



B Lab Statement on Dash Brand's B Corp Certification

B Lab's independent Standards Advisory Council has rendered the following decision and guidance regarding eligibility for B Corp Certification for bottled water companies:

Bottled water companies are eligible for B Corp Certification with additional review by the Standards Advisory Council and, at minimum, incremental disclosure on their public B Corp profile regarding material sensitive issues in the industry.

As a packaged water company, Dash Brands is required to disclose a summary of its practices in the areas of Sustainable Usage, Water Access, and Waste as a part of its B Corp Certification. For more information on the review process, please refer to B Lab's statement on the bottled water industry and B Corp Certification [here](#).

Dash Brand's Industry Practices

Sustainable Usage:

Dash Brands sources its water from a third party supplier operating 13 boreholes in Wales and England. Prior and during all borehole installations, a hydrogeological study is conducted by a third party. The borehole at each water source is monitored weekly to ensure that the dip level does not fall below a normal operating level as determined by the hydrogeological study, as well as monitoring other characteristics of the water source such as pH, temperature, and microbiological sampling.

Dash Brands' supplier has had a groundwater model commissioned that shows that its current and planned annual water extraction volumes are recharged via the surrounding land that is also owned by the supplier. In addition, an analysis that compared the maximum monthly abstraction rate to the total flow rate of the water source it abstracts from showed that the supplier abstracts less than 1% of the water source.

Water Access:

Dash Brands' supplier abstracts its water from on land that was historically a license exempt area, and so they are currently not subject to volume-based abstraction fees charged by the local regulatory agencies. However, effective January 2018 this has changed and the company has submitted an application for authorization that will be determined by December 2022. Therefore, the company will be subject to an abstraction fee based on the licensed volume of abstraction upon the completion of the authorization process.

There are no other companies that have permits to extract from the same water source, and there are no local stakeholders that rely on the same water source.



Waste

Dash Brands does not use any plastic bottles to package its products. The company packages its flavored sparkling water products in aluminum cans (>98% of sales volume) and glass bottles, which contain some post-consumer recycled content.