



CURTIS PACKAGING SUCCESSFULLY CONCLUDES ITS THIRD ANNUAL CURTIS CENTRE OF EXCELLENCE PRIZE

The third annual Curtis Centre of Excellence Prize, which invited students to design innovative and sustainable packaging solutions, was held this year in partnership with East Surrey College. The Level 3 Creative Practice students of the college were given a unique opportunity to showcase their talents and gain invaluable real-world experience in packaging design.



Steve Mallett at East Surrey College during early stages of the competition

The competition commenced on 9th January 2023, with the final digital submission deadline set for Friday 17th February 2023. All submissions were judged on their constructional and graphical elements, and three winners were selected to receive the coveted Curtis Centre of Excellence prizes – Gold, Silver, and Bronze.

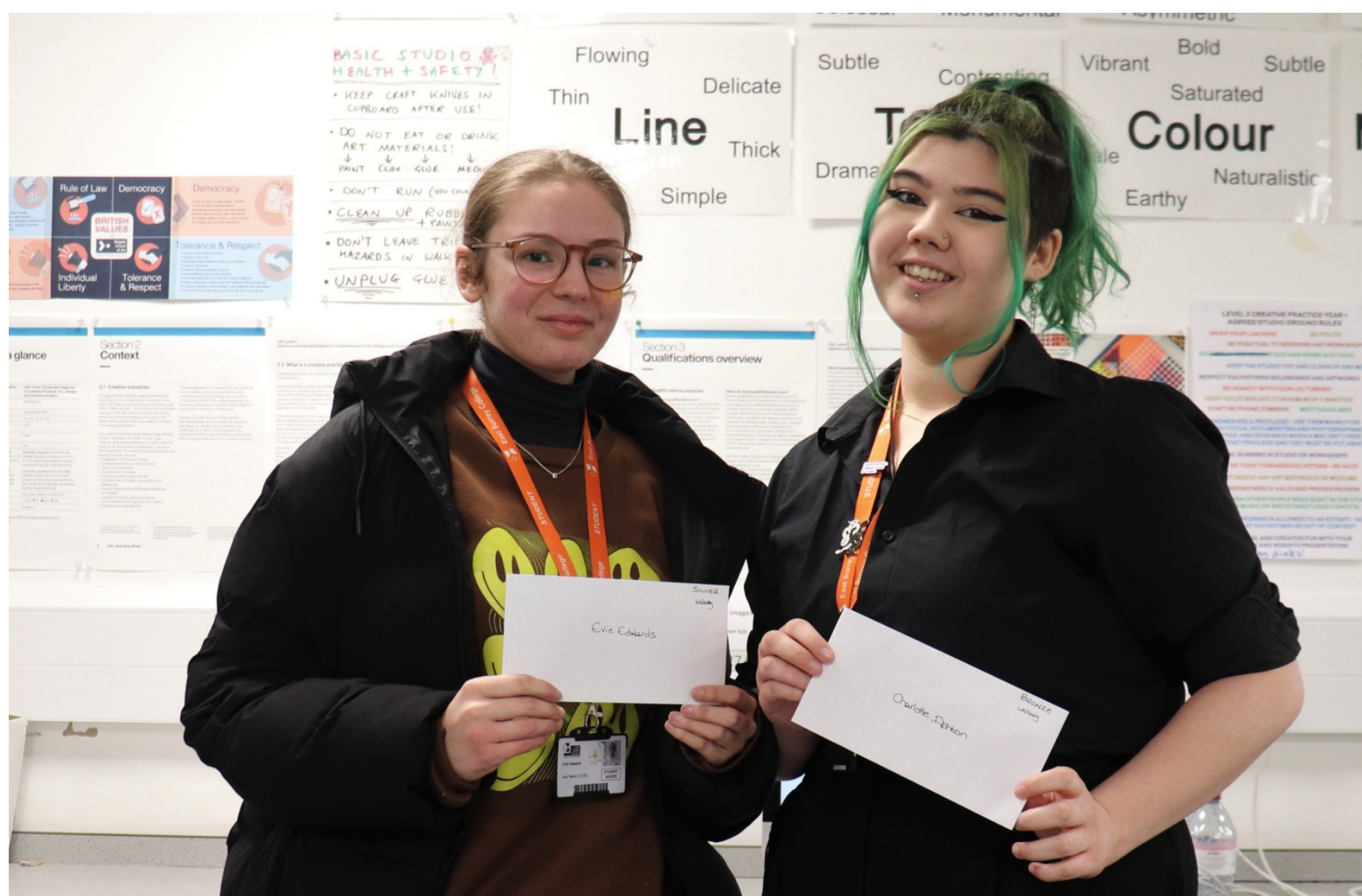
Steve Mallett, Sales Director of Curtis Packaging, visited Creative Practice: Art, Design & Communication Level 3 students to present the awards for the best work submitted. The students were tasked with designing packaging solutions for two industry briefs, with a focus on eco-friendliness and sustainability.

The quality of the work submitted by the students amazed the judges, with Steve Mallett commending their efforts. He said, "We were really impressed by the quality of the work – you should all be very proud of yourselves."



Niko Larkin presented with Gold award by Steve Mallett of Curtis Packaging

The Gold award went to Nico Larkin, whose design was centred around Christmas gift ideas. Nico's design demonstrated a creative, thought-out strategy for the construction of the packaging. An eco-friendly approach was also taken into account, with careful consideration given to the safe transit of the packaging from business to consumer. The design also included a clever package insert and intricate print finishes.



Evie Edwards and Charlotte Ashton

Evie Edwards won the Silver award with a design that showcased creative artwork and a unique surprise element that would excite the gift recipient. The packaging solution was constructed entirely of FBB (folding box board) technique and was deemed suitable for production.



Johnlee King and Steve Mallett

The Bronze award was shared between by Charlotte Ashton and Johnlee King, whose designs incorporated sustainable materials, incredible hand draw graphics. The ideas demonstrated a considered use of graphics and colours.

Curtis Packaging is proud to have played a role in fostering young talent in the industry and congratulates all the winners on their impressive achievements. Curtis have agreed to run this project for future years for the foreseeable future.