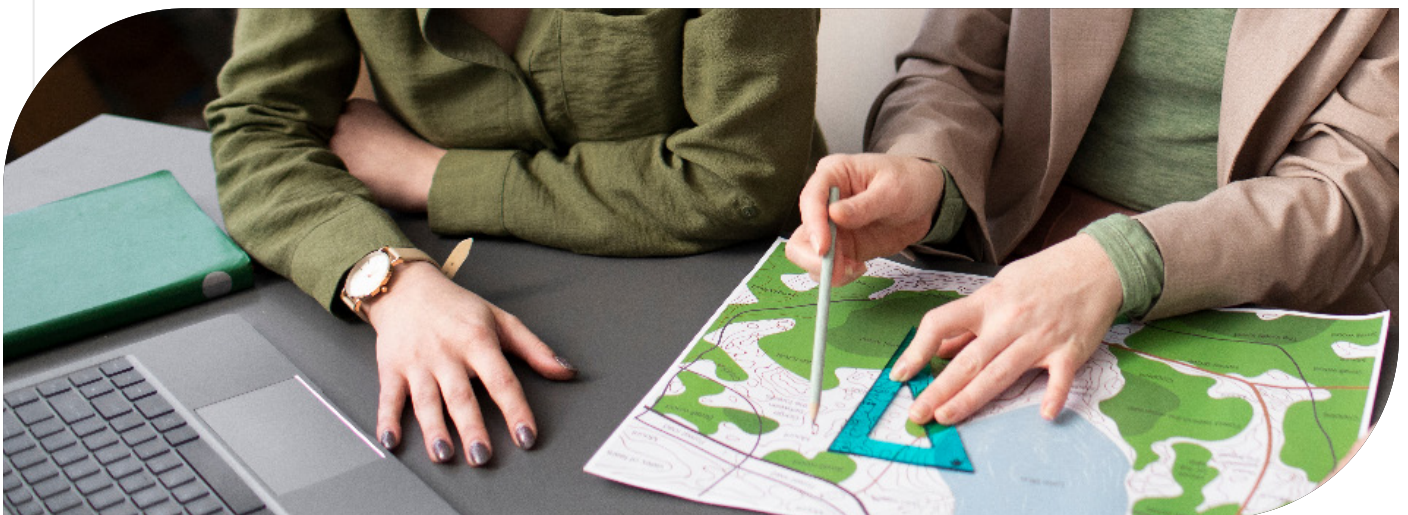
1. Understand what good looks like: The Science Based Targets initiative provides clarity to businesses on what a science-aligned approach to carbon reduction should look like. A good starting point for target setting is answering the question - why would we not use SBTi targets?



2. Engage stakeholders: Once you have a starting point as to what an overarching short term and long term target could look like, it is then important to get input from leadership and operational teams impacted by the targets. You are doing this to build a picture on the efficacy of the target but also to ensure that they feel part of the process, which will be essential when you move into action planning. This is listed as a step, but it will be an ongoing process throughout your target setting. Effective climate action planning embeds this work at an operational and commercial level and it will require adaptations in resource allocation and innovation, in comparison to existing BAU.



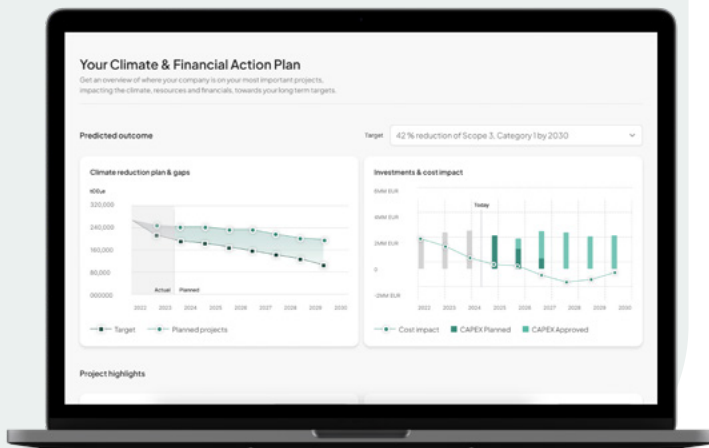
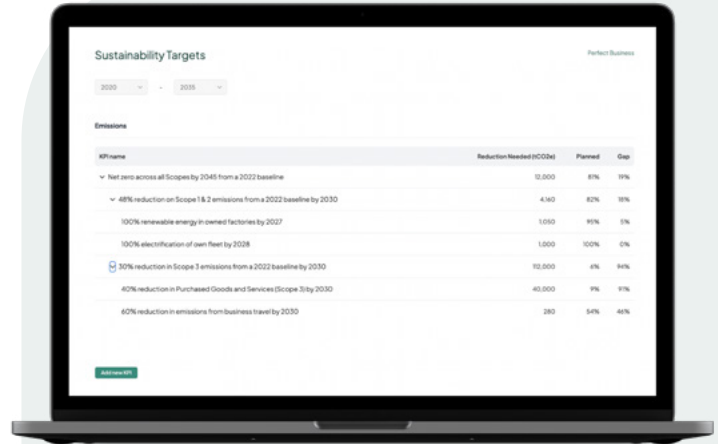
3. Set sub-targets: One overarching business-wide goal to, for example, reduce absolute emissions from scope 1 and scope 2 by 48% by 2030, is a good target but many teams will be asking, 'what does it mean for me?' Working with leaders to break down targets, using your carbon accounting as a guide to identifying key hotspots, is an important step in embedding targets within the business and securing buy-in from the teams and stakeholders that are going to drive action. This again, will be an iterative process as you gain more data and greater understanding of your sphere of influence.



3. How Unibloom can help you



Visualise your targets: Set your targets in the system within minutes and map live projects and your roadmap against your targets at a business-wide and departmental level.



Enhanced data visualisation: See gaps to targets and where you're driving the greatest progress, as well as where you need greater action to meet targets from across the business. With investment and carbon reduction sitting alongside each other throughout the platform, you can see your financial investment and return on investment at every target level.



Built in agility: Carbon reduction targets and roadmaps, like business targets and plans need to change and adapt with the external and internal environment and we put that power in your hands. Make changes instantly and see the impact of those changes on your roadmap.



4. Build your climate action plan

Many businesses find it hard to go beyond carbon accounting into building a robust climate action plan. However, looking backwards solely at what has already been done does not enable businesses to gain competitive advantage through sustainable innovation or meet targets. We wouldn't review our P&L at the end of the tax year and hope that the right investments organically emerge to drive growth in the following year. **No, we reflect on the year that has passed and then work collaboratively with business functions to understand priorities for the year and where investment is needed, and the same is needed for climate action planning.**

Regulation has of course played a part here (e.g. EU Corporate Sustainability Reporting Directive (CSRD), EU Deforestation Regulation (EUDR), with businesses wanting to make sure that reports are watertight, but it also stems from the fact that we are stuck in scattered reporting with ad hoc solutions for visualising and planning progress.

The Unibloom system is designed to change this and get all of your plans into one place, embed them across the business and ensure that you are able to make decisions based on the data.



To deliver an effective **climate action plan** it needs to be:



Data driven: Because we are used to operating with scattered data in various systems, we are often left having to make decisions on gut feel, or where we receive internal traction on ideas. Instead we need to be driven by the data and where we will see the greatest impact, balancing business and emission reduction targets.



Sourced from across the business: Ideas and innovation needs to be driven by the teams that are working on the challenges day-to-day and not by expensive consultants pulling from a standardised playbook.



Targeting key hotspots where you have the ability to influence: Working with, and understanding your suppliers' willingness to work collaboratively on these challenges is key. Going to those suppliers with the data and 2 or 3 areas to drive action, based on the data, will vastly improve the quality of discussion and propensity for action.



A roadmap, not a wishlist: A long list of action areas is incredibly useful because there is a need to fill the funnel with ideas. But we need to build a roadmap for action, alongside ideation, and ensure that the roadmap is fully funded and aligned with targets in the short and long term.



Ideas and innovation needs to be driven by the teams that are working on the challenges day-to-day and not by expensive consultants pulling from a standardised playbook.



5. How Unibloom can help you



All your projects in one place:

Our system is built for non-experts and experts alike and we make it easy for you to get all of your initiatives into one place, assign owners, allocate investments, and see them instantly mapped to your targets.



See the impact instantly of new initiatives:

All new initiatives and ideas are mapped against your targets so you can see your 'action gap' in real time.



Integrate financials and emission

reduction: As discussed, we want a roadmap and not a wishlist and so, through the platform, financials and emission reduction sit side-by-side, so that you can make effective decisions, and see the ROI on your plan.



Engage your suppliers:

Using LCA methodologies, we work with you to highlight key action areas within your hotspots, enabling you to engage suppliers and accelerate your Scope 3 ambitions.



Unibloom transforms the way food and agriculture companies approach sustainability by providing actionable insights from granular life cycle data & cost impacts towards climate targets.



6. Test, test and test some more

Once you have your plan in place the next step is to move from planning, into embedding sustainable innovation into business as usual. The only way to do that at scale within your business is through consistent scenario testing.

Your teams working day-to-day on your products and services are the ones that understand your customers in depth and have a deep understanding of the efficacy of changes, and so placing the responsibility for emission reduction in their hands ensures the viability of ideas. Currently, the norm is to put this responsibility into the hands of expensive consultants who come back with recommendations that are

inherently a snapshot in time, and which drain the resources needed to actually implement. Instead, by running instant, low cost scenario tests on ideas that emerge from across the business you can assess efficacy in seconds and make effective decisions. It also ensures that you're constantly filling that idea funnel that is needed to build and update your roadmap, keeping your plan agile and reactive to changes in the external and internal environment.

Once you have your plan in place the next step is to move from planning, into embedding sustainable innovation into business as usual.



7. How Unibloom can help you

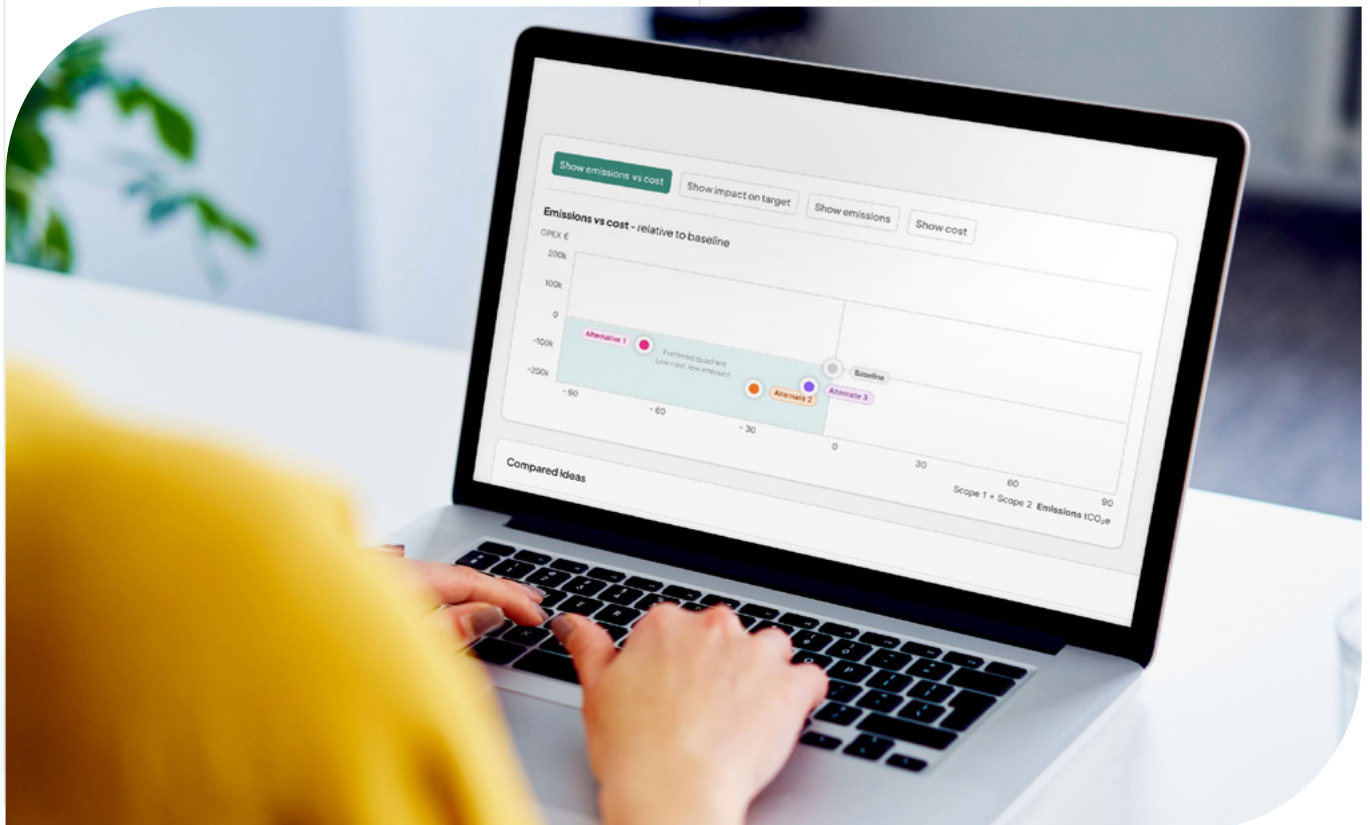


Instant scenario testing:

Seamlessly integrate with operational data and over 6,000 emissions factors to test ideas and map different pathways to meet your targets, all whilst combining investment with emissions reduction. For example, if you're looking at feed mix shifts, you will be collaborating with suppliers. You need a data-backed view of what to transition first, where to prioritise efforts and a standardised framework to compare projects before reaching out to suppliers.



Engage your customers: 2025 will see a step-change in expectations on transparency from suppliers on seeing fully fledged climate action plans and just having targets in place won't be enough. For customers to have the confidence in their own Scope 3 roadmaps they are going to need to see that roadmap from all of their suppliers, and this will rapidly become a basic license to operate. Regulations are also beginning to require evidence of transition plans, for example this is a core requirement for the EU's CSRD.





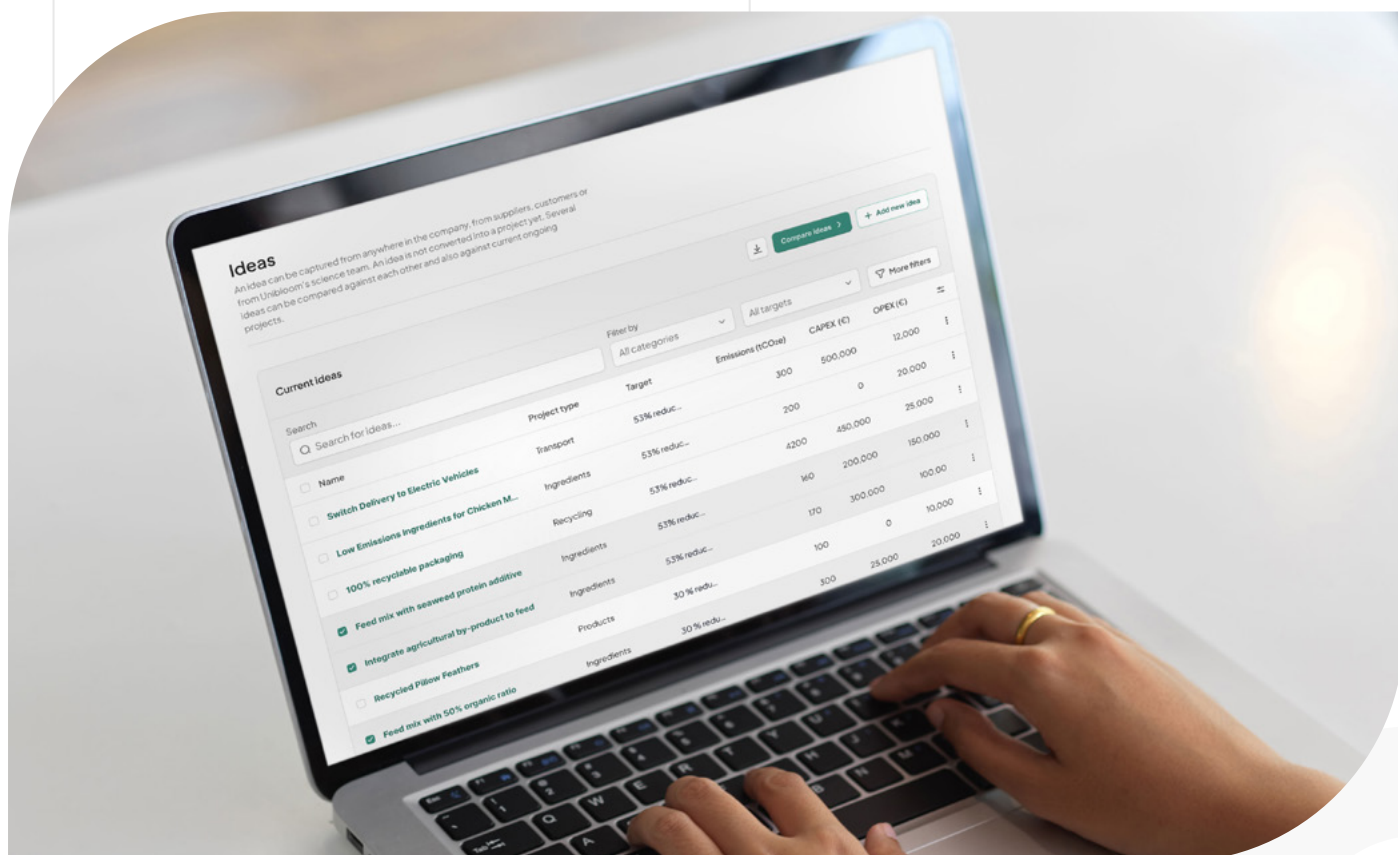
Integrated grid decarbonisation:

Through integrated forecasting of the national electricity grid transitions across Europe and the US, businesses can optimise their Scope 1, 2, and 3 strategies, avoiding unnecessary decarbonisation investments while meeting SBTi and Net Zero goals.



Embed sustainable innovation in

teams: Empower your teams by placing the ability to test and compare ideas instantly in their hands. Utilise the operational knowledge within your teams to fill the funnel of ideas which will build your roadmap and ensure you are focusing on materiality and efficiency.



For customers to have the confidence in their own Scope 3 roadmaps they are going to need to see that roadmap from all of their suppliers, and this will rapidly become a basic license to operate.

“Unibloom’s platform identified a significant gap that we currently face between target setting, planning for target execution and investments needed”

- Ida Ljungkvist, Sustainability director, Scandi Standard



Why Unibloom? Simplifying climate action for faster, smarter results

Unibloom’s easy-to-use digital tool accelerates your climate goals by seamlessly integrating sustainability into everyday business. We prioritise financials and the business case, enabling faster decision-making and real progress toward Net Zero.

Learn more

Start with either a 2 week free trial or sign up to our Climate Catalyst workshop where in just 55minutes we bring your stakeholders on the journey and start to shape your digitised climate action plan.

Speak to the team:

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Watch our video here: www.unibloom.world